

RAPALA®

2022 INTERNATIONAL
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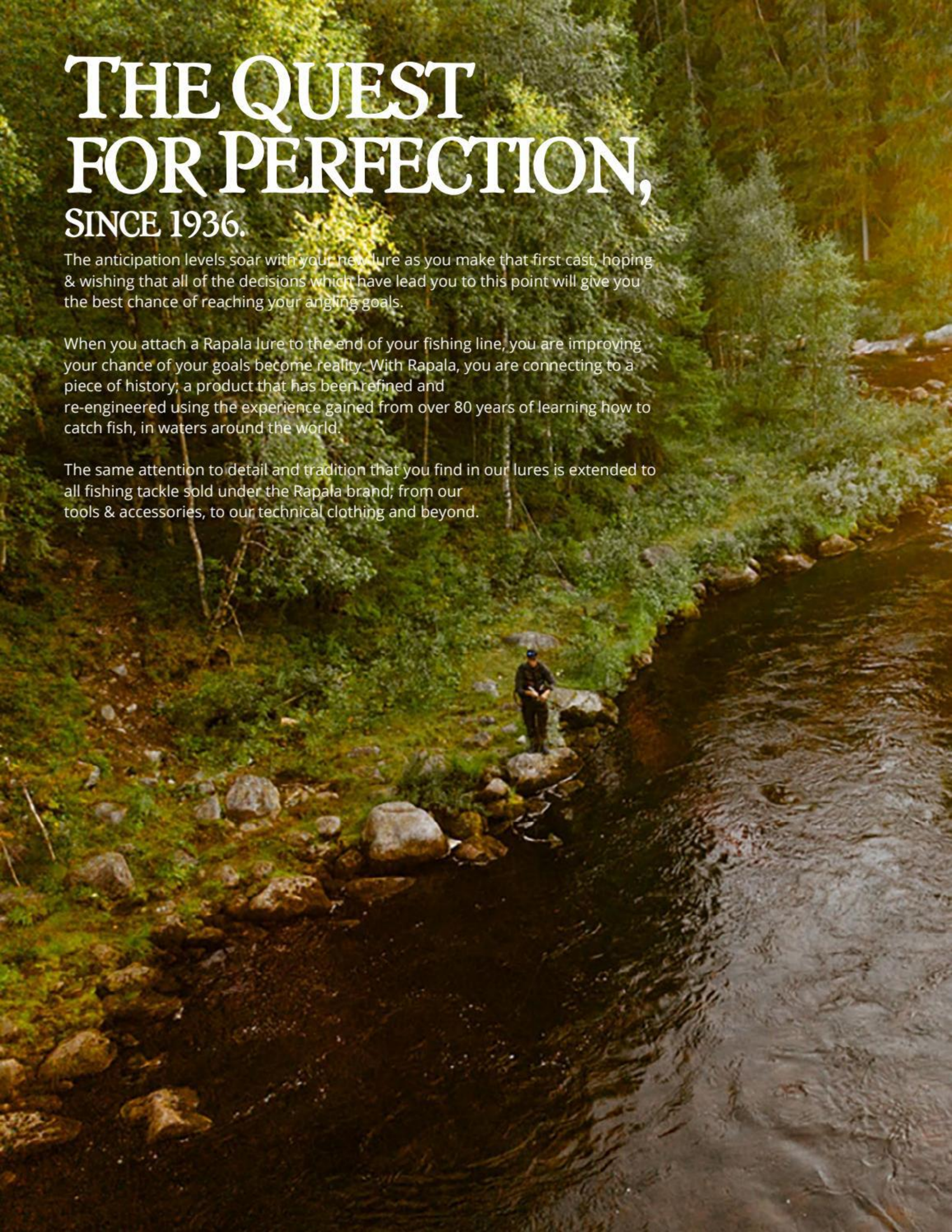


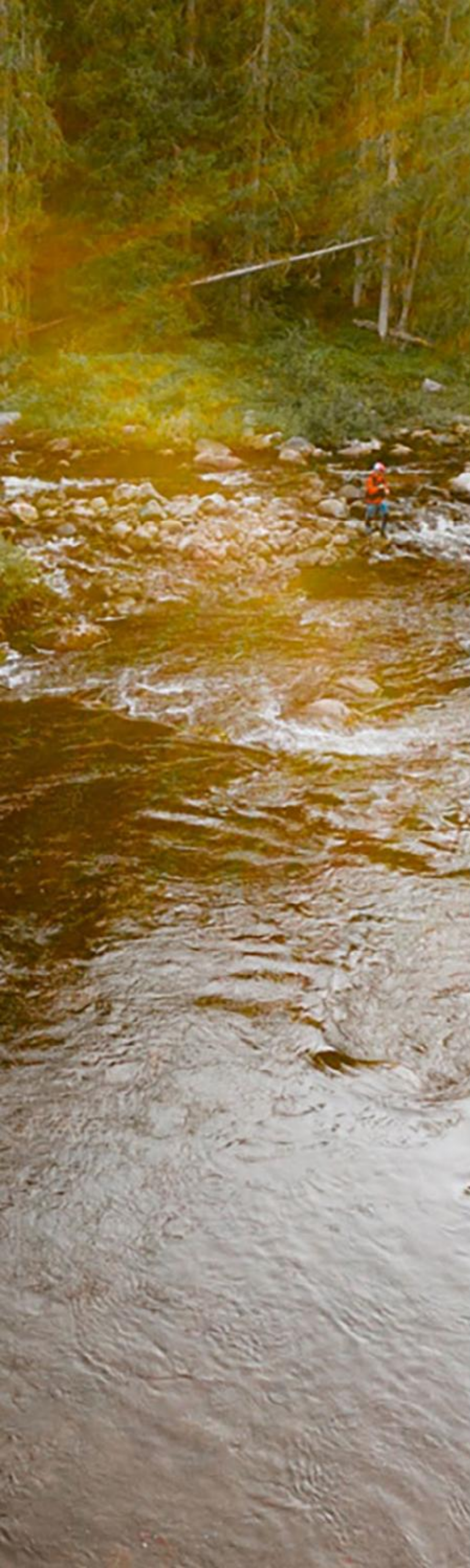
THE QUEST FOR PERFECTION, SINCE 1936.

The anticipation levels soar with your new lure as you make that first cast, hoping & wishing that all of the decisions which have lead you to this point will give you the best chance of reaching your angling goals.

When you attach a Rapala lure to the end of your fishing line, you are improving your chance of your goals become reality. With Rapala, you are connecting to a piece of history; a product that has been refined and re-engineered using the experience gained from over 80 years of learning how to catch fish, in waters around the world.

The same attention to detail and tradition that you find in our lures is extended to all fishing tackle sold under the Rapala brand; from our tools & accessories, to our technical clothing and beyond.





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RAPALA® MATERIALS & FINISHES

Carefully selected materials and finishes guarantee optimal performance and appearance.



BALSA WOOD

Balsa wood has always been the material of choice for Rapala's iconic lures; such as the Original Floater and Countdown – the lures that started it all. Even today, a precisely shaped and precision weighted balsa body gives the lure the most responsive and life-like action, unachievable with any other material. Balsa wood is quite unique; it is a very sustainable product thanks to its rapid growth rate, and despite being so light it is still very strong and is classified as the softest commercial hardwood – the perfect initial ingredient in creating the famous Rapala “wounded minnow” action.

ABACHI WOOD

Abachi wood is the perfect choice for Rapala when a tougher wooden lure is required. Abachi is used in the manufacture of Rapala lures such as the Countdown Magnum – lures that are designed to target big fish. Abachi offers a similar life-like, natural swimming action to balsa. The major difference between abachi and balsa is the strength and also the buoyancy; balsa has higher buoyancy and will rise faster in the water than abachi.

PLASTIC

Plastic is a great artificial material for manufacturing fishing lures, it lends itself to a variety of options for finishes and translucency. Plastic is ideal for lures that have to be very strong and durable or neutrally buoyant (suspending). Plastic lures can be built to be as noisy as a swarm of bees or as silent as a mouse. Translucent plastic can have texture on either side, allowing very realistic life-like finishes with 3D scales, lateral lines, gills and fins when combined with internal metallic or holographic finishes and external paint and print patterns.



ORIGINAL RAPALA FOIL

Rapala's original foil is the perfect all-rounder when it comes to selecting a general purpose finish to mimic natural baitfish. The original foil produces a moderate amount of flash and showcases a fantastically detailed, natural scale pattern.



PAINTED & PRINTED

Painted and printed finishes are generally found on wooden bodied lures, such as the Countdown and Original Floater. These color combinations give off a low amount of flash, and can be produced to provide either natural or high contrast attractor patterns.



HOLOGRAPHIC FOIL

The holographic foil is a signature ingredient within the X-Rap concept; it is what gives that strike-inducing flash that fish just can't resist. Holographic foils are used both internally and externally to achieve intense flash that still blends into the natural underwater environment.



METALLIC PLATING

Metallic finishes are used to imitate really shiny baitfish species and to create a lot of flash to catch the fish's attention. Combined with paint and print patterns, chrome finishes can be used to create highly detailed baitfish imitations as well as bright and flashy attractor patterns.



CUSTOM HD LIVE

Created in perfect detail, the advanced Custom HD finishes are the most life-like replicas of nature ever. The artisanal finishes are a mix of modern printing technology combined with classic Rapala foil finishes and deep knowledge on how to combine the best of both to create stunningly beautiful baitfish imitations.



UV BRIGHT

It is widely understood that many fish species see into the UV spectrum, which aids in hunting prey. Some of our lures are coated with UV reflective particles which greatly enhance their visibility to predatory species. UV light is invisible to most humans, so trust in the anglers that went before you and used UV Bright lures and experienced the phenomenal results first-hand.



GLOW

Glow colors reserve light energy into the coating and release it in the dark - be it because of night or deep water - to create an irresistible target for the predators.

RAPALA SWIMMING DEPTHS

The swimming depths for Rapala lures are listed as a range. The first number in the range is the running depth on cast & retrieve and the second number is the running depth when trolled. The swimming depths for casting are tested with Sufix 832 braided line in an appropriate diameter. The trolling depths are measured with 30 meters of 0.30-0.35 mm monofilament line out depending on the lure size, at the speed of 3 knots.



RVB 06

RAP-V BLADE

CASTING



"The Jack of all presentations."

The Rap-V Blade is the perfect balance of metal, plastic and Rapala® expertise. This extremely versatile bait produces instant vibration on the lift or retrieve. The Rap-V can be worked in variable depths with a wide range of techniques; cast out, make contact with bottom, lift & let fall in a yo-yo style retrieve. For vertical presentation, drop to bottom and twitch for a jiggling action. Two line tie positions; front line tie for a slower fall swimming action, rear line tie for a faster fall, head down action. The Rap-V Blade delivers the right action and attitude and is a perfect choice for any species of gamefish.

Metal Frame with Durable Plastic Body • Two-Hole Line Tie • Vibrating - Loud Rattle • VMC® Tail Treble and Double Belly Hooks • Freshwater Predators



Model No.	Running Depth	Body Length	Weight	Hooks
NEW RVB05	Variable	5 cm	10 g	No. 6 & 8
RVB06	Variable	6 cm	14 g	No. 4 & 6

ACHT - Albino Chrome Tiger; BAP - Baby Aspius; BGH - Blue Ghost; BLK - Bleak; BUD - Bud; CBN - Carbon; CLN - Clown; CRT - Chrome Tiger; FT - Firetiger; G - Gold; GCHT - Gold Chrome Tiger; GH - Ghost; GMTU - Green Motoroil UV; HLW - Halloween; MBS - Moss Back Shiner; MLC - Molten Copper; MWU - Muddy Waver UV; PD - Purplescent; PEL - Live Perch; RDF - Redfire; ROL - Live Roach; S - Silver; YP - Yellow Perch





RIPSTOP[®] SERIES

Built with an additional boot tail lip, the Rapala RipStop design brings a completely new level of action into jerk baits. Featuring a subtle, natural rolling action on a steady retrieve, yet it's perfectly suited for aggressive, snapping and ripping retrieves for a multitude of presentation options. The tail design stops the lure in its tracks at every pause.

The aggressive abrupt stops and turns combined with the shivers and quivers of the Rapala Dying Minnow Action on the stop create an irresistible attraction for predatory species.

RIPSTOP®

CASTING



"Fast ripping. Hard stopping."

The RipStop® tail design creates a fast ripping, hard stopping, flashing swimbait action. Its forward motion stops on a dime, with a subtle shimmy before coming to a rest, then ever so slightly lifts its head with a super slow rise. Cast & wind, wind & stop, twitch, snap, rip and suspend, fish it your favorite way for all species of gamefish.

Durable 2-Part Plastic Integrated Lip • Dual Control System Hard Plastic Boot Tail • Fast Ripping & Hard Stopping • Multi-Species Gamefish
VMC® Black Nickel Fine Wire Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
RPS09	0.9 - 1.2 m	9 cm	7 g	No. 6 & 7
RPS12	1.3 - 1.6 m	12 cm	14 g	Three No. 5

AS - Albino Shiner; CBN - Carbon; CLN - Clown; EB - Elite Blue; FT - Firetiger; HER - Herring; HLW - Halloween; MBS - Moss Back Shiner; PEL - Live Perch; PD - Purplescent; ROL - Live Roach; S - Silver; SB - Silver Blue; YP - Yellow Perch

RIPSTOP[®] DEEP

CASTING



"Fast ripping. Hard stopping. In the deep."

Now available in a deep diving model, the RipStop[®] tail design creates a fast ripping, hard stopping, flashing swimbait action. Its forward motion stops on a dime, with a subtle shimmy before coming to a rest, then ever so slightly lifts its head with a super slow rise. Cast & wind, wind & stop, twitch, snap, rip and suspend, fish it your favorite way for all species of gamefish.

Durable 2-Part Plastic Integrated Lip • Dual Control System Hard Plastic Boot Tail • Fast Ripping & Hard Stopping • Multi-Species Gamefish
VMC[®] Black Nickel Fine Wire Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
RPSD09	1.5 - 1.8 m	9 cm	8 g	No. 6 & 7
RPSD12	2.4 - 2.9 m	12 cm	15 g	Three No. 5

AS - Albino Shiner; CBN - Carbon; CLN - Clown; EB - Elite Blue; FT - Firetiger; HER - Herring; HLW - Halloween; MBS - Moss Back Shiner; PEL - Live Perch; PD - Purpledесent; ROL - Live Roach; S - Silver; SB - Silver Blue; YP - Yellow Perch

A close-up photograph of a person's hand holding four different Rapala Shadow Rap lures. The lures are arranged vertically from top to bottom. The top lure is a gold and black pattern. The second is a white lure with black and red spots. The third is a green and yellow lure with black spots. The bottom one is a bright green lure with red and yellow spots. Each lure has three treble hooks and a clear plastic lip. The background is dark and out of focus.

SHADOW RAP® SERIES

The dying Minnow Action of the Shadow Rap® Series compliments Rapala's already extensive offering of hard baits that have the legendary, original Wounded Minnow Action and the Escaping Minnow Action featured in the Scatter Rap® series. These are the three stages when a baitfish is at its most vulnerable – and most interesting target for a predator.

The Dying Minnow Action is simple: on a twitch the lure makes a final dart off to the side and turns back to look at its adversary. Sinking and floating models perfectly mimic dying minnows and dying shads.



SHADOW RAP®

CASTING



"The most dangerous moves ever."

Designed to perfectly mimic the last struggle of a dying minnow, the Shadow Rap® makes tight turns when twitched, turns to look back and then settles to a head down position with a quiver before starting a slow fade-away dive on the pause. Can be fished almost in place with short twitches, extending the time the lure spends on the strike zone.

Responsive, Tight-Turning Jerkbait Action • Head-Down Flickering Fade-Away on the Stop • Mimics Dying Baitfish • Internal Metallic Plating and Natural Scale Pattern • Translucent Sides with Holographic Inserts and Bone Pattern • Tungsten and Steel Weights for Perfect Balance • VMC® Black Nickel Hooks

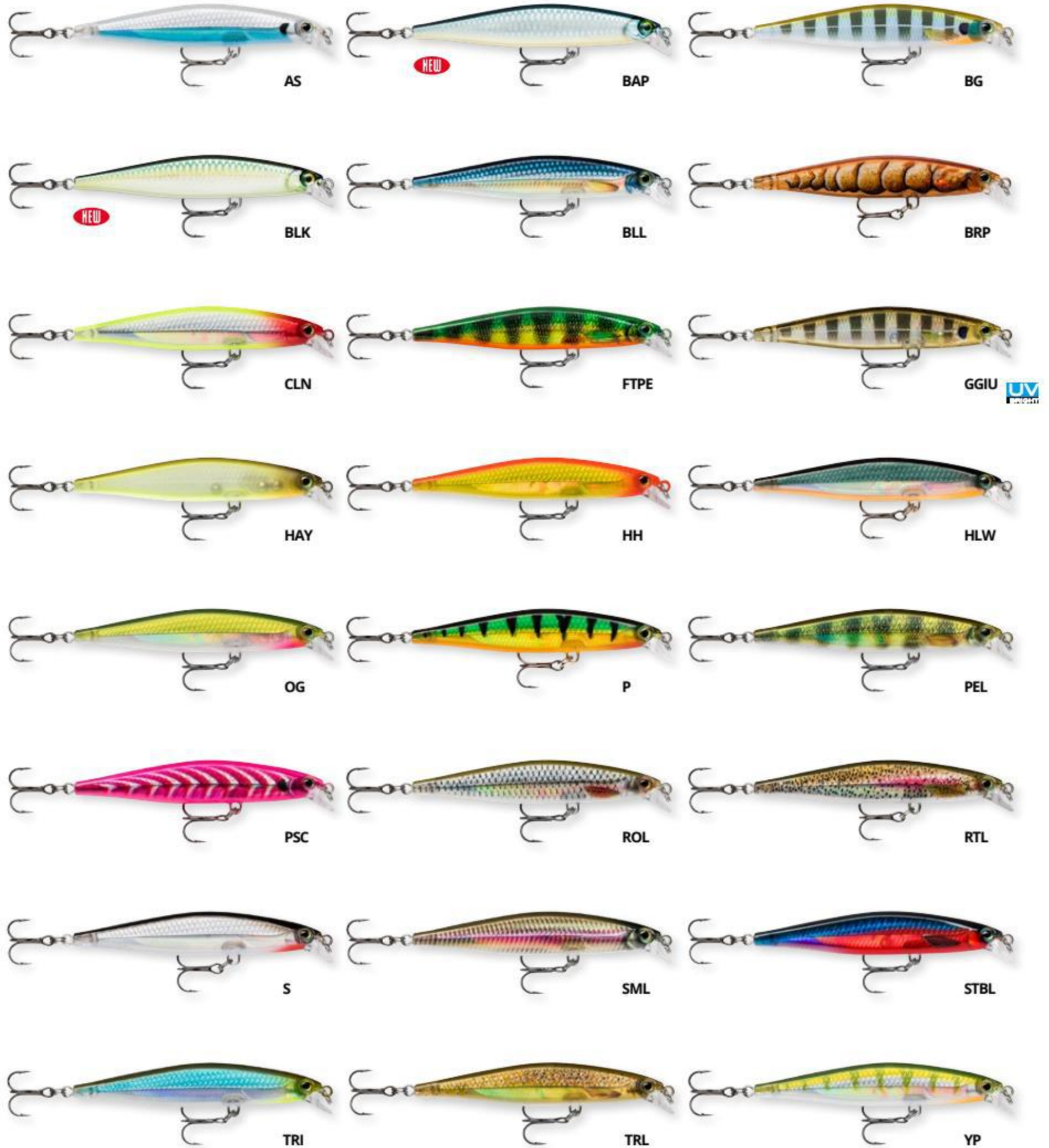
SHADOW RAP® 11 COLOR PATTERNS



Model No.	Running Depth	Body Length	Weight	Hooks
SDR11	0.6 - 1.2 m	11 cm	13 g	Three No. 6

AS - Albino Shiner; BAP - Baby Aspius; BGH - Blue Ghost; BLK - Bleak; CLN - Clown; FT - Firetiger; GHSH - Ghost Shiner; HH - Hot Head; HLW - Halloween; MBS - Moss Back Shiner; OG - Olive Green; P - Perch; PEL - Live Perch; ROL - Live Roach; S - Silver; SML - Live Smelt; YP - Yellow Perch

SHADOW RAP® 07 COLOR PATTERNS



Model No.	Running Depth	Body Length	Weight	Hooks
SDR07	0.7 m	7 cm	5 g	Two No. 8

AS - Albino Shiner; BAP - Baby Aspius; BG - Blue Gil; BLK - Bleak; BLL - Live Bleak; BRP - Brown Prawn; CLN - Clown; FTPE - Fire Tiger Perch; GGIU - Glassy Gill UV; HAY - Haymaker; HH - Hot Head; HLW - Halloween; OG - Olive Green; P - Perch; PEL - Live Perch; PSC - Pink Scad; ROL - Live Roach; RTL - Live Rainbow Trout; S - Silver; SML - Live Smelt; STBL - Live Stickleback; TRI - Tropic Ice; TRL - Live Trout; YP - Yellow Perch

SHADOW RAP[®] DEEP

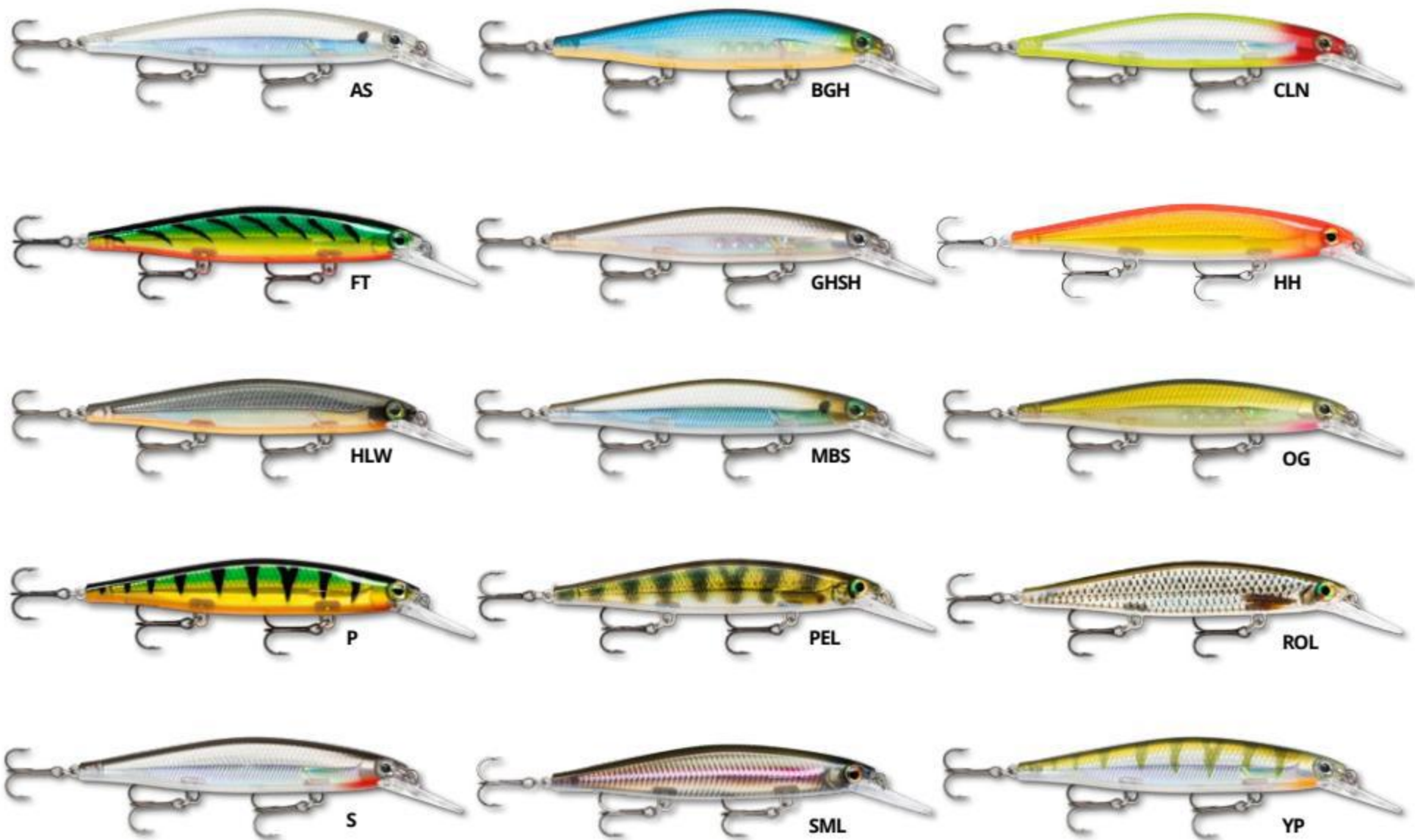
CASTING



"A little deeper. Still dangerous."

Ideal for a slow moving, yet action-packed dying minnow presentation in a little bit deeper water than the Shadow Rap[®]. Can be fished with little forward movement, yet a lot of side to side action. With a fast twitch followed by slack line, the Shadow Rap[®] Deep turns to look back almost 180 degrees before settling with a flicker to a fade away dying dive.

Responsive, Tight-Turning Jerkbait Action • Head-Down Flickering Fade-Away on the Stop • Mimics Dying Baitfish • Internal Metallic Plating and Natural Scale Pattern • Translucent Sides with Holographic Inserts and Bone Pattern • Tungsten and Steel Weights for Perfect Balance • VMC[®] Black Nickel Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SDRD11	1.2 - 2.4 m	11 cm	13 g	Three No. 6

AS - Albino Shiner; BGH - Blue Ghost; CLN - Clown; FT - Firetiger; GHSH - Ghost Shiner; HH - Hot Head; HLW - Halloween; MBS - Moss Back Shiner; OG - Olive Green; P - Perch; PEL - Live Perch; ROL - Live Roach; S - Silver; SML - Live Smelt; YP - Yellow Perch

SHADOW RAP® JACK DEEP

CASTING



"Swims through the valley of the shadowy depth."

The long-casting Shadow Rap® Jack Deep dives down fast when cranked. With a very slow rise on the pause, you can twitch it to imitate the flicker and fade of a dying baitfish almost on the spot, or crank it in with a steady retrieve. Fitted with VMC® treble hooks.

Through Wire Construction • Fast Diving • Slow Rising on the Pause • Runs True at High Speeds • Sharp Left to Right Turns • Casting or Trolling
VMC® Black Nickel Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SDRJ05	3 m	5 cm	6 g	Two No. 10
NEW SDRJD07	4 m	7 cm	10 g	Two No. 6

AS - Albino Shiner; BG - Blue Gill; CLN - Clown; GCH - Gold Chrome; GGH - Glass Ghost; GGIU - Glassy Gil UV; HAY - Haymaker; HH - Hot Head; HLW - Halloween; MBLU - Matte Black UV; MBRU - Matte Black Red UV; OG - Olive Green; P - Perch; PEL - Live Perch; PF - Pinfish; PGG - Pearl Ghost Gold; PUPU - Purple Prawn UV; ROL - Live Roach; SFCU - Silver Fluorescent Chartreuse UV; SML - Live Smelt; WPDU - White Pilchard UV

SHADOW RAP® FAT JACK

CASTING



"Chunky and Funky."

The long-casting Shadow Rap® Fat Jack dives fast when cranked. With a very slow rise on the pause, it perfectly imitates the fade of a dying baitfish. Designed for slow presentations with a steady retrieve and built with a subtle natural rattle created by two internal glass beads, Fat Jack will draw aggressive strikes even from the most passive fish. Detailed Shadow Rap® Series baitfish and attractor patterns help cover all fishing situations while the wire-through construction withstands even the biggest fish.

Slow Rising • Subtle Rattling with Glass Beads • Wire-through Construction • VMC® Black Nickel Hooks • Targeted for Trout and Perch



Model No.	Running Depth	Body Length	Weight	Hooks
SDRFJ04	3 m	4 cm	4 g	Two No. 10

AS - Albino Shiner; BG - Blue Gil; BLL - Live Bleak; BRP - Brown Prawn; CLN - Clown; CPE - Molten Copper Perch; GGIU - Glassy Gill UV; GHP - Ghost Prawn; GHS - Ghost Sandeel; GNT - Green Nude Tiger; HAY - Haymaker; HBG - Hollow Brown Grayfish; HGT - Hollow Green Tiger; HH - Hot Head; HLW - Halloween; HTY - Hollow Tyson; MBLU - Matte Black UV; P - Perch; PEL - Live Perch; PSC - Pink Scad; PUPU - Purple Prawn UV; ROL - Live Roach; RTL - Live Rainbow Trout; SML - Live Smelt; TRL - Live Trout

SHADOW RAP® SOLID SHAD

CASTING



"Rock-solid performance."

Aerodynamic design and balance for long and accurate casts even in the most demanding conditions. Built heavy to sink fast, the Shadow Rap® Solid Shad reaches the targeted depth quickly and stays in the strike zone on the retrieve. Designed for stream fishing, hard-kicking swimming action gives a lot of side flash and tracks true even in heavy current and on fast retrieves. Natural and attractor pattern Shadow Rap finishes with internal flash foils.

Durable Plastic Body Construction • Through Wire • Fast inking • Hard-Kicking Action • Trout and Small Predator Species • VMC® Black Nickel Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SDRSS05	0.9 - 1.2 m	5 cm	5.5 g	Two No. 10

AYU - Ayu; GGIU - Glassy Gill UV; GO - Gold Orange; GRS - Green Shad; GS - Gold Shad; MBLU - Matte Black UV; MTR - Mediterranean Trout; OK - Oikawa; P - Perch; PEL - Live Perch; PSC - Pink Scad; RBS - Red Belly Shad; ROL - Live Roach; RTL - Live Rainbow Trout; SFC - Silve Fluorescent Charteuse; SVA - Spawning Vairon; TRL - Live Brown Trout; WK - Wakasagi; YM - Yamame

SHADOW RAP® SHAD

CASTING



"Snaps into action with the flick of your wrist."

Big fish can't resist the tantalizing, slow-rising action of the new Shadow Rap® Shad. Swimming with the infamous horizontal struggle with a vertical "rise" on pause, they perfectly mimic a shad in trouble. Larger profile presents more flash and the option to fish from a finesse to more aggressive retrieve. Tie one on and see what monsters are hiding in the darkness.

Textured Scale Body • Translucent & Frosted Colors • Sharp Left to Right Turns • Slow Rising on Pause • Casting • 0.9-1.2 m Depth
Multi-Species Gamefish • VMC® Thin Wire Black Nickel Round Bend Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SDRS09	0.9 - 1.2 m	9 cm	12 g	Two No. 6

AS - Albino Shiner; BAP - Baby Asp; BGH - Blue Ghost; BLK - Bleak; CLN - Clown; FBH - Frosty Black Head; FT - Firetiger; GGIU - Glassy Gil UV; GHSH - Ghost Shiner; HH - Hot Head; HLW - Halloween; MBS - Moss Back Shiner; OG - Olive Green; P - Perch; PEL - Live Perch; ROL - Live Roach; S - Silver; SML - Live Smelt; YP - Yellow Perch

SHADOW RAP® SHAD DEEP

CASTING



"Pulls big fish out of the shadows."

The Shadow Rap® Shad Deep breaks the mold. Fish it finesse in the morning when the big ones are still a little sleepy, then ramp it up all the way to an aggressive action, matching the mood of the fish. The revolutionary new "frosted" colors absorb light and minimize flash, just right for an enhanced absence of aggressiveness.

Textured Scale Body • Translucent & Frosted Colors • Sharp Left to Right Turns • Slow Rising on Pause • Casting • 1.5-1.8 m Depth
Multi-Species Gamefish • VMC® Thin Wire Black Nickel Round Bend Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SDRSD09	1.5 - 1.8 m	9 cm	12 g	Two No. 6

AS - Albino Shiner; BAP - Baby Aspius; BGH - Blue Ghost; BLK - Bleak; CLN - Clown; FBH - Frosty Black Head; FT - Firetiger; GGIU - Glassy Gil UV; GHSH - Ghost Shiner; HH - Hot Head; HLW - Halloween; MBS - Moss Back Shiner; OG - Olive Green; P - Perch; PEL - Live Perch; ROL - Live Roach; S - Silver; SML - Live Smelt; YP - Yellow Perch

SUPER SHADOW RAP[®]

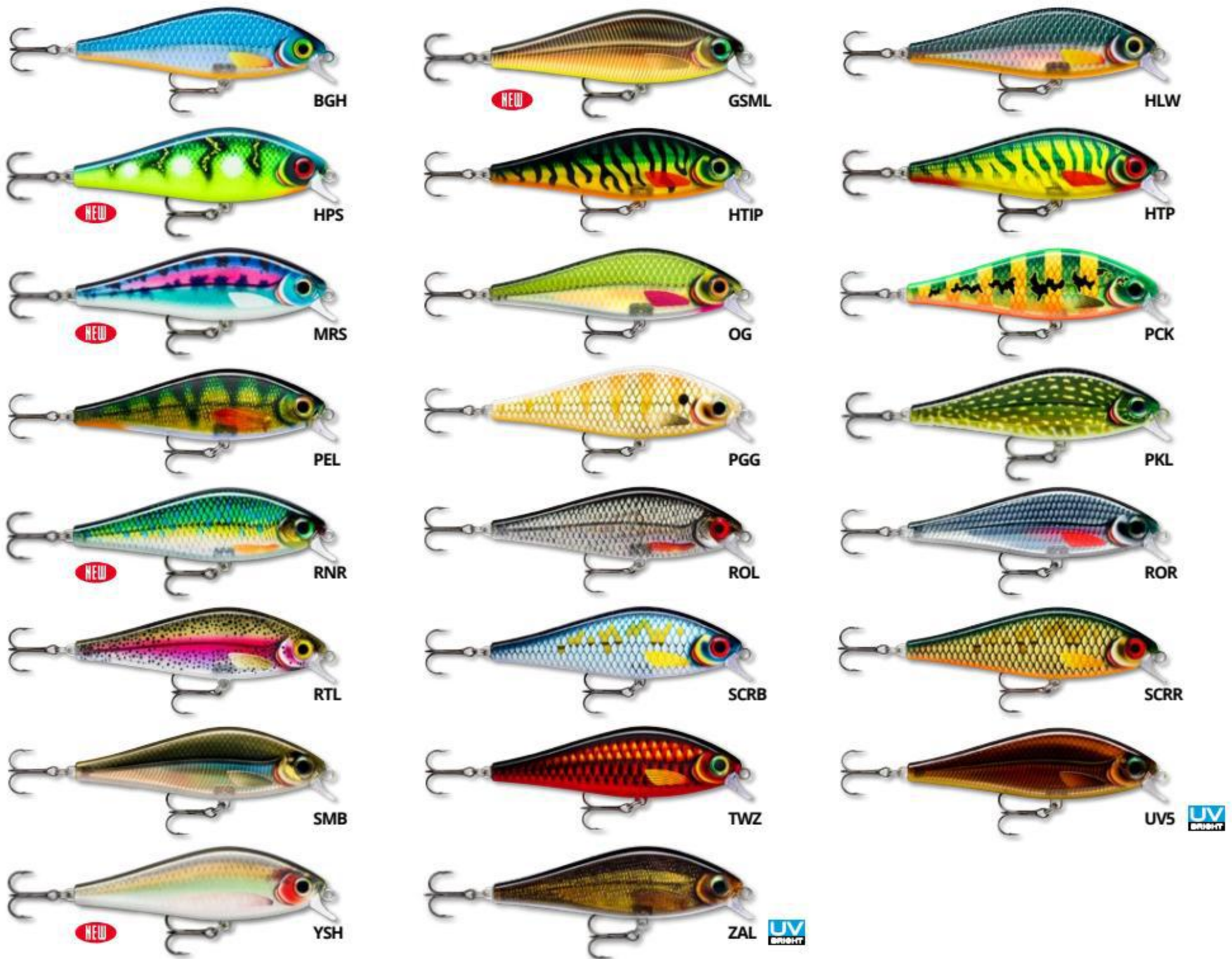
CASTING



"Famous slow fading action, supersized."

Opportunistic predators can't deny the Super Shadow Rap[®] as it kicks hard to the side, and then slowly fades away into the depths like a dying fish. Its tall body perfectly mimics the silhouette of a big baitfish while the famous Shadow Rap[®] action dances the Super Shadow Rap[®] almost on the spot like an easy meal. Twitch it gently for on-the-spot action; or rip it hard to send it gliding into the mouth of a big fish.

Durable 2-Part Plastic with Integrated Lip • Highly Detailed Finishes • Responsive, Tight-Turning • Large Predator Gamefish • VMC[®] Coastal Black™ Treble Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SSDR11	0.9 - 1.2 m	11 cm	38 g	Two No.1
SSDR16	1 - 1.4 m	16 cm	77 g	Two No. 3/0

BGH - Blue Ghost; GSML - Golden Live Smelt; HLW - Halloween; HPS - How Psycho; HTIP - Hot Tiger Pike; HTP - Hot Pike; MRS - Mr. Sparkles; OG - Olive Green; PEL - Live Perch; PCK - Peacock; PGG - Pearl Ghost Gold; PKL - Live Pike; RNR - Rock n Roach; ROL - Live Roach; ROR - Robot Roach; RTL - Live Rainbow Trout; SCRb - Scaled Baitfish; SCRR - Scaled Roach; SMB - Smelt On The Beach; TWZ - Twilight Zone; UV5 - 5W-50UV; YSH - Yesterdays Herring; ZAL - Live Zander

GSML, HPS, MRS, PKL, RNR, YSH & ZAL only available in SSDR16

NEW
for
2022

JIGGING SHADOW RAP®

CASTING



"It dances in the shadows..."

Following in the footsteps of the original Rapala® Jigging Rap®, the much lighter Jigging Shadow Rap® features a slower darting action. Designed for vertical jigging, the broader silhouette, modern internal metallic finishes and belly-flashing action are ideal for targeting large wary fish, whether they are suspended or close to the bottom.

Durable Plastic Body • Leadfree • Sinking • Slow Darting Action • Designed for Perch & Zander • VMC® Black Nickel Hooks



BSR



BYR



GT



HLW



NP



PEL



ROL



S



SML

Model No.	Running Depth	Body Length	Weight	Hooks
NEW JSDR09	Variable	9 cm	17 g	No. 6 & No. 1

BSR - Blue Silver Red; BYR - Black Yellow Red; GT - Glow Tiger; HLW - Halloween; NP - Nordic Perch; PEL - Live Perch; ROL - Live Roach; S - Silver; SML - Live Smelt



X-RAP[®] SERIES

You never forget the first time you threw an X-Rap[®]. The slow rolling flash on a steady retrieve. The way a hard snap or twitch sends it into action. An action so unique it spawned a whole new category – the Slashbait[®].

The super smooth lines combined with the unique 3D holographic eyes of each X-Rap[®] make them unmistakable. First introduced in 2004, X-Rap[®] is one of Rapala's longest standing sub-brands.



X-RAP®

CASTING

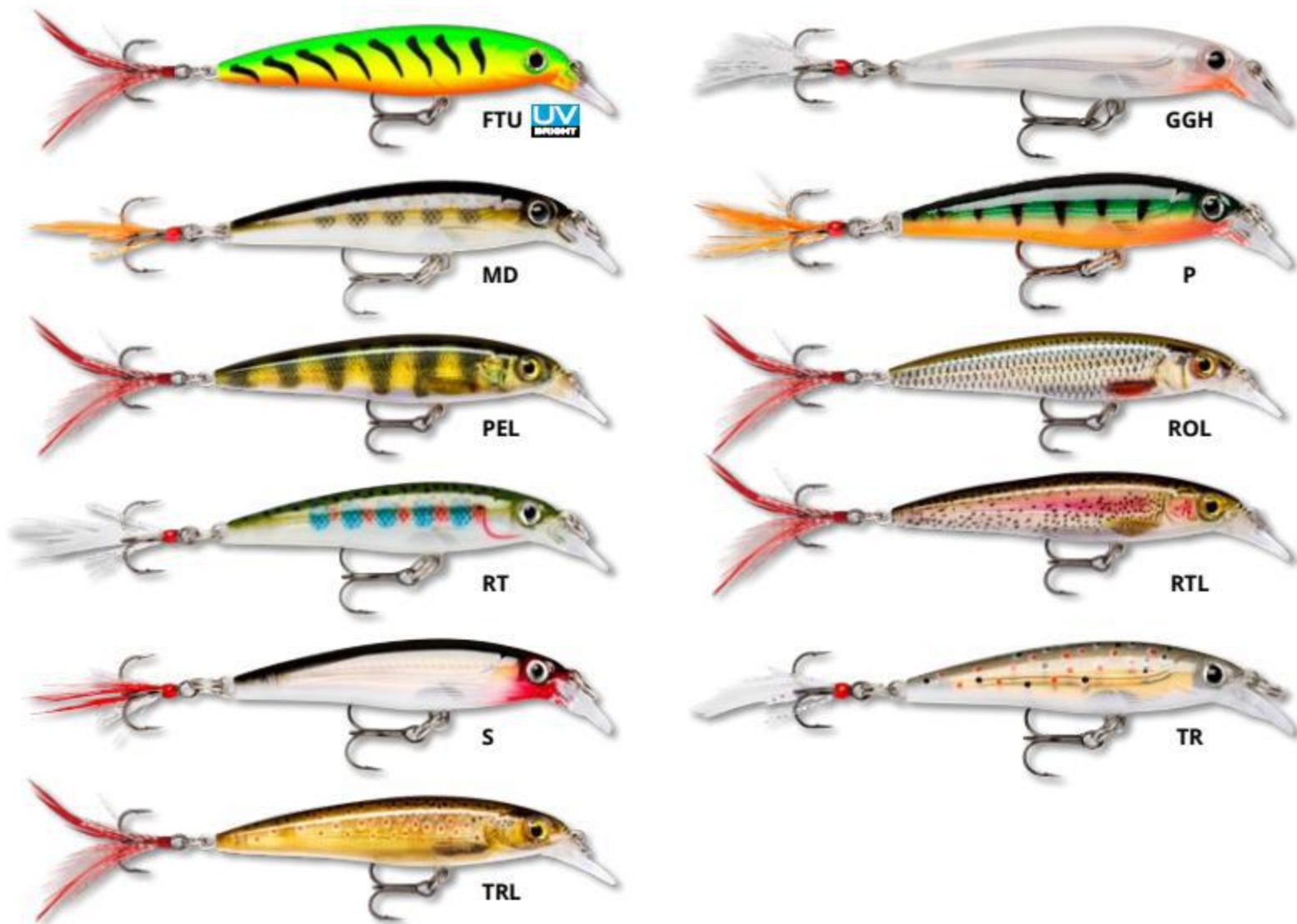


"The original slashbait®"

The X-Rap® is "all about the action." It's the perfect size, shape and 3D illusion of a minnow. Prominent scales and lateral line on the fuselage capture and flash light like a beacon. It can be fished both in an aggressive "Slashbait®" technique or with a classic Rapala wobble. The angler defines the cadence for maximum effectiveness. Small versions of the X-Rap® are ideal for targeting smaller species – or as small, snack-sized offerings for big predators that are finicky and won't bite bigger lures.

Slashbait® Action • Suspending on Pause • Textured Translucent Body • Internal Holographic Foil • Internal Long-Cast System (XR04 excluded)
3D Holographic Eye • VMC® Black Nickel Round Bend Hooks • Flash Feather Teaser Tail • Hand-Tuned & Tank-Tested

X-RAP® 4 & 6 COLOR PATTERNS



Model No.	Running Depth	Body Length	Weight	Hooks
XR04	0.6–0.9 m	4 cm	2 g	Two No. 12
XR06	0.9–1.5 m	6 cm	4 g	Two No. 10

FTU - Firetiger UV; GGH - Glass Ghost; MD - Muddler; P - Perch; PEL - Live Perch; ROL - Live Roach; RT - Rainbow Trout; RTL - Live Rainbow Trout; S - Silver; TR - Brown Trout; TRL - Live Trout



Model No.	Running Depth	Body Length	Weight	Hooks
XR08	0.9-1.5 m	8 cm	7 g	Two No. 6
XR10	1.2-1.8 m	10 cm	13 g	No. 4 & 5

CLN - Clown; FTU - Firetiger UV; G - Gold; GGH - Glass Ghost; GLGH - Glow Ghost; HH - Hot Head; HS - Hot Steel; MD - Muddler; OG - Olive Green; P - Perch; PEL - Live Perch; ROL - Live Roach; RT - Rainbow Trout; S - Silver; SB - Silver Blue; SCP - Scoop; SFCU - Silver Fluorescent Chartreuse UV; TR - Brown Trout

X-RAP® COUNTDOWN®

CASTING & TROLLING



"Xtreme attitude. Xtreme results."

Fish the Xtreme Attitude consistently at any depth. Based on the Countdown® method introduced by Rapala in the 1960s, the X-Rap® Countdown® brings modern X-Style finishes and details to the game. It swims with a strong rolling action and flutters down on the pause. The X-Rap® Countdown® sinks 30% faster than the classic CD. Due to its weight and body design, it is also very long casting.

Consistent Depth Control • Strong Rolling Action • Flutter Action On Drop • Sinking • X-Rap Finish • 3D Holographic Eye
VMC® Black Nickel Round Bend Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
XRCD05	0.6-1.2 m	5 cm	4 g	Two No. 10
XRCD07	0.9-1.5 m	7 cm	10 g	Two No. 6

AYU - Ayu; BAP - Baby Aspius; BLK - Bleak; FTU - Firetiger UV; GGH - Glass Ghost; HH - Hot Head; MD - Muddler; OG - Olive Green; PEL - Live Perch; ROL - Live Roach; RT - Rainbow Trout; RTL - Live Rainbow Trout; S - Silver; TR - Brown Trout; TRL - Live Trout

X-RAP® T'WITCHIN' SHAD

CASTING



"The little glider"

X-Rap® Twitchin' Shad is designed to perform a wide twitching walk-the-dog swimming action. Predator colors with X-Rap® attitude trigger the attack instinct in fish. Slow sinking allows a glide and drop technique that lands the Twitchin' Shad into pockets where predators love to ambush their prey.

X-Rap Style Translucent Body • 3D Holographic Eyes • Slow Sinking • Subsurface Walk-the-Dog • Casting • For Predators
VMC® Black Nickel Round Bend Treble Hooks



BGH



FT



GGIU



HAY



HLW



HTIP



HTP



MRC



OG



PEL



ROL



SCRR

Model No.	Running Depth	Body Length	Weight	Hooks
XRTS08	0.3 - 0.6 m	8 cm	13 g	Two No. 4

BGH - Blue Ghost; FT - Fire Tiger Perch; GGIU - Glassy Gil UV; HAY - Haymaker; HLW - Halloween; HTIP - Hot Tiger Pike; HTP - Hot Tiger Perch; MRC - Mirror Carp; OG - Olive Green; PEL - Live Perch; ROL - Live Roach; SCRR - Scaled Roach

X-RAP[®] SPINBAIT

CASTING & TROLLING



"Makes their heads spin."

Designed for subtle sub-surface presentation, the Rapala[®] X-Rap[®] Spinbait's counter-rotating propellers emit sonic vibrations while seductive body roll creates moderate flash from the internal plating. Weighted heavy for long, precise casts to allow a stealthy approach from afar. Medium sink rate makes targeting a specific depth a strike zone easy. Fluttering action on the drop adds another dimension to the presentation.

Sinking • Counter-rotating Props • VMC[®] Black Nickel Hooks • Perch & Other Freshwater Predators



Model No.	Running Depth	Body Length	Weight	Hooks
XRSPB11	Variable	11 cm	18 g	Three No. 6

BGH - Blue Ghost; CLN - Clown; HLW - Halloween; OG - Olive Green; P - Perch; PEL - Live Perch; ROL - Live Roach; S - Silver; SML - Live Smelt; YP - Yellow Perch



X-RAP® HAKU

CASTING



“Seeking trouble and ready to rumble.”

Built tough for big fish, X-Rap® Haku features Rapala’s proprietary 3R System Titanium Release Rig with VMC® Coastal Black hooks. When rigged for action, the hooks are positioned just like on a regular glide bait, and the rig rests in the lure’s belly groove, out of the way and protected from weeds and snags. At hook-set, the hook rig will release from the body, letting the fish have no chance to break free. The rig also makes removing the hooks easier the fish as the body of the lure is not in the way. X-Rap® Haku can be used for different presentations and it is super easy to use. Gliding action can be created by either twitching with the rod or by using a stop & go retrieve.

High-impact ABS Body • 3R Release Rig System • Walk-the-dog Glide Bait Action • Slow Sinking • Targeted for Freshwater Predators
VMC® Coastal Black 3/0 Hooks • 100 lb Titanium Wire Rig



Model No.	Running Depth	Body Length	Weight	Hooks
XRHK14	Variable	14 cm	74 g	Two No. 3/0

ARB - Artistic Burbot; BAS - Battle Scars; BGH - Blue Ghost; BPRT - Bright Parrot; GSML - Golden Live Smelt; HLW - Halloween; HPS - How Psycho; HTIP - Hot Tiger Pike; HTP - Hot Pike; MRS - Mr. Sparkles; PEL - Live Perch; PKL - Live Pike; RNR - Rock n Roach; ROL - Live Roach; SCRR - Scaled Roach; SMB - Smelt on the Beach; TMO - Tanglake Motoroil; TWZ - Twilight Zone; UV5 - 5W-50UV; YSH - Yesterdays Herring

X-RAP® PETO

CASTING



"The beast of Finland."

The Finnish Beast, X-Rap® Peto, combines Rapala's fish-catching X-Rap® construction with a beautifully color matched soft tail to create a seamless hybrid bait. With its slow sink rate and perfectly horizontal fall, X-Rap® Peto is the ideal choice for cold water & challenging conditions. The soft tail is firmly secured to the body with a 6-point stainless plate. Spare tail included.

ABS Body with Soft PVC Tail • 6-Point Stainless Plate Tail Locking System • Wide Tail-Kicking with Body Roll • Large Predator Gamefish
VMC® Coastal Black™ Treble Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
XRPT14	0.5 - 1 m	14 cm	39 g	Two No. 3
XRPT20	0.5 - 1 m	20 cm	83 g	Two No. 2/0

ARB - Artistic Burbot; BGH - Blue Ghost; GMTU - Green Motoroil UV; HLW - Halloween; HTIP - Hot Tiger Pike; HTP - Hot Pike; MRC - Mirror Carp; OG - Olive Green; PCK - Peacock; PEL - Live Perch; PGG - Pearl Ghost Gold; PKL - Live Pike; ROL - Live Roach; ROR - Robot Roach; RTL - Live Rainbow Trout; SCRB - Scaled Baitfish; SCRR - Scaled Roach; SIIK - Whitefish; SMB - Smelt On The Beach; TWZ - Twilight Zone; UV5 - 5W-50UV; ZAL - Live Zander

PKL & ZAL only available in XRPT20

X-RAP[®] OTUS

CASTING



"Do you believe in monsters?"

A formidable creature, the X-Rap[®] Otus, combines Rapala's fish-catching X-Rap[®] construction with a beautifully color matched curl tail to create a seamless hybrid bait. With its slow sink rate and wide wafting tail, X-Rap[®] Otus is the ideal choice for cold water & challenging conditions. The body rolls side-to-side as the enormous curl tail pulses behind when retrieved. When paused, the tail acts as a parachute, stabilizing the lure as it slowly swims into the depths. The soft tail is firmly secured to the body with a 6-point stainless plate. Spare tail included.

ABS Body with Soft PVC Tail • 6-Point Stainless Plate Tail Locking System • Wide Tail-Kicking with Body Roll • Large Predator Gamefish
VMC[®] Coastal Black[™] Treble Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
XROU17	0.5 - 1 m	17 cm	40 g	Two No. 3
XROU25	0.5 - 1 m	25 cm	90 g	Two No. 2/0

ARB - Artistic Burbot; BGH - Blue Ghost; GMTU - Green Motoroil UV; HLW - Halloween; HTIP - Hot Tiger Pike; HTP - Hot Pike; MRC - Mirror Carp; OG - Olive Green; PCK - Peacock; PEL - Live Perch; PGG - Pearl Ghost Gold; ROL - Live Roach; ROR - Robot Roach; RTL - Live Rainbow Trout; SCRB - Scaled Baitfish; SCRR - Scaled Roach; SMB - Smelt On The Beach; TWZ - Twilight Zone; UV5 - 5W-50UV

X-RAP® SCOOP

CASTING



"We've got the latest scoop."

The hard-bodied X-Rap® Scoop glides horizontally as it descends through the water column towards its inevitable fate. Twitch it to send it darting from side-to-side, or wind it in at a slow/medium pace, feeling the wide-kicking action generated by its unusual shape. Flashy chrome finishes combine with realistic designs & textures to create a sensory overload that fish simply cannot resist.

Durable 2-Part Plastic with Internal Weight • S-Shaped Body with Convex/Concave Sides • Long-Gliding & Wide-Kicking • Large Predator Gamefish
VMC® Coastal Black™ Treble Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
XRSCP14	1.6 m	14 cm	68 g	No. 2/0 & 4/0

HTIP - Hot Tiger Pike; OG - Olive Green; PEL - Live Perch; PCK - Peacock; PGG - Pearl Ghost Gold; RER - Red Robot; ROL - Live Roach; ROR - Robot Roach; RTL - Live Rainbow Trout; SCRB - Scaled Baitfish; SCRR - Scaled Roach; SMB - Smelt On The Beach; TRL - Live Trout; TWZ - Twilight Zone; UV5 - 5W-50UV

X-RAP® JOINTED SHAD

CASTING & TROLLING



"Big bait. Big action. Big results."

Savvy anglers turn to the XJS when a slow presentation is key. Built with all the premium qualities of the X-Rap® line, its slow, seductive action triggers finicky fish. Neutrally buoyant with a slight rise on pause.

Jointed Body • Internal Textured Finishes • 3D Holographic Eye • Neutrally Buoyant, Slow Rising • X-Rap Finish • VMC® Coastal Black Hooks
Hand-Tuned & Tank-Tested



ARB



BSD



CLN



FT



FP



HLW



HTP



P



PEL



PK



ROL



S



SCRB



SCRR



TWZ

Model No.	Running Depth	Body Length	Weight	Hooks
XJS13	1.2 - 2.4 m	13 cm	46 g	Two No. 2/0

ARB - Artistic Burbot; BSD - Blue Shad; CLN - Clown; FT - Firetiger; FP - Fire Perch; HLW - Halloween; HTP - Hot Pike; P - Perch; PEL - Live Perch; PK - Pike; ROL - Live Roach; S - Silver; SCRB - Scaled Baitfish; SCRR - Scaled Roach; TWZ - Twilight Zone

X-RAP[®] MAGNUM[®]

TROLLING



"Troll faster. Dive deeper."

The precision diving-lip takes the X-Rap[®] Magnum deep unassisted. Nothing to hinder the action. Each dives to its preset depth - the XRMAG10 to 10 feet, the XRMAG15 to 15 feet, etc. Run up to 13 knots for big game fish worldwide. Rapala Custom HD Printing patterns now also available on this saltwater hero.

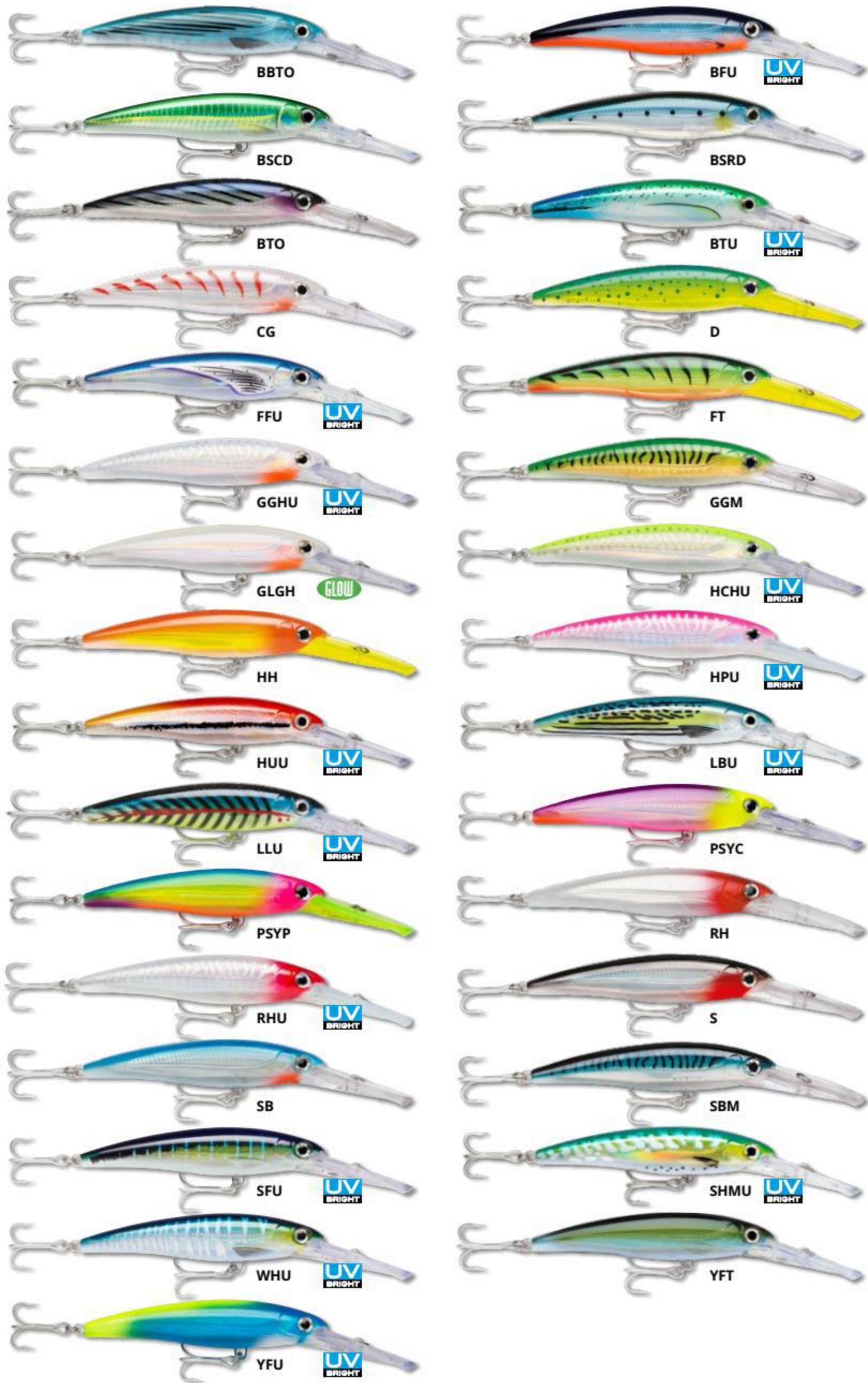
Depth Specific Diving Lip • Models with Colored Lip for Extra Attraction • Textured Translucent Body • Internal Holographic Foil • X-Rap[®] Finish
3D Holographic Eye • VMC[®] 4X Strong Perma Steel[®] Hooks • 3X Split Rings • Big Water Patterns

HD COLOR PATTERNS



Model No.	Running Depth	Body Length	Weight	Hooks
XRMAG10	10/3 m	11 cm	22 g	Two No. 2
XRMAG15	15/4.5 m	12 cm	32 g	Two No. 1/0
XRMAG20	20/6 m	14 cm	46 g	Two No. 2/0
XRMAG30	30/9 m	16 cm	72 g	Two No. 4/0
XRMAG40	40/12 m	18 cm	97 g	Two No. 5/0

HDBTO - HD Bonito; **HDBSRD** - HD Blue Sardine; **HDD** - HD Dorado; **HDFFU** - HD Flying Fish UV; **HDLLU** - HD Lime Light UV; **HDRHU** - HD Red Head UV; **HDRRB** - HD Real Red Bait; **HDSBM** - HD Silver Blue Mackerel; **HDSQ** - HD Squid; **HDWHU** - HD Wahoo UV; **HDSFU** - HD Sailfish UV



BBTO - Blue Bonito; **BFU** - Blue Fusilier UV; **BSCD** - Big Eye Scad; **BSRD** - Blue Sardine; **BTO** - Bonito; **BTU** - Bluefin Trevally UV; **CG** - Pearl Orange; **D** - Dorado; **FFU** - Flying Fish UV; **FT** - Firetiger; **GGHU** - Glass Ghost UV; **GGM** - Gold Green Mackerel; **GLGH** - Glow Ghost; **HCHU** - Hot Chartreuse UV; **HH** - Hot Head; **HPU** - Hot Pink UV; **HUU** - Hussar UV; **LBU** - Leaping Bonito UV; **LLU** - Lime Light UV; **PSYC** - Psycho Chartreuse; **PSYP** - Psycho Pink; **RH** - Redhead; **RHU** - Red Head UV; **S** - Silver; **SB** - Silver Blue; **SBM** - Silver Blue Mackerel; **SFU** - Sailfish UV; **SHMU** - Shark Mackerel UV; **WHU** - Wahoo UV; **YFU** - Yellow Fusilier UV; **YFT** - Yellowfin Tuna

XRMAG10 & XRMAG15 only available in BFU, FT, HCHU, HPU, RH, RHU, S, SBM, SFU, WHU, YFU

X-RAP[®] MAGNUM[®] XTREME

TROLLING



"Really, REALLY fast food."

The shallow running X-Rap[®] Magnum[®] Xtreme trolls true at over 15 knots, allowing you to cover more water and trigger the speedsters of the deep. Sleek flat sides create a tight rolling action while its tail keel adds stability at all speeds. Troll the X-Rap[®] Magnum[®] Xtreme fast or slow through reef terrain or around rocky outcrops, amongst skirted lures or other Rapala lures in your spread.

High-Speed Trolling Design • Shallow Diving Lip • Magnum Durability • Textured Translucent Body • Internal Holographic Foil
X-Rap[®] Finish • Stabilizing Tail Keel • 3D Holographic Eye • VMC[®] 3X Strong Perma Steel Hooks • 3X Split Rings



Model No.	Running Depth	Body Length	Weight	Hooks
XRMAGXT160	2.5 m	16 cm	68 g	Two No. 4/0

HDBSRD - HD Blue Sardine; HDBTO - HD Bonito; HDD - HD Dorado; HDFFU - HD Flying Fish UV; HDLLU - HD Lime Light UV; HDRHU - HD Red Head UV; HDRRB - HD Red Red Bait; HDSBM - HD Silver Blue Mackerel; HDSFU - HD Sailfish UV; HDSQ - HD Squid; HDWHU - HD Wahoo UV; RH - Red Head

X-RAP[®] MAGNUM[®] XPLODE

CASTING



"Magnum tough. Xplosive results."

The over-engineered X-Rap[®] Magnum[®] Xplode combines a heavy through-wire construction with a thick-walled ABS body, giving it Rapala's Magnum level of strength to absorb the most vicious strikes. A low positioned tow point pulls the popper downwards, keeping the X-Rap[®] Magnum[®] Xplode stable in all weather conditions; while its deep cupped face generates a thunderous surface explosion with each sweep of your rod.

Through-Wire Durable ABS Body • 3D Holographic Eye & Internal Foil • Explosive & Loud All-Weather Stable • VMC[®] 75 Series™ 6X Tropic Spark Point



Model No.	Running Depth	Body Length	Weight	Hooks
XRMAGXP130	Topwater	13 cm	62 g	Two No. 2/0
XRMAGXP170	Topwater	17 cm	145 g	Two No. 5/0

AYU - Ayu; BSRD - Blue Sardine; CON - Convict; D - Dorado; FFU - Flying Fish UV; GGH - Glass Ghost; HWHU - Hot Wahoo UV; MU - Mullet; PPC - Purple Pink Candy; PSC - Pink Scad; PSYP - Psycho Pink; RH - Red Head; YFU - Yellow Fusilier UV

X-RAP[®] MAGNUM CAST

CASTING



"You're going to need a bigger spool."

Built heavy and aerodynamic for extreme casting distances, Rapala X-Rap[®] Magnum Cast delivers even in the most demanding saltwater fishing conditions. Heavy-duty construction stands up to the strongest of saltwater beasts. Perfectly balanced swimming action for fast retrieves, it will run straight even with the fastest cast & burn presentations. Fluttering action on the drop adds lifelike flash.

Through-wire Construction • Magnum Durability • Xtreme Casting Distance • X-Rap Finishes • Saltwater Prey Patterns • 3D Holographic Eyes
Ti-coated VMC Heavy-duty Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
XRMAGCA10	1.2 - 1.5m	10 cm	42 g	Two No. 2

ANC - Anchovy; HDBSRD - HD Blue Sardine; HDBTO - HD Bonito; HDCHM - HD Chrome Mackerel; HDGH - HD Ghost; HDHPU - Hot Pink UV; HDRHU - HD Red Head UV; HDSBM - HD Silver Blue Mackerel; HDSFU - HD Sailfish UV; HDWHU - HD Wahoo UV; PHV - Purple High Voltage; PLD - Pilchard



X-RAP[®] MAGNUM PREY

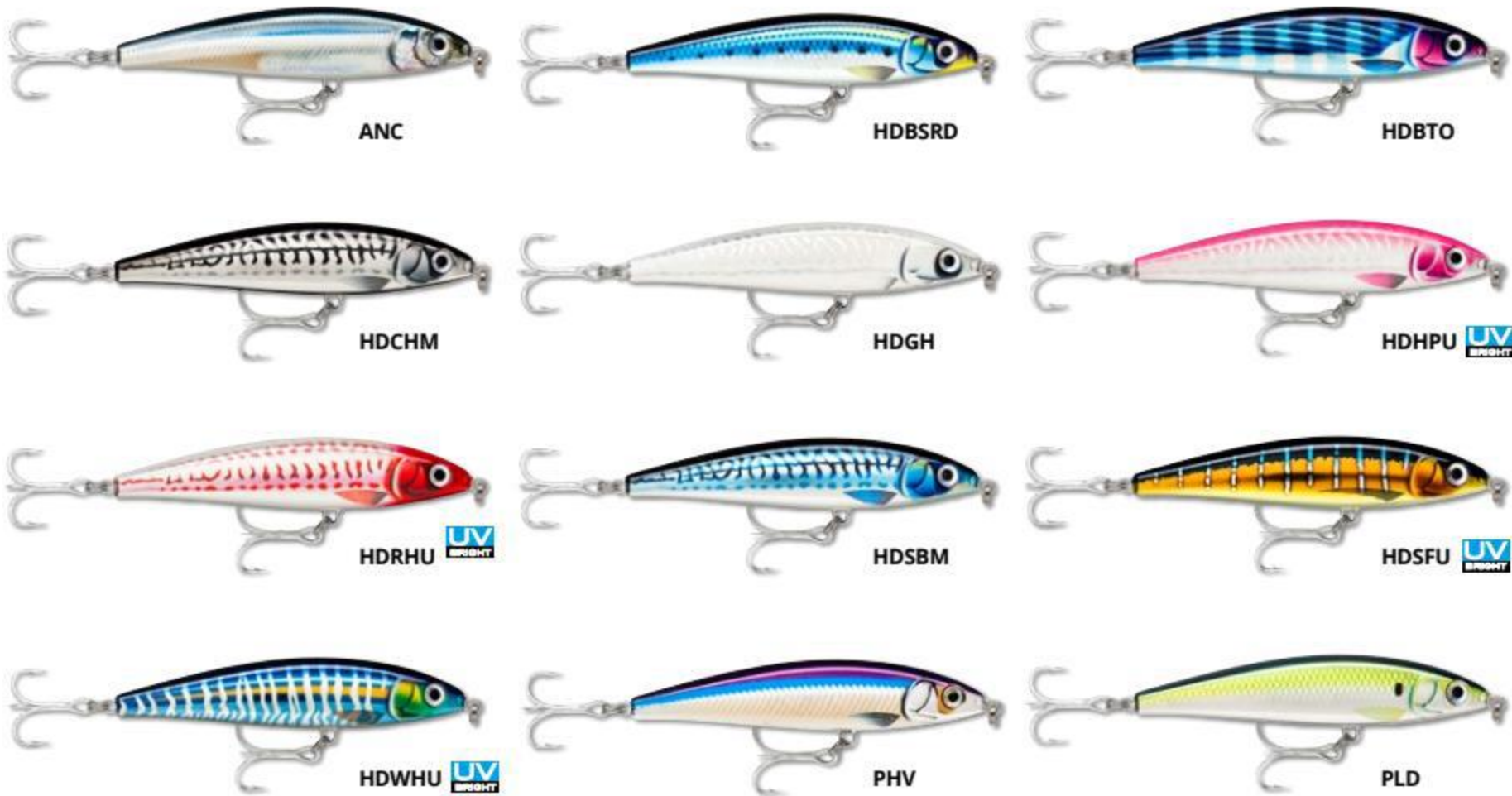
CASTING



"Ballistic prey."

Built heavy and aerodynamic for extreme casting distances, Rapala X-Rap[®] Magnum Prey delivers even in the most demanding saltwater fishing conditions. Heavy-duty construction stands up to the strongest of saltwater beasts. Lipless design and fluttering action on the drop allow natural baitfish-imitating presentations. On fast retrieve the lure will skip on the surface like a fleeing baitfish.

Through-wire Construction • Magnum Durability • Xtreme Casting Distance • X-Rap Finishes • Saltwater Prey Patterns • 3D Holographic Eyes
Ti-coated VMC Heavy-duty Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
XRMAGPR10	0.3 - 0.6m	10 cm	41 g	Two No. 2

ANC - Anchovy; HDBSRD - HD Blue Sardine; HDBTO - HD Bonito; HDCHM - HD Chrome Mackerel; HDGH - HD Ghost; HDHPU - Hot Pink UV; HDRHU - HD Red Head UV; HDSBM - HD Silver Blue Mackerel; HDSFU - HD Sailfish UV; HDWHU - HD Wahoo UV; PHV - Purple High Voltage; PLD - Pilchard

NEW
for
2022

X-RAP[®] MAGNUM STICK

CASTING



“Stick it to the fish”

Designed for fast and aggressive retrieves, the X-Rap[®] Magnum Stick 17 swims in wide S curves on the retrieve. Horizontal line tie allows for a wider swimming action. Once stopped, this lipless stick bait dives head-down with a fish-triggering flutter. Heavy-duty construction with strong through-wire withstands savage big blue water predators. Weighted for long-casts, the scalloped internal reflective construction gives life-like flash even with the slightest motion.

Magnum Durability • Through-wire Construction • X-Rap Finishes • Textured Translucent Body • 3D Holographic Eye Saltwater Prey Patterns • Long Casting Internal Holographic Foil • VMC[®] 7266 TI Inline Single Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
NEW XRMAGST17	Variable	17 cm	88 g	Two No. 6/0

ANC - Anchovy; BSCD - Bigeye Scad; HDBSRD - HD Blue Sardine; HDBTO - HD Bonito; HDGH - HD Ghost; HDHPU - Hot Pink UV; HDRHU - HD Red Head UV; HDSBM - HD Silver Blue Mackerel; HDSFU - HD Sailfish UV; HDWHU - HD Wahoo UV; MU - Mullet; PHV - Purple High Voltage; PLD - Pilchard; PSC - Pink Scad

X-RAP[®] SALTWATER

CASTING



"The durable, classic "wounded-minnow" action."

Cast & twitch the X-Rap[®] Saltwater lure where big fish live. The classic Rapala[®] "wounded-minnow" wobble calls them out and the extreme, erratic Slashbait[®] action when twitched creates the strike. Built tough for tough conditions & hard-fighting fish.

X-Rap[®] Slashbait[®] Action • Textured Translucent Body • Internal Long-Cast Mechanism • X-Rap[®] Finish • 3D Holographic Eye • Suspending on Pause
VMC[®] Perma Steel[®] Hooks • Perfect Match Saltwater Patterns • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
SXR10	1.2 - 1.8 m	10 cm	13 g	Two No. 3
SXR12	1.2 - 2.4 m	12 cm	22 g	Two No. 2
SXR14	1.2 - 2.4 m	14 cm	43 g	Two No. 2/0

ANC - Anchovy; BFH - Baitfish; BM - Blue Mackerel; BSRD - Blue Sardine; G - Gold; GGH - Glass Ghost; GM - Green Mackerel; HH - Hot Head; HPU - Hot Pink UV; HS - Hot Steel; MM - Mangrove Minnow; OG - Olive Green; PLD - Pilchard; RHU - Red Head UV; S - Silver; SB - Silver Blue; SBM - Silver Blue Mackerel; WHU - Wahoo UV



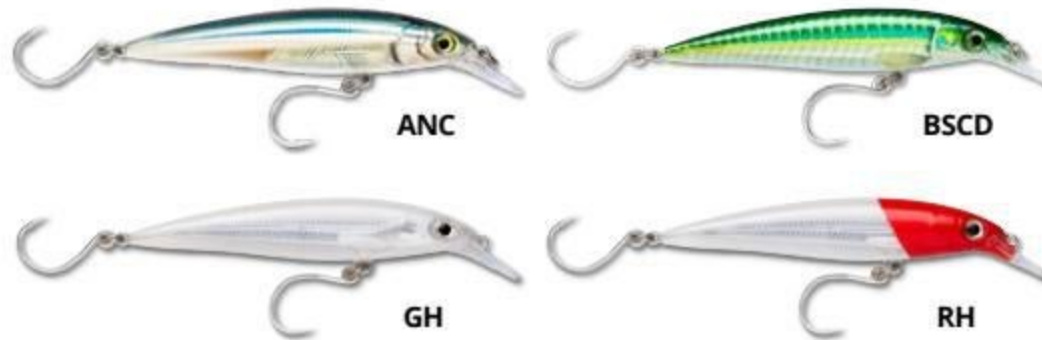
X-RAP[®] LONG CAST

CASTING

"A true saltwater heavyweight."

Built with extreme casting distances in mind, the super durable and heavily weighted X-Rap[®] Long Cast will not let you down when the fish are busting bait far off. In addition to the ultimate castability, the X-Rap[®] Long Cast features a heavy-duty construction and in-line VMC[®] single hooks to stand up to big predators. With its extreme rolling and wobbling action, the X-Rap[®] Long Cast is designed for high speed presentations and responds well to twitching. Flutters down on the drop.

Designed for Long Casting Distances • Heavy-Duty Construction • Extreme Rolling and Wobbling Action • Minimal Resistance
Designed for High Speed Presentations • Responds Well to Twitching and Jerking • Baitfish and Attractor Patterns with Metallic Inserts
Heavy-Duty VMC[®] In-Line Single Hooks • Sinking, Flutters Down On The Drop



Model No.	Running Depth	Body Length	Weight	Hooks
SXRL12	1.2-1.5 m	12 cm	36 g	Two No. 3/0
SXRL14	1.2-1.5 m	14 cm	54 g	Two No. 5/0

ANC - Anchovy; BSCD - Big Eye Scad; GH - Ghost; RH - Red Head;



X-RAP[®] LONG CAST SHALLOW

CASTING

"Cast to the fish before they hear you coming."

Heavy-duty construction, weighted extra heavy for extreme casting distances and featuring a darting baitfish action, the X-Rap[®] Long Cast Shallow is an ideal tool for fast and aggressive presentations when predator species are feeding on top or in the shallows. Equipped with VMC[®] In-Line single hooks. Perfectly balanced, flutters down on the drop.

Lipless Design • Weighted for X-treme Casting Performance • Darting Baitfish Action • Flutters on the Drop • Perfect Balance • Designed for Aggressive, Fast Presentations • Heavy-Duty Construction • High-Flash Flat Metallic Insert and Internal Scale Pattern • Durable In-Line VMC[®] Single Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SXRLS12	0.3-0.6 m	12 cm	36 g	Two No. 3/0
SXRLS14	0.3-0.6 m	14 cm	53 g	Two No. 5/0

ANC - Anchovy; BM - Blue Mackerel; BSCD - Big Eye Scad; GH - Ghost; RH - Red Head;

MAXRAP[®] SERIES

Maximum Performance and Premium Components. Striving for the utmost in lure design, the MaxRap[®] concept focuses on a single, primary function and complements the design with every imaginable maximum feature like laser-engraved scales, Needle Sharp VMC[®] hooks and superior quality components.

A lifetime in the fishing business teaches you that discriminating anglers demand the best. Modern anglers demand the MaxRap[®].







"Don't settle for second best. Take it to the Max."

Tip to tail, everything about the MaxRap® is premium. Designed for maximum casting distances via internal MaxCast mechanism. Rip for darting, wild searching action or straight retrieve for hard-flashing "wounded-minnow" Rapala® wobble.

Internal MaxCast Mechanism • Balanced with Tungsten Balls for Accuracy • Aerodynamic Body Shape • Premium VMC® Needle Sharp In-Line Hooks Suspending on Pause • Oval Line Tie Ring • Internal Laser Etched Scales • Deep 3D Holographic Eyes • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
MXR11	0.3 - 0.9 m	11 cm	13 g	Two No. 6
MXR13	0.3 - 0.9 m	13 cm	15 g	Three No. 6
MXR15	0.3 - 0.9 m	15 cm	23 g	Three No. 4
MXR17	0.3 - 0.9 m	17 cm	28 g	Three No. 4

AYUL - Live Ayu; BCD - Baby Cuda; BSBL - Live Baby Sea Bass; BSRDL - Live Sardine; BTL - Live Bai Tiao; FANC - Flake Anchovy; FAYU - Flake Ayu; FB - Flake Blue; FG - Flake Green; FHC - Flake Hot Chartreuse; FPGH - Flake Purple Ghost; FRH - Flake Red Head; FS - Flake Silver; HGSP - High Speed; LZL - Live Lanzon; MUL - Live Mullet; PJJ - Live Pejerrey; SBML - Live Blue Mackerel; SGML - Live Green Mackerel

MAXRAP® WALK'N ROLL

CASTING



"Minimum difficulty. Maximum results."

The "do-all" topwater bait, MaxRap® Walk'N Roll spits, bobs, skitters and slides across the surface in all conditions. Developed in partnership with pro anglers fishing the Atlantic, this lure is weighted for Maximum casting distance and ultimate stability in bad weather and rough seas. Under a steady retrieve the MaxRap® Walk'N Roll spits and rolls from side-to-side; or try a twitch & pause to create a walking action. Crank it in fast to imitate a fleeing baitfish; or when at rest with your rod tip down, twitch it in place for a head-down bobbing motion. Fitted with VMC 7554 2X-Strong Ti coated inline treble hooks.

High-impact ABS Body • Long-Casting Internal Weight System • Aggressive, spitting, walk-the-dog • Saltwater Gamefish • VMC® 2X-Strong Ti Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
NEW MXRWR10	Topwater	10 cm	13 g	Two No. 6
MXRWR13	Topwater	13 cm	29 g	Two No. 2

BAP – Baby Aspius; BCD – Baby Cuda; BLK - Bleak; BLSMT – Blue Smelt; **FAYU** – Flake Ayu; FG – Flake Green; FHC – Flake Hot Chartreuse; FPGH – Flake Purple Ghost; FS – Flake Silver; FT – Fire Tiger; GHS – Ghost Sandeel; HDPSRD – HD Purple Sardine; **HDRHU** – HD Red Head UV; HGSP – High Speed; HT – Hot Tiger; MUL – Live Mullet; NIA – Night Aurora; PBM – Pink Boomerang; PPGH – Pearl Purple Ghost; PRB – Purple Beast

BAP & BLK only available in MXRWR10



MAXRAP® LONG RANGE MINNOW

CASTING



"Make longer casts. Catch larger fish!"

Designed for fishing that requires ultimate casting distances in the most demanding conditions. The patented MaxCast weight transfer mechanism and aerodynamic shape of the lure guarantee that it will cast farther than any lure in its category. Ideal for fast and aggressive presentations, but also performs perfectly with slow retrieve.

Aerodynamic Shape for Optimal Casting Performance • Balanced with Tungsten Balls for Accuracy • Aerodynamic Body Shape • Internal Patented Max Cast Mechanism • Internal Holographic Foil and Natural Scale Pattern for Strong Flash • Designed for Aggressive and Fast Fishing • Strong Rolling Action • Low Resistance on the Retrieve • Responsive to Twitching • Slow Sinking on the Pause • Premium VMC® Needle Sharp In-Line Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
MXLM12	1.2 m	12 cm	20 g	Three No. 6

AYUL - Live Ayu; BSBL - Live Baby Sea Bass; BSRDL - Live Sardine; FANC - Flake Anchovy; FBSRD - Flake Blue Sardine; FGGH - Flake Glass Ghost; FMU - Flake Mullet; FRH - Flake Red Head; FRST - Flake Red Steel; FS - Flake Silver; LZL - Live Lanzon; MUL - Live Mullet; SBML - Live Blue Mackerel; SGML - Live Green Mackerel



SCATTER RAP[®] SERIES

The erratic Scatter Rap[®] action perfectly mimics a spooked baitfish trying to escape a predator's attack – and the evasive action of a baitfish trying to get out of a harm's way will draw reaction strikes from all predatory species. It's the movement no predator can resist.

The Scatter Lip creates the most evasive, erratic, aggressive sweeping action with directional and cadence changes that the fishing pros have always used to get the big and wary fish to bite. It's just that with the Scatter Rap[®] you don't have to be a seasoned pro with a wide arsenal of tackle and techniques. With minor changes in the retrieve or trolling speed, the Scatter Rap[®] will do the catching.



SCATTER RAP[®] HUSKY



TROLLING



"Set. Troll. Forget."

Rapala Scatter Rap[®] Husky is a modern version of the legendary Rapala Husky enhanced with the Scatter Rap[®] "Escaping Minnow" action. Its uncommon curved lip design sends the Scatter Rap[®] Husky off on an irregular path, unexpectedly darting from left-to-right as it moves through the water like a nervous baitfish. This scattering movement makes the bulky balsa bodied Scatter Rap[®] Husky the ideal choice for big predator trolling situations

Responsive Balsa Body With Scatter Lip • Evasive Escaping Minnow Action • Multi-Species Gamefish • Designed for Trolling Applications
VMC[®] Black Nickel Round Bend Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
SCRH13	2.4 - 3m	13 cm	12 g	Three No. 4

BSH - Blue Shiner; CHL - Live Char; ELJS - Pink Parrot Stripe; FFCH - Foil Fluorescent Chartreuse; GALB - Gold Alburnus; GYOS - Green Yellow Orange Stripe; HFGFR - Hologram Flake Gold Fluorescent Red; HFSBR - Hologram Flake Silver Brown; PEHL - Live Hologram Perch; ROHL - Live Hologram Roach; RYGS - Red Yellow Green Stripe; S - Silver; SD - Shad; SMHL - Live Hologram Smelt; SPG - Spotted Gold; SPGFR - Spotted Gold Fluorescent Red; SPS - Spotted Silver; SSH - Silver Shiner; WRBS - White Red Black Stripe



SCATTER RAP[®] DEEP[®] HUSKY JERK[®]

TROLLING



"Get the most out of your lure at all speeds."

Baitfish skitter and scatter when they are pursued by predators – it's this erratic and evasive action that triggers the strike. Made with a custom Scatter Lip, the Scatter Rap[®] Deep Husky Jerk consistently swims with an erratic and evasive sweeping action – perfectly mimicking vulnerable baitfish. When trolled, it is the perfect choice for any species of freshwater gamefish.

Durable Plastic Construction • Built with Scatter Lip • Evasive, Erratic, Suspending, Silent Action • Trolling • Multi-Species Gamefish • VMC[®] Black Nickel Round Bend Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SCRDHJ10	2.7 - 3.6 m	10 cm	10 g	Two No .6

CLN - Clown; ELJ - Pink Parrot; FT - Firetiger; FTT - Firetiger Transparent; GBM - Glass Blue Minnow; GF - Goldfish; HGH - Helsinki Ghost; OGH - Olive Ghost; PBPU - Pearl Blue Pink UV; PCOU - Pearl Chartreuse Orange UV; PIBL - Pink Blue; RH - Red Head; S - Silver; SB - Silver Blue

SCATTER RAP® TAIL DANCER®



TROLLING



"Dances like no one is watching. Big mistake."

A combination of the wide, tail-kicking action of the legendary Tail Dancer® and the escaping minnow action created by the Scatter Lip® creates a strong, evasive, erratic action no predator can resist. Ideal when trolling deeper areas such as drop offs and rock bars.

Classic Tail Dancer balsa body design • Built with Scatter Lip • Evasive Scatter Rap® action mimics escaping baitfish • Irregular, responsive action
Wide tail-kicking action • Internal rattle mechanism • VMC® Black Nickel hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SCRTD09	3.3 - 5.7 m	9 cm	13 g	Two No. 4

ALB - Bleak; AYUL - Live Ayu; BFL - Blue Flash; CLN - Clown; ELJ - Pink Parrot; FLP - Flash Perch; FT - Firetiger; GF - Goldfish; GOL - Gold of Lapland; GTU - Green Tiger UV; OTU - Orange Tiger UV; P - Perch; PEHL - Live Hologram Perch; RDT - Red Tiger; RH - Red Head; ROHL - Live Hologram Roach; S - Silver; SMHL - Live Hologram Smelt; SSH - Silver Shiner



SCATTER RAP[®] MINNOW

TROLLING



"More nervous than a cat at a dog show."

The Scatter Rap[®] Minnow carries on the tradition of the Original Floater[®] by offering an alternative action to supplement the Original Wounded Minnow Action. Featuring the legendary body profile, this all-species bait can be cast or trolled to impart the aggressive, evasive, erratic sweeping Scatter Rap[®] "Escaping Minnow" Action.

Balsa Body with Scatter Lip • Wire Through Construction • Evasive Escaping Minnow Action • Multi-Species Gamefish • Floating
VMC[®] Black Nickel Round Bend Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
SCRM11	1.8 - 2.7 m	11 cm	6 g	Three No. 6

ALB - Bleak; AYU - Ayu; B - Blue; CHL - Live Char; ELJ - Pink Parrot; FT - Firetiger; G - Gold; GALB - Golden Alburnus; GFR - Gold Fluorescent Red; GOL - Gold of Lapland; P - Perch; PD - Purpledesscent; PEHL - Live Hologram Perch; ROHL - Live Hologram Roach; S - Silver; SFC - Silver Fluorescent Chartreuse; SMHL - Live Hologram Smelt; SSH - Silver Shiner

CLASSIC LURES

Carrying on a tradition that started in 1936, the original Wounded Minnow Action is what has made Rapala® "The world's most trusted lure." Premium materials give them their responsive, life-like action, while the craftsmanship and dedication to excellence makes sure that each and every lure swims like the first one. Before leaving the factory, each is inspected, hand-tuned and tank-tested for the superior quality Rapala's are legendary for. Wherever you go in the world, big fish eat little fish that swim just like a Rapala®.





ORIGINAL FLOATER®

CASTING & TROLLING



"Making memories since 1936."

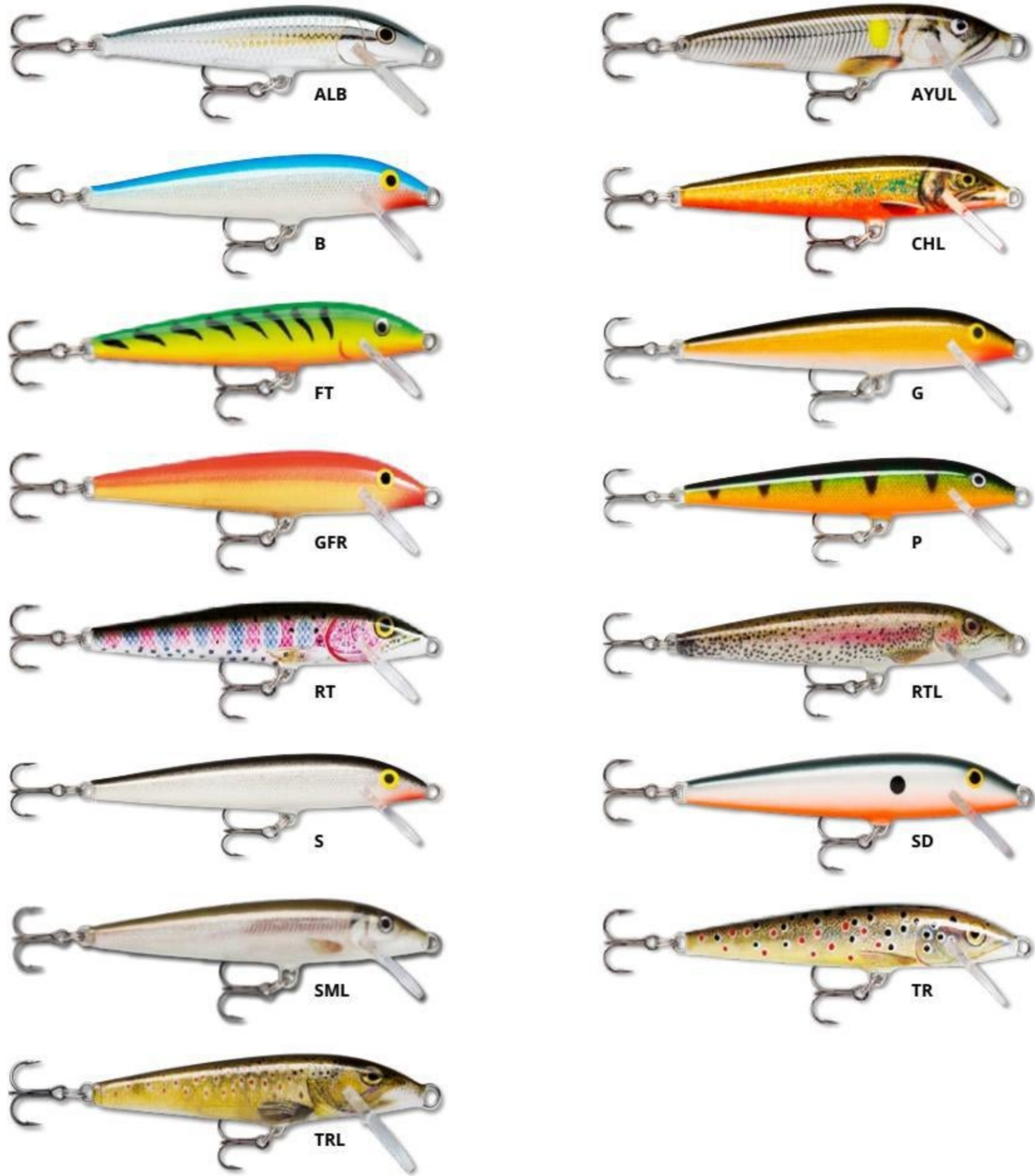
The legendary first Rapala® and still the number one "go-to" lure. Whether twitched on the top as a surface bait, retrieved as a shallow runner, weighted with a split shot for medium depths or bottom walked off a three-way swivel or bottom-bouncer, the wounded minnow action continues to be irresistible to gamefish on every continent around the world.

Balsa Construction • Natural Minnow Profile • Classic, Modern Patterns • Floating • VMC® Black Nickel Hooks
Stainless Through Wire Construction • Hand-Tuned & Tank-Tested

ORIGINAL FLOATER® 03, 05 & 07 COLOR PATTERNS



F03 only available in FT, GFR, P, RT, S & TR



Model No.	Running Depth	Body Length	Weight	Hooks
F03	0.6 - 1.2 m	3 cm	2 g	Two No. 12
F05	0.9 - 1.5 m	5 cm	3 g	Two No. 10
F07	0.9 - 1.5 m	7 cm	4 g	Two No. 7
F09	0.9 - 1.5 m	9 cm	5 g	Two No. 7
F11	1.2 - 1.8 m	11 cm	6 g	Three No. 6
F13	1.2 - 1.8 m	13 cm	7 g	Three No. 5

ALB - Bleak; AYUL - Live Ayu; B - Blue; BJRT - Balsa Juvenile Rainbow Trout; BTR - Brook Trout; CHL - Live Char; FT - Firetiger; G - Gold; GFR - Gold Fluorescent Red; MD - Muddler; MN - Minnow; P - Perch; RT - Rainbow Trout; RTL - Live Rainbow Trout; S - Silver; SD - Shad; SML - Live Smelt; TR - Brown Trout; TRL - Live Brown Trout; VAL - Live Vairon

F11, F13 only available in ALB, B, FT, G, GFR, P, RT, S, SD & TR

COUNTDOWN®

CASTING & TROLLING



"3...2...1... Strike!"

Consistently reach suspended fish at any depth with the Countdown®. Whether the fish are suspending at certain depths, at the weed tops or on bottom structure, the Countdown® can get you to them consistently. Weighted lure creates slow-rolling Rapala® action.

Balsa Construction • Custom Swimming Action • Controlled Depth Technique • Large Size Range • VMC® Black Nickel Hooks • Hand-Tuned & Tank-Tested

Model No.	Running Depth	Body Length	Weight	Hooks
CD01	0.3 - 0.9 m	2.5 cm	3 g	One No. 12
CD03	0.6 - 0.9 m	3 cm	4 g	Two No. 12
CD05	0.9 - 1.8 m	5 cm	5 g	Two No. 10
CD07	1.5 - 2.4 m	7 cm	8 g	Two No. 7
CD09	2.1 - 3.0 m	9 cm	12 g	Two No. 5
CD11	2.7 - 3.9 m	11 cm	16 g	Two No. 3

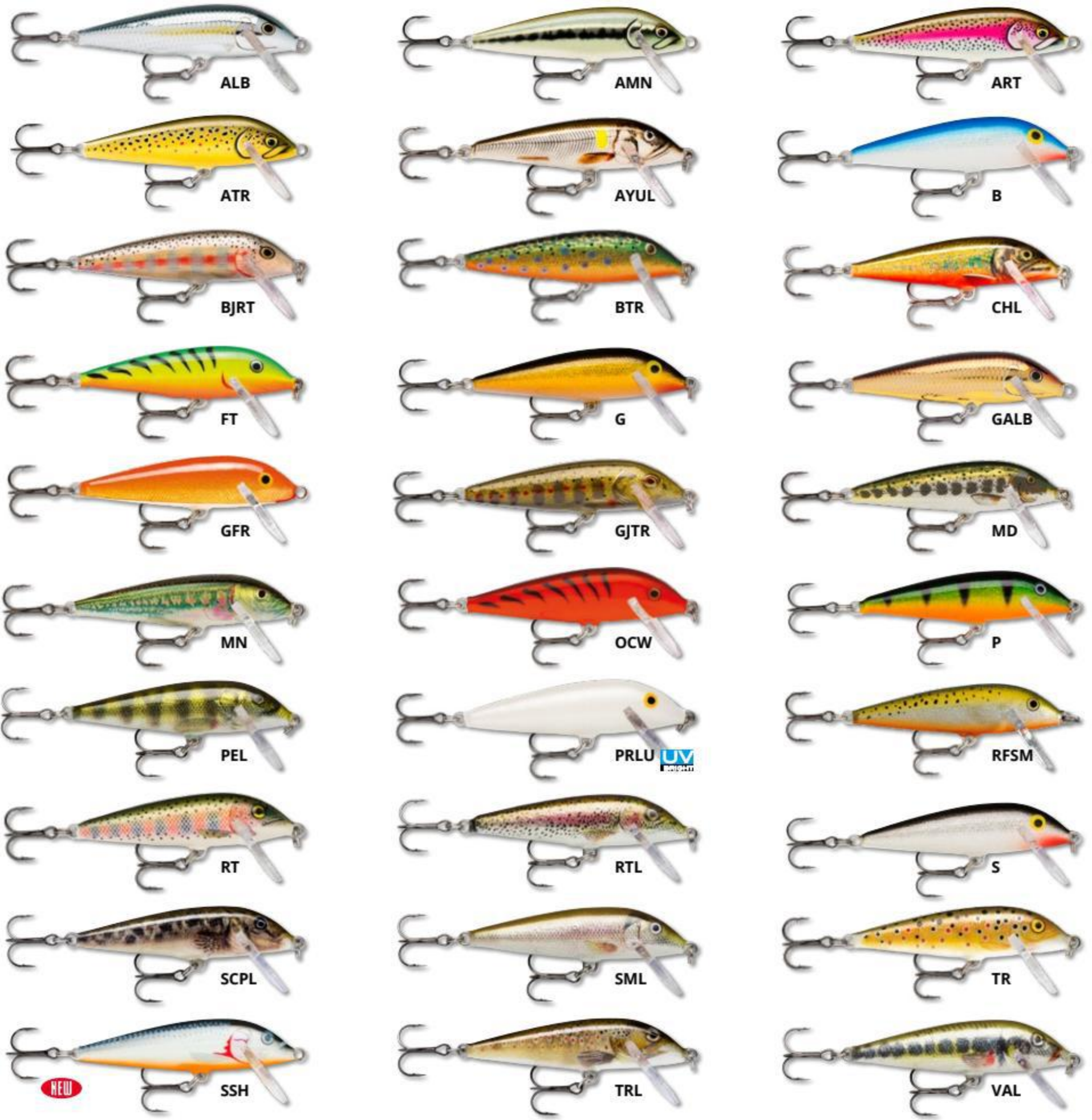
COUNTDOWN® 09 & 11 COLOR PATTERNS



ALB - Bleak; AMN - Artistic Minnow; ART - Artistic Rainbow Trout; ATR - Artistic Trout; AYUL - Live Ayu; B - Blue; BJRT - Balsa Juvenile Rainbow Trout; BTR - Brook Trout; CHL - Live Char; FT - Firetiger; G - Gold; GALB - Gold Alburnus; GFR - Gold Fluorescent Red; GJTR - Gold Juvenile Trout; MD - Muddler; MN - Minnow; OCW - Orange Tiger; P - Perch; PEL - Live Perch; PRLU - Pearl UV; RFSM - Redfin Spotted Minnow; RT - Rainbow Trout; RTL - Live Rainbow Trout; S - Silver; SCPL - Live Sculpin; SML - Live Smelt; SSH - Silver Shiner; TR - Brown Trout; TRL - Live Brown Trout; VAL - Live Vairon

CD11 only available in ALB, B, FT, GFR, P, RT, S & TR

COUNTDOWN® 05 & 07 COLOR PATTERNS



COUNTDOWN® 03 COLOR PATTERNS



COUNTDOWN® 01 COLOR PATTERNS





COUNTDOWN[®] ELITE

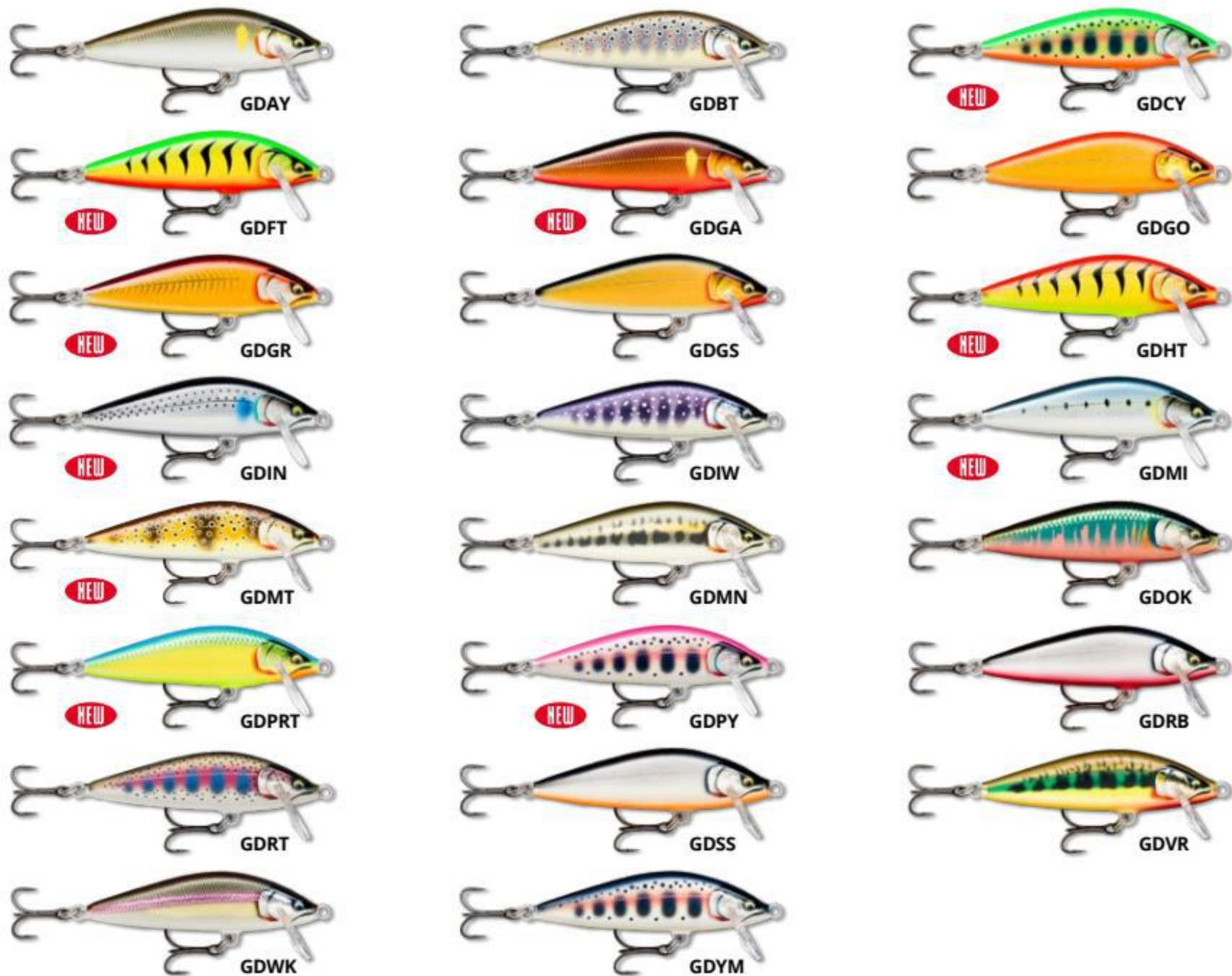
CASTING & TROLLING



"Legend 2.0"

Starting a new family of modern balsa lures, CountDown[®] Elite harnesses over 80 years of lure making craftsmanship into a premium balsa lure. It features the legendary controlled slow-sinking method of the original CountDown[®]. The new CountDown[®] Elite is built with a modern construction for maximum casting distance and accuracy, improved durability and versatility - and a flutter on the drop. The color patterns combine metallic plating, HD printing and new designs, bringing the look to a totally new level.

Balsa body • Heavy-duty split rings • Wire-through construction • Designed for Trout and Perch • VMC[®] 7554 Black Nickel hooks



Model No.	Running Depth	Body Length	Weight	Hooks
NEW CDE35	0.9 m	3.5 cm	4 g	Two No. 12
CDE55	0.9 m	5.5 cm	5 g	Two No. 12
CDE75	1.2 m	7.5 cm	10 g	Two No. 10
NEW CDE95	1.2 m	9.5 cm	14 g	Two No. 10

GDAY - Gilded Ayu; GDBT - Gilded Brown Trout; GDCY - Gilded Chartreuse Yamame; GDFT - Gilded Fire Tiger; GDGA - Gilded Gold Ayu; GDGO - Gilded Gold Orange; GDGR - Gilded Gold Red; GDGS - Gilded Gold Shad; GDHT - Gilded Hot Tiger; GDIN - Gilded Inakko; GDIW - Gilded Iwana; GDMI - Gilded Maiwashi; GDMT - Gilded Mediterranean Trout; GMDN - Gilded Minnow; GDOK - Gilded Oikiwa; GDPRT - Gilded Parrot; GDPY - Gilded Pink Yamame; GDRB - Gilded Red Belly; GDRT - Gilded Rainbow Trout; GDSS - Gilded Silver Shad; GDVR - Gilded Vairon; GDWK - Gilded Wakasagi; GDYM - Gilded Yamame

SHAD RAP®

CASTING & TROLLING



"Does what a crankbait doesn't"

A Rapala staple, the Shad Rap® is equally effective whether cast or trolled, and is designed to be fished from ultra-slow speeds to super-fast with superior results. First introduced in 1982, The Shad Rap® has undoubtedly accounted for a large portion of Rapala's +500 world record catches over the years.

Classic Rapala Action • Balsa Wood Construction • Diving Lip Design • Floating • Natural Baitfish Profile • VMC® Black Nickel Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
SR07	1.5 - 3.3 m	7 cm	8 g	Two No. 6
SR09	2.4 - 4.5 m	9 cm	15 g	Two No. 3

B - Blue; BGHH - Holographic Blue Ghost; FT - Firetiger; G - Gold; GF - Goldfish; HLW - Halloween; HLWH - Holographic Halloween; HT - Hot Tiger; P - Perch; PEHL - Live Hologram Perch; PEL - Live Perch; ROHL - Live Hologram Roach; ROL - Live Roach; S - Silver; SB - Silver Blue; SD - Shad; SFC - Silver Fluorescent Chartreuse

SHALLOW SHAD RAP®

CASTING & TROLLING



"Cast. Wind. Hold on."

The Shallow Shad Rap® is ideal for fishing skinny water. Cast it out, let it sit until the ripples fade away, then begin a slow, enticing retrieve. It is equally effective when twitching, casting or slow trolling.

Balsa Wood Construction • Shallow Running Lip Design • Classic Rapala Action • Natural Baitfish Profile • Floating • VMC® Black Nickel Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
SSR05	0.9 - 1.8 m	5 cm	5 g	Two No. 8
SSR07	1.2 - 1.8 m	7 cm	7 g	Two No. 6
SSR09	1.8 - 2.4 m	9 cm	12 g	Two No. 3

ALB - Bleak; BGHH - Holographic Blue Ghost; FP - Fire Perch; FT - Firetiger; G - Gold; GF - Goldfish; HLW - Halloween; HLWH - Holographic Halloween; HT - Hot Tiger; P - Perch; PEHL - Live Hologram Perch; ROHL - Live Hologram Roach; ROL - Live Roach; S - Silver; SB - Silver Blue; SD - Shad; SFC - Silver Fluorescent Chartreuse

DEEP TAIL DANCER®

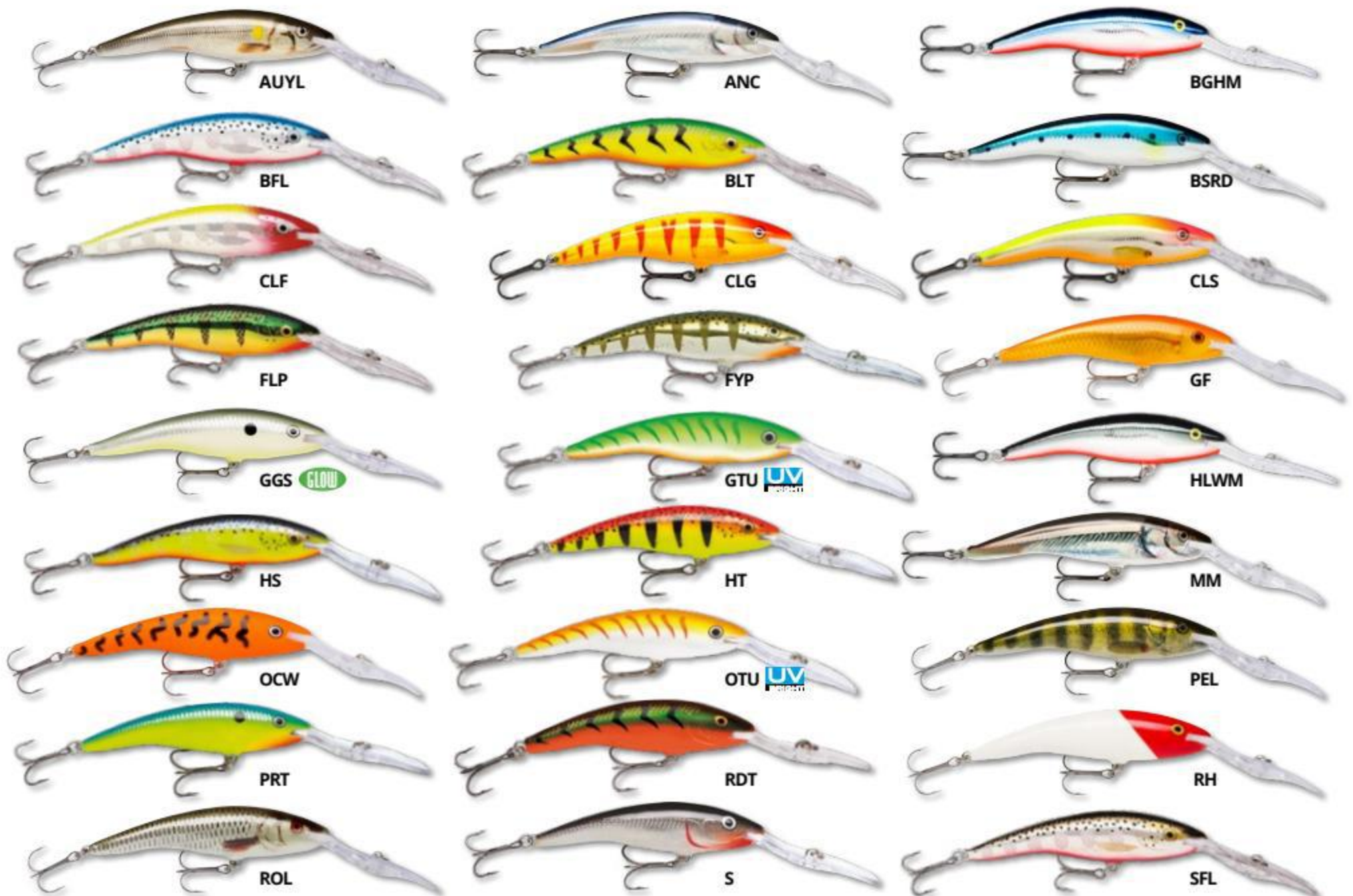
CASTING & TROLLING



"Holds the Rapala record for freediving."

The Deep Tail Dancer® features an enlarged, extreme diving lip that plummets the lure as deep as 12 meters unassisted. The banana-style body swims with a wide tail, dancing action that can only be created with balsa. Cast it or troll it deep for a large number of species worldwide.

Deep Diving Lip • Wide Tail Swimming Action • Balsa Wood Construction • Internal Rattle Mechanism • Floating • VMC® Black Nickel Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
TDD07	4.5 m	7 cm	9 g	Two No. 6
TDD09	6 m	9 cm	13 g	Two No. 4
TDD11	9 m	11 cm	22 g	Two No. 3
TDD13	12 m	13 cm	42 g	Two No. 1

AUYL - Live Ayu; ANC - Anchovy; BFL - Blue Flash; BGHM - Metallic Blue Ghost; BLT - Bleeding Tiger; BSRD - Blue Sardine; CLF - Clown Flash; CLG - Clown Gold; CLS - Clown Silver; FLP - Flash Perch; FYP - Flash Yellow Perch; GF - Goldfish; GGS - Glow Grey Shiner; GTU - Green Tiger UV; HLWM - Metallic Halloween; HS - Hot Steel; HT - Hot Tiger; MM - Mangrove Minnow; OCW - Orange Tiger; OTU - Orange Tiger UV; PEL - Live Perch; PRT - Parrot; RDT - Red Tiger; RH - Red Head; ROL - Live Roach; S - Silver; SFL - Silver Flash

TDD07 only available in BFL, BGHM, BLT, CLF, CLS, FLP, GTU, HLWM, HS, HT, PRT, RDT, RH, ROL & S



"Joined at the hip, literally."

Slight exaggeration of Rapala's unique baitfish in distress action. Can be fished like the Original Floater®, top to bottom. It is the perfect choice when fish are finicky and in a negative feeding mood.

Balsa Wood Construction • Broken Back Design • Classic Minnow Profile • VMC® Black Nickel Hooks • Floating • Fished Top to Bottom • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
J07	1.2 - 1.8 m	7 cm	4 g	Two No. 8
J09	1.5 - 2.1 m	9 cm	7 g	Two No. 6
J11	1.2 - 2.4 m	11 cm	9 g	Two No. 4
J13	1.2 - 4.2 m	13 cm	18 g	Two No. 2

B - Blue; CH - Chrome; FT - Firetiger; GFR - Gold Fluorescent Red; HT - Hot Tiger; OGSD - Orange Gold Shad; P - Perch; PEL - Live Perch; PK - Pike; RH - Red Head; ROL - Live Roach; RT - Rainbow Trout; S - Silver; SCRB - Scarred Baitfish; SCRR - Scarred Roach; SFCU - Silver Fluorescent Chartreuse UV; TR - Brown Trout

PK, RH only available in J11 & J13

FLAT RAP®

CASTING

NEW
for
2022



"Flat-Out Fantastic."

Built of balsa with a slow-rising response on retrieve pause, the Flat Rap® swims with a hard-flashing modification of the classic Rapala® "wounded-minnow" action. The triangle lip assists in creating the unique, quicker flashing action while deflecting off obstacles in its way. Sticky sharp VMC® black nickel hooks. Hand-tuned and tank-tested to ensure it embodies the action Rapala® is known for.

Durable 2-Part Plastic Integrated Lip • Dual Control System Hard Plastic Boot Tail • Fast Ripping & Hard Stopping • VMC® Black Nickel Fine Wire Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
NEW FLR08	1.8 m	8 cm	7 g	Two No. 6

BAP - Baby Aspius; BLK - Bleak; CH - Chrome; CLN - Clown; P - Perch; RT - Rainbow Trout; S - Silver; SB - Silver Blue; SEW - Pla Sew; SLG - Seluang; TR - Trout; YP - Yellow Perch

SUPER SHAD RAP®

CASTING & TROLLING



"When all else fails, call in the hero."

From the clear lakes of Scandinavia to the murky waters of the Amazon, the Super Shad Rap® patterns offer both brilliant attractor colors and perfect imitations of prey predator fish prefer. Natural swimming action at any speed.

Balsa Wood Construction • Natural Baitfish Profile • Life-Like Patterns • Floating • VMC® Coastal Black Hooks
Stainless Through Wire Construction • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
SSR14	1.5 - 2.7 m	14 cm	45 g	Two No. 3/0

BG - Bluegill; BSH - Blue Shiner; CH - Chrome; FP - Fire Perch; GF - Goldfish; HLW - Halloween; HTP - Hot Tiger Perch; HTPK - Hot Pike; P - Perch; PEL - Live Perch; RFSH - Redfin Shiner; RH - Redhead; ROL - Live Roach; SPK - Silver Pike; TWZ - Twilight Zone



TWITCHIN' RAP®

CASTING



"Hand-picked, one by one."

A perfect combination for predator fishing: the classic Rapala® shad body design with an easy-to-use gliding action. Extremely responsive balsa construction with every lure body hand-picked to guarantee the right density and therefore the right sink rate for every lure. The wide-profile Twitchin' Rap® glides side-to-side just below the surface staying within the strike zone throughout the presentation. Twitchin' Rap® can be fished with the rod tip down, twitching the rod tip to create a walk-the-dog action, or holding the rod tip still while with a start-stop retrieve mimicking a struggling baitfish.

Balsa Body Construction • Modern Predator Color Patterns • Responsive Action • Slow Sinking • Large Predator Gamefish
VMC® Coastal Black Nickel Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
TWR12	0.6-1.5 m	12 cm	53 g	Two No. 2/0

ARB - Artistic Burbot; CRB - Classic Red&Black; DDG - Dark Draugr; GSML - Golden Live Smelt; HLW - Halloween; HMR - Heavy Metal Roach; HPS - How Psycho; HTPK - Hot Pike; MRS - Mr. Sparkles; P - Perch; PEL - Live Perch; RNR - Rock n Roach; SCRB - Scaled Baitfish; SCRR - Scaled Roach; YSH - Yesterdays Herring

FLOATING MAGNUM®

CASTING & TROLLING



"It's like shooting fish in a barrel."

Floating, shallower running version of the legendary Magnum®. This high-speed lure can be cast at fast moving fish, or trolled behind your boat amongst other diving or skirted lures. Suitable for a large range of salt and freshwater species.

Balsa Wood Construction on Size 11 & 14 • Super Tough Abachi Wood Construction on Size 18 • Floating • Anti-Broach Design • Rugged Stainless Hardware
Natural and Stimulator Patterns • VMC® Perma Steel® Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
FMAG11	2.7 - 3.3 m	11 cm	15 g	Two No. 1
FMAG14	2.7 - 3.3 m	14 cm	22 g	Two No. 2/0
FMAG18	2.7 - 3.3 m	18 cm	40 g	Two No. 4/0

CH - Chrome; FT - Firetiger; GF - Goldfish; HT - Hot Tiger; RH - Redhead; RHU - Red Head UV; SB - Silver Blue; SH - Shiner; SM - Silver Mackerel

COUNTDOWN[®] MAGNUM[®]

CASTING & TROLLING



"Revered by saltwater anglers worldwide."

The world's number one saltwater hardbodied lure and No.1 choice for open water trolling. Controlled sinking rate is perfect for fishing suspended fish or submerged growth and structure. Deep diving lip with Rapala[®] "wobble" action.

Super Tough Abachi Wood Construction • Controlled Sinking Model • Deep Diving Metal Lip • Anti-Broach Design • Rugged Stainless Hardware
Natural and Stimulator Patterns • Sinking • VMC[®] Perma Steel[®] Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
CDMAG07	2.7 - 3.3 m	7 cm	12 g	Two No. 3
CDMAG09	3.6 - 4.2 m	9 cm	17 g	Two No. 2
CDMAG11	3.9 - 4.5 m	11 cm	24 g	Two No. 1
CDMAG14	4.5 - 5.4 m	14 cm	36 g	Two No. 2/0
CDMAG18	5.4 - 6.3 m	18 cm	70 g	Two No. 4/0
CDMAG22	5.4 - 7.5 m	22 cm	100 g	Two No. 7/0

BSRD - Blue Sardine; BTO - Bonito; CG - Pearl Orange; CH - Chrome; FT - Firetiger; GFR - Gold Fluorescent Red; GM - Green Mackerel; HPU - Hot Pink UV; RH - Redhead; RHU - Red Head UV; S - Silver; SB - Silver Blue; SM - Silver Mackerel; SRD - Sardine; WHU - Wahoo UV

CDMAG22 only available in RH & SM

CDMAG07 & CDMAG09 only available in BSRD, CG, FT, GM, RH, S, SB, SM & WHU

TEAM ESKO®

CASTING & TROLLING



"Fast running water? Try this on for size."

A floating lure with the body silhouette of the Countdown® for long-casting. Extreme swimming action, the Team Esko® maintains the classic Rapala® "wounded-minnow" action even in strong currents and rough water due to its additional bulk and lip design.

Balsa Wood Construction • Aerodynamic Shape • Long-Casting • Custom Lip Design • Unique Wobble Action
Premium VMC® Black Nickel Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
TE07	1.2 - 1.8 m	7 cm	6 g	Two No. 6

BF - Blue Foil; BRF - Brown Foil; BPRT - Bright Parrot; CGFR - Chrome Gold Fluorescent Red; CH - Chrome; COBL - Copper and Blue; DMN - Demon; FBHF - Black Hologram Flake; FRHF - Red Hologram Flake; GRF - Green Foil; ICEC - Ice Cold; MIB - Midnight Blue; OPRT - Orange Parrot; SF - Silver Foil; SML - Live Smelt; STF - Steel Foil; YETA - Artistic Yellow Tail

MINI FAT RAP®

ULTRA LIGHT CASTING



"For lovers of Shad Rap® and small things."

For convincing finicky fish to bite, the tight swimming action is just right. The sinking Mini Fat Rap® works with unmatched action for attracting trout and other smaller predators.

Compact Body Design • Balsa Wood Construction • Tight Swimming Action • Shallow Running • Slow-Sinking • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
MFR03	0.9 - 1.8 m	3 cm	4 g	Two No. 12

CBN - Carbon; CH - Chrome; DMN - Demon; FRHF - Red Hologram Flake; FT - Firetiger; GAU - Green Army UV; GFR - Gold Fluorescent Red; OPRT - Orange Parrot; ORSD - Orange Shad; P - Perch; RT - Rainbow Trout; S - Silver; TR - Brown Trout

SHAD DANCER

CASTING & TROLLING



"The love child of two Rapala greats."

This multi-species balsa bait brings the excitement of the Rapala® Tail Dancer® to a shad profile. Swimming with a silent, aggressive hard thumping sweeping tail action. Designed to dive deep whether cast or trolled.

Balsa Body • Deep Diving Aggressive Action • Cast/Trolled 3 Meters Deep • Zander, Multi-Species Gamefish
VMC® Black Nickel Round Bend Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SDD04	2.1 - 3.0 m	4 cm	5 g	Two No. 8
SDD05	2.1 - 3.0 m	5 cm	8 g	Two No. 6
SDD07	2.7 - 4.2 m	7 cm	15 g	Two No. 5

BFL - Blue Flash; **BGHM** - Metallic Blue Ghost; **CGFR** - Chrome Gold Fluorescent Red; **FT** - Firetiger; **HLWM** - Metallic Halloween **P** - Perch; **PEML** - Live Metallic Perch; **ROL** - Live Roach; **ROML** - Live Metallic Roach; **S** - Silver; **SFC** - Silver Fluorescent Chartreuse; **SFL** - Silver Flash; **TRL** - Live Brown Trout

SKITTER POP[®]

CASTING



"The original king of pop."

Topwater fishing can be extremely exciting, with explosive strikes often catching you off-guard. With its unique loud popping, cupped plastic lip and balsa wood body, the Skitter Pop[®] can be popped, blooped, walked and skittered across any aquatic surface with ease.

Cupped Lip • Painted, Chrome UV Finishes • VMC[®] Black Nickel Hooks • Feather / Tinsel Dressed Rear Treble Hook



Model No.	Running Depth	Body Length	Weight	Hooks
SP05	Topwater	5 cm	6 g	Two No. 6
SP07	Topwater	7 cm	7 g	Two No. 5
SP09	Topwater	9 cm	14 g	Two No. 3

BAP - Baby Aspius; BLK - Bleak; CH - Chrome; CLN - Clown; F - Frog; FML - Live Field Mouse; FT - Firetiger; GCH - Gold Chrome; LF - Lime Frog; OF - Orange Frog; SB - Silver Blue; SGFR - Steel Gold Fluorescent Red; STGS - Striped Grey Shiner; STHB - Striped Hot Blue

BAP & BLK only available in SP07

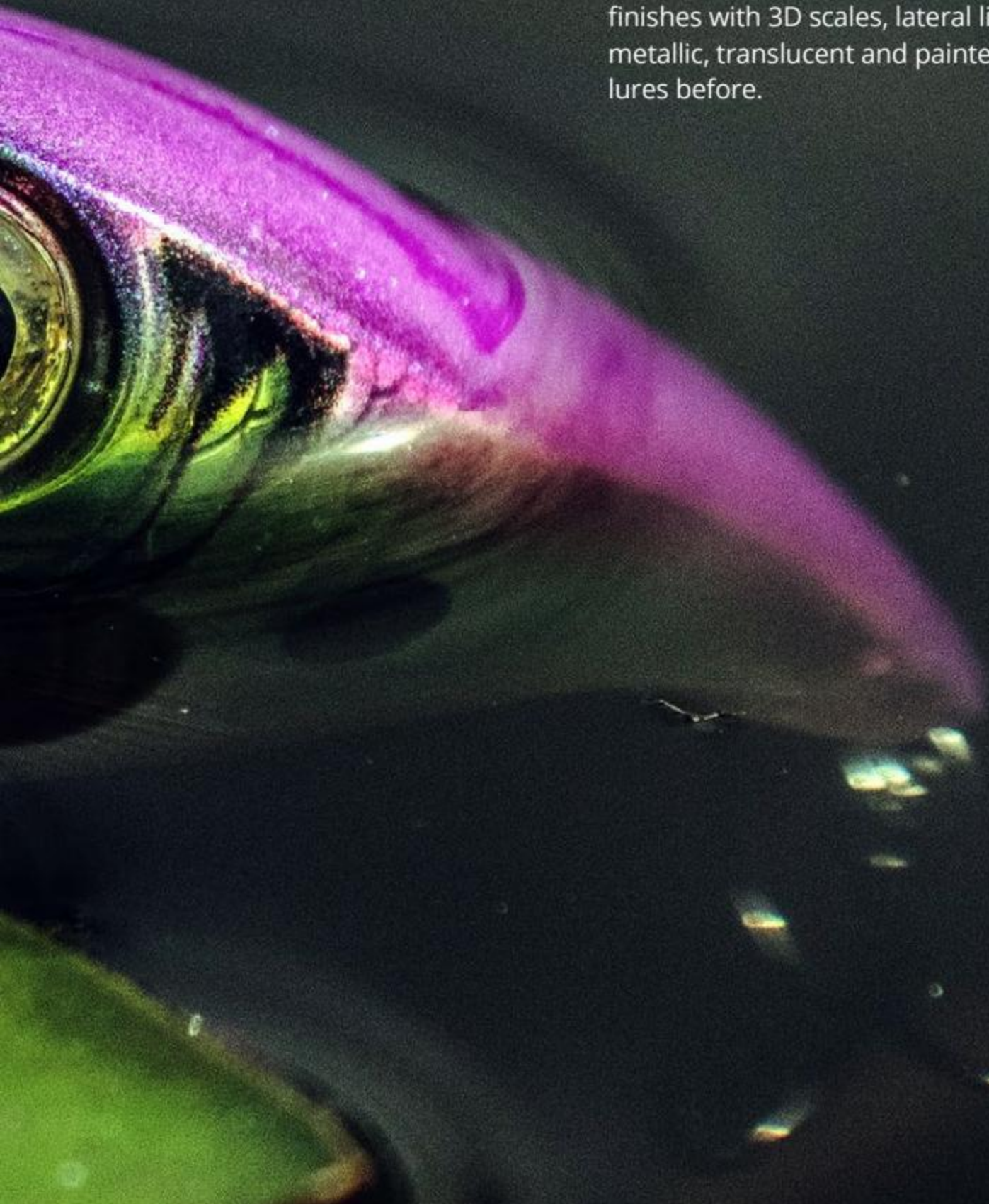


BALSA XTREME[®] SERIES

Combining the unmatched responsiveness of balsa with rugged durability of plastic, the Balsa Xtreme[®] series opened a new era in fishing lures.

The patent pending BX[®] construction uses a tough, transparent plastic shell to encapsulate a balsa wood inner body. The perfectly balanced balsa core with precision placed weights gives the lure a lively, super responsive action that can be achieved only with balsa.

The tough copolymer outer shell allows ultimate toughness and life-like finishes with 3D scales, lateral line and gill plates with a combination of metallic, translucent and painted finishes unlike anything seen on balsa lures before.



BX[®] MINNOW

CASTING



"Balsa like you've never seen it before."

With the patent pending construction combining a balsa core with a durable co-polymer outer body, the BX[®] Minnow features a super responsive action that comes alive with the slowest of retrieves and the most delicate twitches. Yet it can handle fast, aggressive retrieves and take a beating from toothy, strong predators. Precision weighted for perfect balance and long casting.

Balsa Body Inside • Durable Copolymer Shell • Molded 3D Head, Gills and Scales • Internal X-Foil • Flat-Sided with Strong Flash on Roll
VMC[®] Black Nickel Round Bend Hooks • Floating • Incredible Life-like Finishes • 3D Holographic Eyes • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
BXM07	0.6 - 1.2 m	7 cm	7 g	Two No. 6
BXM10	0.9 - 1.5 m	10 cm	12 g	Two No. 4

AYU - Ayu; BBH - Blue Back Herring; FT - Firetiger; GSH - Gold Shiner; HH - Hot Head; P - Perch; RFP - Redfin Perch; RT - Rainbow Trout; S - Silver; TR - Brown Trout

BX[®] SWIMMER

CASTING & TROLLING



"Our famous balsa action, tougher than ever."

The flat-sided BX[®] Swimmer features an articulated body with a double pivot joint which in combination with the responsive, solid balsa core creates a rolling, moderate swim bait action that starts on a very slow retrieve.

The durable co-polymer hard shell protects the delicate balsa and allows highly detailed, life-like finishes.

The BX[®] Swimmer is weighted to be slow sinking and balanced for long casts.

Balsa Body Inside • Durable Copolymer Shell • Molded 3D Head, Gills and Scales • Internal X-Foil • Flat-Sided with Strong Flash on Roll
VMC[®] Black Nickel Round Bend Hooks • Slow Sinking • Incredible Life-like Finishes • 3D Holographic Eyes • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
BXS12	1.2 - 1.8 m	12 cm	22 g	Two No. 3

BBH - Blue Back Herring; FT - Firetiger; GSH - Gold Shiner; HH - Hot Head; P - Perch; RFP - Redfin Perch; RT - Rainbow Trout; S - Silver

BX[®] BRAT

CASTING



"One tough cookie."

The BX[®] Brat features a heavy-duty shell for extreme durability and an extra buoyant balsa inner core, perfect for shallow contact fishing. It has a hard-rolling action with a traditional Rapala square lip for unique deflections.

Balsa Core Copolymer Outer Shell • Modified Flat Side "V" Cut Belly • Hard Flash, Wild Tracking, Kick Outs • Bass/Multi-Species Gamefish
VMC[®] BlackNickel Round Bend Hooks



BGH



BOC



CBN



CUP



CSD



DEL



HAY



HDG



HOB



ROC



S



TAM

Model No.	Running Depth	Body Length	Weight	Hooks
BXB03	0.9 m	5 cm	10 g	Two No. 6
BXB06	1.8 m	5 cm	10 g	Two No. 6

BGH - Blue Ghost; BOC - Bone Craw; CBN - Carbon; CUP - Change Up; CSD - Chartreuse Shad; DEL - Delta; HAY - Haymaker; HDG - Hot Dang; HOB - Homer's Buddy; ROC - Rock Solid; S - Silver; TAM - Tarnale

NEW
for
2022

BX[®] MID BRAT

CASTING



"The middleweight champion."

Say hello to the youngest member of the Brat Family. Like its elder siblings, the BX[®] Mid Brat is an ill-behaved troublemaker. With an inner core made of balsa and an armor coating of rugged copolymer, this lure has both durability and buoyancy. Made for mayhem, the BX Mid Brat is one of the toughest, fish catchin' square bills out there.

Durable 2-Part Plastic Integrated Lip • Dual Control System Hard Plastic Boot Tail • Fast Ripping & Hard Stopping • VMC[®] Black Nickel Fine Wire Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
BXMB05	1.8 m	6 cm	13 g	Two No. 4

BGH - Blue Ghost; BLZ - Blaze; BOC - Bone Craw; CBN - Carbon; CSD - Chartreuse Shad; CUP - Change Up; DEL - Delta; HAY - Haymaker; HDG - Hot Dang; HOB - Homer's Buddy; MSY - Mossy; PGS - Pearl Grey Shiner; ROC - Rock Solid; S - Silver; SLP - Sleeper; TAM - Tamale

BX[®] BIG BRAT

CASTING



"So obnoxious that fish can't but bite."

The BX Big Brat is a bully. Like it's smaller brother it is badly behaved and always looking for a fight, the BX[®] Brat series is one tough cookie. Balsa inner core with an armor coating of rugged copolymer, it is the most durable, fish catchin' square bill ever.

Balsa Core Copolymer Outer Shell • Modified Flat Side "V" Cut Belly • Hard Flash, Wild Tracking, Kick Outs • Bass/Multi-Species Gamefish
VMC[®] BlackNickel Round Bend Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
BXBB06	1.9-2.4 m	7 cm	21 g	Two No. 3

BGH - Blue Ghost; BOC - Bone Crow; CBN - Carbon; CUP - Change Up; CSD - Chartreuse Shad; DEL - Delta; HAY - Haymaker; HDG - Hot Dang; HOB - Homer's Buddy; ROC - Rock Solid; S - Silver; TAM - Tamale

NEW
for
2022

BX[®] SKITTER FROG

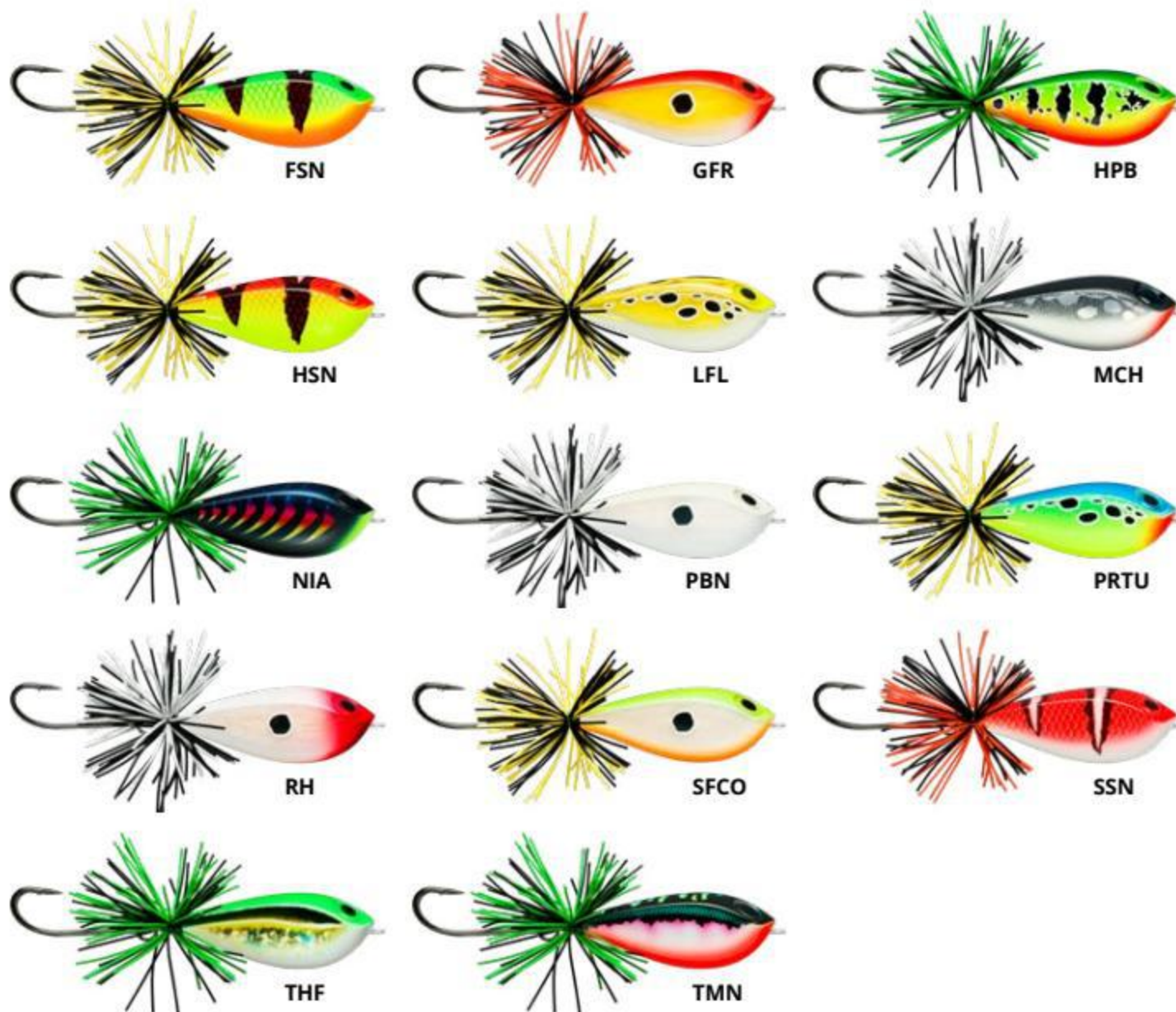
CASTING



"Hop, skip & strike"

Designed to be fished through heavy cover where the big ones lurk and ambush their prey, the BX[®] Skitter Frog will skitter and jump with a fast, steady retrieve creating a lot of splash and noise. Made with responsive balsa and surrounded by a strong copolymer shell; the BX Skitter Frog with its extra tough skin will help you land toothy predators time and time again. Up-turned, heavy-duty premium VMC[®] double hook and thick rubber skirt allow for snag-free presentations.

Balsa Core Copolymer Outer Shell • Floating • Jumping Frog Action • Big Splash & Commotion • VMC[®] 7925 Black Nickel Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
BXSF05	Topwater	5.5 cm	13 g	No. 2/0

FSN - Fire Snake; GFR - Gold Fluorescent Red; HPB - Hot Peacock Bass; HSN - Hot Snake; LFL - Live Leopard Frog; MCH - Matte Chrome; NIA - Night Aurora; PBN - Pale Bone; PRTU - Parrot UV; RH - Red Head; SFCO - Silver Fluorescent Chartreuse Orange; SSN - Scarlet Snake; THF - Thai Frog; TMN - Toman



ESSENTIAL LURES

Some fishing conditions require special features from the bait. Unique and intricate shapes, durability, varied rattle sounds, translucency and sinking, rising and neutral buoyancy are all a part of features that sometimes define success. In a word, essential lures to have.





"A spoonful of mouth-watering metal."

A classic restored – the Rapala® Nauvo brings a modern update to a tried-and-trusted traditional metal spoon. Originally appearing in the 1990's, the Nauvo swims with a life-like wide tail wagging action on a steady retrieve while a faster retrieve adds irregular kicks into the action, breaking the rhythm and adding flash. The fluttering and rolling action on the drop adds additional attraction. Modern finishes combine updated traditional spoon colors and realistic HD baitfish patterns. Available in two new sizes: the bigger option is perfect for targeting larger predators while the smaller all-rounder is well suited for trout and salmon.

Metal Body • Leadfree • Classic Design • Sinking • Designed for Pike, Trout, Rainbow Trout & Salmon • VMC® Black Nickel Treble Hook

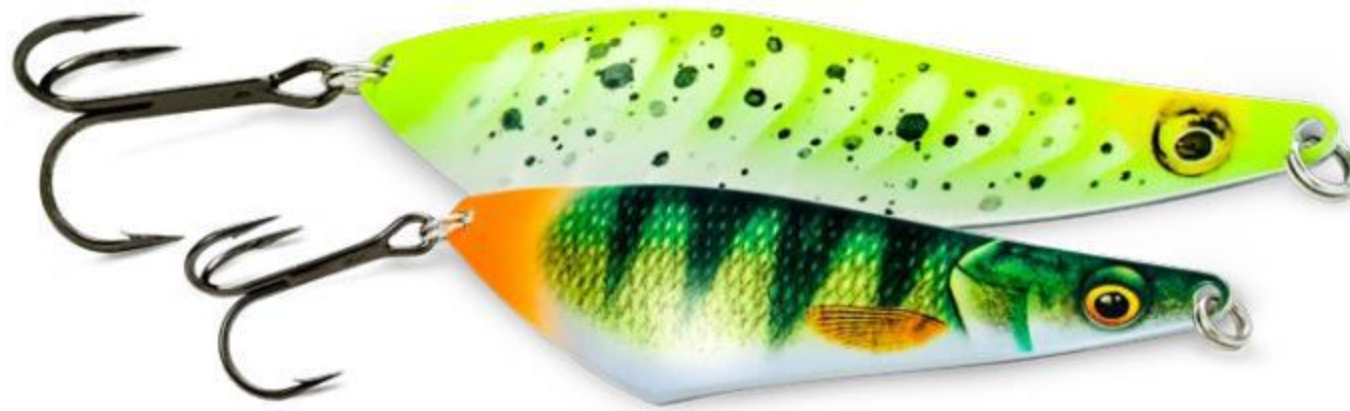


Model No.	Running Depth	Body Length	Weight	Hooks
NEW NAV19	Variable	6.6 cm	19 g	No. 3
NEW NAV37	Variable	9.5 cm	37 g	No. 2/0

BLI - Blue Ice; CRHD - Caught Red-Handed; FT - Firetiger; GFR - Gold Fluorescent Red; HLW - Halloween; HRL - Live Herring; HS - Hot Steel; MXM - Mixed Metal; PEL - Live Perch; PKL - Live Pike; ROL - Live Roach; RTG - Red Tiger; SMB - Smelt on the Beach; SNRY - Sunray; STB - Stickleback

NEW
for
2022

HARMAJA
CASTING



"The Legend returns."

This uniquely shaped spoon from the 1990's has been brought back to life with fresh delicious finishes and the same proven fish-catching action. A Rapala® proprietary design, the offset body of the Rapala® Harmaja spoon creates an irregular swimming action with wide tail kicks and tons of flash. Its darting and rolling action on the drop guarantees attraction from the moment it hits the water and throughout the retrieve. Modern finishes combine updated traditional spoon colors and realistic HD baitfish patterns. Available in two new sizes: the bigger option is perfect for targeting larger predators while the smaller all-rounder is well suited for trout and salmon.

Metal Body • Leadfree • Unique Shape • Sinking • Designed for Pike, Trout, Rainbow Trout & Salmon • VMC® Black Nickel Treble Hook



Model No.	Running Depth	Body Length	Weight	Hooks
NEW HAR18	Variable	8.5 cm	18 g	No. 3
NEW HAR31	Variable	11.6 cm	31 g	No. 2/0

BLI - Blue Ice; CRHD - Caught Red-Handed; FT - Firetiger; GFR - Gold Fluorescent Red; HLW - Halloween; HRL - Live Herring; HS - Hot Steel; MXM - Mixed Metal; PEL - Live Perch; PKL - Live Pike; ROL - Live Roach; RTG - Red Tiger; SMB - Smelt on the Beach; SNRY - Sunray; STB - Stickleback



NEW
for
2022

KALLAN

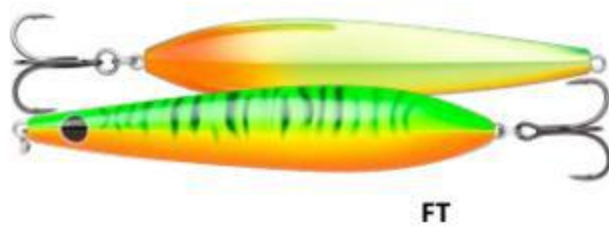
CASTING



"The Best Dressed Spoon In Town."

Aerodynamic in design, the Rapala® Kallan casts long and accurately, even in the most demanding of conditions. Built to perform against the strongest of winds, its lead-free body casts true. On the retrieve it swims with a lively irregular action and moderate tail kick that perfectly imitates a baitfish's movement. With perfect balance, it has an irresistible flutter on the drop. Impressive highly detailed patterns accented by 3D flash elevate this lure to a whole new level.

Plastic Body • Leadfree • Modern Digitally Printed Finishes • Slow-Sinking • Designed for Seatrout • VMC® Black Nickel Treble Hook



FT



HNL



HRL



HT



PT



RTG



SB



SDLL



SFC



SPC



STB



SWS

Model No.	Running Depth	Body Length	Weight	Hooks
NEW HAR31	Variable	11.6 cm	31 g	No. 2/0

FT - Firetiger; HNL - Holo Nail; HRL - Live Herring; HT - Hot Tiger; PT - Purple Tiger; RTG - Red Tiger; SB - Silver Blue; SDLL - Live Sandeel; SFC - Silver Fluorescent Chartreuse; SPC - Silver Perch; STB - Stickleback; SWS - Seaweed Shaker

WEEDLESS MINNOW SPOON®

CASTING



"Catcher in the weeds"

Weedless Minnow Spoon has a light-weight spoon body that has a wide-sweeping action for slow presentations in shallow water and over vegetation. The heavy-duty wide-gap single hook has a metallic weed guard that protects the hook from weeds and snags, making the lure ideal for fishing heavy cover and through reeds and weeds.

Wide Sweeping Action • Heavy-Duty Single VMC® Hook • Weedless Design • Metallic & Painted Finishes



Model No.	Running Depth	Body Length	Weight	Hooks
RMS06	Variable	6 cm	9 g	Single Weedless Hook
RMS07	Variable	7 cm	15 g	Single Weedless Hook
RMS08	Variable	8 cm	22 g	Single Weedless Hook
RMS10	Variable	10 cm	32 g	Single Weedless Hook

BSD - Blue Shad; **BSF** - Black Silver Flake; **BSH** - Blue Shiner; **CLT** - Clown Tiger; **ELJ** - Pink Parrot; **FLP** - Flash Perch; **FT** - Firetiger; **FYBT** - Finnish Yellow Brown Tiger; **FYGT** - Finnish Yellow Green Tiger; **FYRT** - Finnish Yellow Red Tiger; **GFRT** - Gold Fluorescent Red Tiger; **GSU** - Green Shad UV; **HFCGR** - Hologram Flake Copper Green; **MBT** - Metallic Blue Tiger; **P** - Perch; **PK** - Pike; **RBPU** - Red Black Perch UV; **RFSH** - Redfin Shiner; **RSU** - Red Shad UV; **SD** - Shad; **SH** - Silver Shiner

RMS06 not available in BSF, ELJ, FYRT, GFRT, GSU, HFCGR & PK

RMS07 not available in BSF, PK & RBPU

RMS08 not available in PK & RBPU

RMS10 available only in FLP, FT, MBT, RFSH, RSU & SH

RATTLIN' MINNOW SPOON®

CASTING



"Cast towards the weed line with confidence."

Rattlin' Minnow Spoon® features a unique construction that combines the silhouette of a minnow with the action of a spoon. Wide, irregular sweeping action to create flash. Internal rattle chamber emits additional noise and vibration. Built with a heavy-duty single hook and a weed guard to be fished even in heavy cover. Balanced flutter on the drop with irregular kicks and strong body roll.

Wide Sweeping Action • Internal Rattle Chamber • Heavy-Duty Single VMC® Hook • Weedless Design • 3D Eyes • Metallic and Painted Finishes



Model No.	Running Depth	Body Length	Weight	Hooks
RMSR08	Variable	8 cm	16 g	Single Weedless Hook

BG - Bluegill; CH - Chrome; FLP - Flash Perch; FRB - Fruit Bowl; FRP - Fluorescent Red Pearl Tiger; FT - Firetiger; GBEE - Golden Bee; GFRT - Gold Fluorescent Red Tiger; GOL - Gold Of Lapland; GSU - Green Shad UV; JP - Jungle Perch; MBT - Metallic Blue Tiger; OAB - Orange And Blue; PEL - Live Perch; PK - Pike; PSU - Pink Shad UV; PWRT - Pearl White Red Tail; RFSH - Redfin Shiner; RTR - Road Trip; RYGR - Red Yellow Green; SBR - Silver Brown; SD - Shad

JOINTED SHAD RAP®

CASTING



"The legendary Shad Rap action, with a little more 'kick'."

A plastic, jointed version of the legendary Shad Rap® that sends out a "distressed-minnow" signal loud and clear. Its jointed tail section creates a slightly exaggerated action which helps to trigger otherwise disinterested or tentative fish.

Wide Strong Kickin' Swimming Action • Suspending • Rhythmic Rattle • VMC® Black Nickel Round Bend Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
JSR04	1.2-1.8 m	4 cm	5 g	No. 8 & 10
JSR05	1.8 - 3.9 m	5 cm	8 g	Two No. 6
JSR07	2.1 - 4.5 m	7 cm	11 g	Two No. 4
JSR09	3.3 - 5.4 m	9 cm	13 g	Two No. 3

BSD - Blue Shad; CBG - Chrome Bluegill; CH - Chrome; CLN - Clown; CLS - Clown Silver; FT - Firetiger; HT - Hot Tiger; P - Perch; PRT - Parrot; RDT - Red Tiger; SD - Shad; YP - Yellow Perch

SKITTER V

CASTING



underside view



Keel belly Design allows Extreme Sharp Turning Action

"Cuts through surface tension like a boat through water."

This topwater bait features an exclusive design that radically alters the action of the lure. Keel belly combined with tail weighted balance allows the lure to cut quick with the snap of the rod, ending with a soft, long glide on slack line.

X-Style Translucent Body • 3D Holographic Eyes • Quick Turning Walk-the-Dog • Casting Topwater • VMC® Black Nickel Round Bend Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
SKV10	Topwater	10 cm	14 g	Two No. 4

BNC - Bone Chartreuse; CH - Chrome; G - Gold; GCH - Gold Chrome; GGH - Glass Ghost; GO - Gold Olive; HO - Hot Olive; HP - Hot Pink; RGH - Red Ghost; S - Silver





"Loud & Proud"

The Ripplin' Rap® features a lipless, tall body profile designed to crank, swim and rip. Hard vibrating action accented with loud, distinctive BB rattle system. Long-casting with variable running depth.

Tall, Skinny Body Shape • Distinctive Loud BB Rattle System • Lipless Design • Hard Vibrating Action • Sinking • Long-Casting
VMC® Black Nickel Round Bend Hooks • Textured Scale Body



Model No.	Running Depth	Body Length	Weight	Hooks
RPR05	Variable	5 cm	9 g	No. 8 & No. 10
RPR06	Variable	6 cm	14 g	No. 6 & No. 8
RPR07	Variable	7 cm	24 g	No. 4 & No. 6

BLS - Bad Lipstick; CH - Chrome; CBG - Chrome Bluegill; CGFR - Chrome Gold Fluorescent Red; CHB - Chrome Blue; FRB - Fruit Bowl; FT - Firetiger; GCH - Gold Chrome; GTU - Green Tiger UV; HLW - Halloween; HSD - Helsinki Shad; LBGL - Live Bluegill; LPC - Leprechaun; PEL - Live Perch; RCW - Red Crawdad; ROL - Live Roach; RTR - Road Trip; SBL - Live Smallmouth Bass; SML - Live Smelt; YP - Yellow Perch

BAP & BLK only available in RPR05 & RPR07

ULTRA LIGHT MINNOW

CASTING



"Big action in a small bait."

When the bite is tough, downsizing to a smaller presentation can often tempt shut-down nibblers with an easy meal. The Ultra Light Minnow acts like a big bait, but in a small weighted body. It casts incredibly far, is slow-sinking; and creates a hard-kicking action through its unique lip design.

Weighted Body • Unique Lip Design • Hard Kicking Action • Slow Sinking • External Scales • 3D Holographic Eyes
VMC® Black Nickel Round Bend Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
ULM04	0.6 - 0.9 m	4 cm	3 g	Two No. 10
ULM06	0.6 - 0.9 m	6 cm	4 g	Two No. 8

CBN - Carbon; CH - Chrome; FT - Firetiger; G - Gold; GAU - Green Army UV; GATU - Glass Amber Tiger UV; GDAU - Glass Dot Ayu UV; RT - Rainbow Trout; SB - Silver Blue; SD - Shad; TR - Brown Trout

ULTRA LIGHT POP

CASTING & TOPWATER



"More Pop for your money."

A small topwater lure that packs a mean pop. Custom-designed cup face to move a lot of water and create a big bubble on each twitch. Featuring a loud internal rattle for added attraction, this little popper won't go unnoticed.

Loud Topwater Popping Action • Custom Design for Giant Bubbles and Big Commotion • Loud Internal Rattle • Perfectly Balanced Body Design
3D Holographic Eye • External Scale Pattern • VMC® Black Nickel Hooks



Model No.	Running Depth	Body Length	Weight	Hooks
ULP04	Topwater	4 cm	3 g	Two No. 10

CBN - Carbon; CH - Chrome; F - Frog; FT - Firetiger; GAU - Green Army UV; GATU - Glass Amber Tiger UV; GCH - Gold Chrome; GDAU - Glass Dot Ayu UV; GLTU - Glass Lucent Tiger UV; GPTU - Glass Pearl Tiger UV; LF - Lime Frog

ULTRA LIGHT SHAD

CASTING



"Small in stature, with big dreams."

Small only in size, not fishability. Weighted for super casting distance the Ultra Light Shad runs true even at high retrieve speeds and fast water. Tight wobbling swimming action with slow-sinking on pause.

Weighted Body • Diving Lip Design • Tight Wobbling Action • Slow Sinking • External Scales • 3D Holographic Eyes
VMC® Black Nickel Round Bend Hooks • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
ULS04	1.2 - 1.5 m	4 cm	3 g	Two No. 10

CBN - Carbon; CH - Chrome; FT - Firetiger; G - Gold; GAU - Green Army UV; GATU - Glass Amber Tiger UV; GDAU - Glass Dot Ayu UV; GFR - Gold Fluorescent Red; RT - Rainbow Trout; SB - Silver Blue; SD - Shad; TR - Brown Trout

ULTRA LIGHT CRANK

CASTING



"Quick diving. Fast floating."

Designed to offer big action in a small package, this ultra light finesse crank bait dives to over 2 meters and delivers a strong kicking action even on a slow retrieve. Floating, buoyant body easily backs out of cover when paused. Though small in size, the Ultra Light Crank is weighted and designed to cast like a lure twice its size. Eternal scale pattern and holographic 3D eye for a life-like appearance.

Strong Kicking Action • Rattling Sound • External Scales • 3D Holographic Eyes • Diving Lip Design • Long Casting • Floating
VMC® Black Nickel Round Bend Hooks • Hand Tuned & Tank Tested



Model No.	Running Depth	Body Length	Weight	Hooks
ULC03	1.2-2.4 m	3 cm	4 g	Two No. 10

CBN - Carbon; CH - Chrome; FT - Firetiger; G - Gold; GAU - Green Army UV; GATU - Glass Amber Tiger UV; GDAU - Glass Dot Ayu UV; GFR - Gold Fluorescent Red; RT - Rainbow Trout; SB - Silver Blue; SD - Shad; TR - Brown Trout

HUSKY JERK®

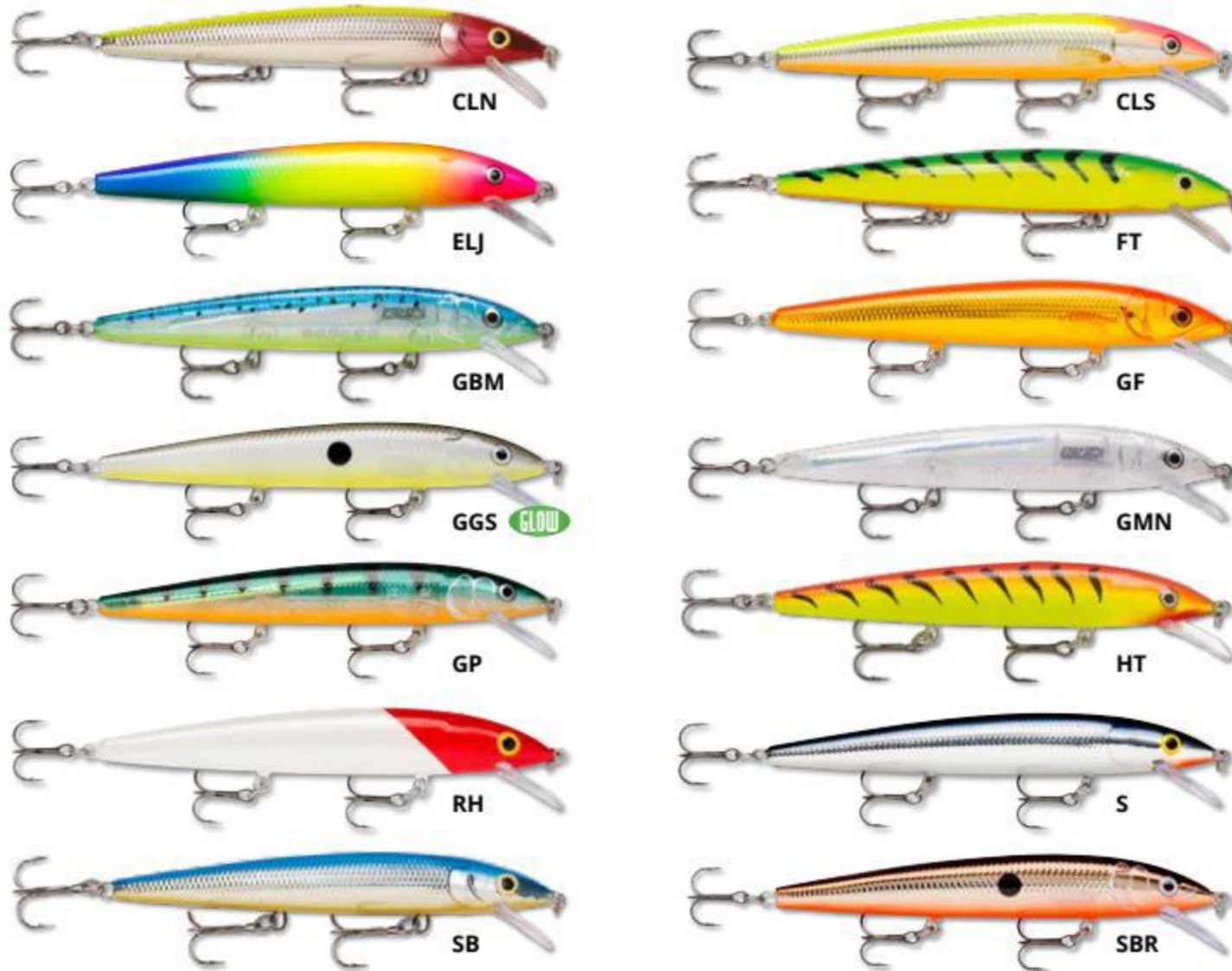
CASTING & TROLLING



"A (fisher)man's best friend."

Perfectly balanced, the Husky Jerk® can be cast or trolled at any speed and still run true. The rattle chamber transmits sound waves that amplify through the water. Metallic, painted or glass patterns with unmatched neutral buoyancy on stall.

Suspending / Neutral Buoyancy • Long-Casting • Loud Rattles • Runs Straight and True • Cast or Troll • VMC® Black Nickel Round Bend Hooks
Three Superior Finish Styles • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
HJ08	1.2 - 1.8 m	8 cm	6 g	Two No. 6
HJ10	1.2 - 2.4 m	10 cm	10 g	Two No. 6
HJ12	1.2 - 2.4 m	12 cm	13 g	Three No. 6
HJ14	1.2 - 2.4 m	14 cm	18 g	Three No. 4

CLN - Clown; CLS - Clown Silver; ELJ - Pink Parrot; FT - Firetiger; GBM - Glass Blue Minnow; GF - Gold Fish; GGS - Glow Gray Shiner; GMN - Glass Minnow; GP - Glass Perch; HT - Hot Tiger; RH - Red Head; S - Silver; SB - Silver Blue; SBR - Silver Brown

HJ08 available in FT, GBM, S, SB
HJ14 available in CLN, CLS, ELJ, FT, GBM, SB, SBR

DOWN DEEP HUSKY JERK®

CASTING & TROLLING



"All that Husky action, down deep."

The Down Deep Husky Jerk® is perfectly balanced and reaches depths near 6 meters when trolled. Cast it against deep drops and roll it back, as the lure quickly dives to its casting depth of close to 3 meters.

Deep Diving Lip • Suspending • Long-Casting • Loud Rattles • VMC® Black Nickel Round Bend Hooks • Runs Straight and True • Hand-Tuned & Tank-Tested



Model No.	Running Depth	Body Length	Weight	Hooks
DHJ10	2.1 - 4.8 m	10 cm	11 g	Two No. 6
DHJ12	2.4 - 5.7 m	12 cm	15 g	Three No. 5
DHJ14	4.4 - 5.5 m	14 cm	23 g	Three No. 4

CLN - Clown; CLS - Clown Silver; FT - Firetiger; GBM - Glass Blue Minnow; GF - Gold Fish; HT - Hot Tiger; RH - Red Head; S - Silver; SB - Silver Blue; SBR - Silver Brown; TSD - Tennessee Shad

JIGGING LURES

Originally built for winter fishing, the balanced jigging lures have an excellent reputation and track record among ice fishermen with new designs to expand their performance into various actions, deeper depths and stronger currents.

But over time these lures have found their way also into the tackle boxes of open water fishermen; first to vertical jigging and then to various cast and retrieve applications. What once was a winter jig has grown into a series of jigging lures that are used for saltwater fishing in Japan or walleye fishing in the US as much or even more than for ice fishing – with more open water applications being discovered every day.





JIGGING RAP®

JIGGING & CASTING



"The underwater yo-yo."

Swimming in tantalizing circles under the ice or in open water for suspended game fish, the Jigging Rap® features a balanced, weighted minnow profile. Single reversed hooks with center treble and eyelet, this bait can also be bottom bounced, yo-yo style off the bottom with unbeatable results.

Minnow Profile • Balanced Design • Environmental Zinc Weighted • UV, Glow & Standard Colors • Single Reversed Hooks • Center Treble & Eyelet



Model No.	Running Depth	Body Length	Weight	Belly Hook
W3	Variable	3 cm	6 g	One No. 12
W5	Variable	5 cm	9 g	One No. 10
W7	Variable	7 cm	18 g	One No. 8
W9	Variable	9 cm	25g	One No. 6

BPHF - Blue Pearl Hologram Flake; **BSM** - Blue Spotter Minnow; **BSR** - Blue Silver Red; **BYR** - Black Yellow Red; **CHL** - Live Char; **CLN** - Clown; **CW** - Crawdad; **GFR** - Gold Fluorescent Red; **GPHF** - Gun Metal Pearl Hologram Flake; **GT** - Glow Tiger; **GYHF** - Green Yellow Hologram Flake; **GZBP** - Glow Zebra Blue Pink; **GZFR** - Glow Zebra Fluorescent Red; **HRL** - Live Herring; **HT** - Hot Tiger; **LP** - Legendary Perch; **MS** - Metallic Silver; **NP** - Nordic Perch; **P** - Perch; **PRT** - Parrot; **PSH** - Pearl Shiner; **RBDL** - Redbelly Dace Live; **RFSH** - Redfin Shiner; **SSD** - Silver Shad

W3 only available in BSM, BSR, BYR, CLN, GT, GZBP, GZFR, MS, NP, PRT, RFSH & SSD

W9 only available in BSR, CLN, GT, MS & P

W7 not available in BSM

WH SERIES JIGGING RAP®

JIGGING & CASTING



"Dart. Glide. Dance."

All of the great features of the original Jigging Rap®, with the addition of a Tiger Eye hook. Providing an easy target, this accented point helps fish to zero-in and strike the WH Jigging Rap®. Extremely effective in cold waters or when predators are feeding on small bait.

Minnow Profile • Balanced Design • Environmental Zinc Weighted • Tough Resin Composition • Bright Attractor Colors • Pupil Tip on Hook



BSR



BYR



CLN



GT GLOW



GZFR



MS



P



RFSH



STBG



STBS



STGS



STHB

Model No.	Running Depth	Body Length	Weight	Belly Hook
WH3	Variable	3 cm	6 g	One No. 12
WH5	Variable	5 cm	9 g	One No. 10
WH7	Variable	7 cm	18 g	One No. 7

BSR - Blue Silver Red; BYR - Black Yellow Red; CLN - Clown; GT - Glow Tiger; GZFR - Glow Zebra Fluorescent Red; MB - Metallic Blue; MS - Metallic Silver; P - Perch; PSH - Pearl Shiner; RFSH - Redfin Shiner; STBG - Striped Black and Gold; STBS - Striped Black and Silver; STGS - Striped Grey Shiner; STHB - Striped Hot Blue

TOOLS AND ACCESSORIES

Rapala offers a full range of tools and accessories from pliers to scales, landing nets and fillet knives. Some of them are true, trusted classics like the Fish 'n Fillet knife – world's most sold fillet knife that has served fishermen for over five decades – while others are on the leading edge of modern technology, innovation and design like the Rapala Custom Design series.

Rapala's proprietary designs have been created and manufactured to meet fishermen's needs worldwide, from ultralight fishing on lakes and streams to heavy-duty saltwater pursuits. The classic to modern designs reinforce our commitment to style and functional design.





Rapala

RAPALA® CUSTOM DESIGN SERIES

Modern innovations and contemporary design lifts angler's tools to a totally new level. Features like Rapala's proprietary Mag Spring have not been seen on any tool before. Clean looks and well thought-out functionality raise the bar on how fisherman's tools are made.

RAPALA CUSTOM DESIGN SERIES

RCD 7" MAGNUM LOCK PLIERS

Heavy-duty pliers built from stainless steel and coated with Cerakote® to give them additional protection against abrasion and corrosion. Reversible MagSpring locks the pliers in closed position when not in use and when reversed, act as a spring to hold the jaws open and ready. Replaceable carbide cutters for braided, monofilament and fluorocarbon line and wire up to 15 lbs. Hybrid jaws with an interlocking front grid for a secure grip on hooks. Crimping tool to help rigging. Comes with a neoprene sheath and a coil lanyard.

Model No.	Length	Item Description
RCDMLP7	20 cm	RCD 7" Magnum Lock Pliers



RAPALA CUSTOM DESIGN SERIES

RCD MAGNUM LOCK SPLIT RING PLIERS

Heavy-duty pliers built from stainless steel and coated with Cerakote® to give them additional protection against abrasion and corrosion. Reversible MagSpring locks the pliers in closed position when not in use and when reversed, act as a spring to hold the jaws open and ready. Heavy-duty split ring nose for opening large rings and changing large hooks. Comes with a neoprene sheath and a coil lanyard.

Model No.	Length	Item Description
RCDMLSRP	17 cm	RCD Magnum Lock Split Ring Pliers



MAG SPRING

Built with two internal, opposing magnets to hold the pliers open, there are no springs that could break, rust or lose their elasticity. The Mag Spring offers smooth, one hand operation and will not fail even in the harshest conditions. Rapala's proprietary design. Reversible MagSpring uses magnetic force both ways: to hold the pliers shut when not in use - and with a flick of a finger, the magnet can be reversed to hold the pliers open.





RAPALA CUSTOM DESIGN SERIES

RCD MAG SPRING SPLIT RING PLIERS

Built with two opposing magnets to hold the pliers open, the Mag Spring mechanism cannot fail, unlike conventional plier springs. The split ring nose on the 4" model opens rings from size 0 up, while the 6" pliers are ideally suited for size 3-5 rings. The cutter on both sizes cuts all line sizes. The pliers feature stainless steel jaws and co-molded grips. 6" pliers come with a molded plastic sheath.

Model No.	Length	Item Description
RCDMPS4	15 cm	RCD 4" Mag Spring Split Ring Pliers
RCDMPS6	18 cm	RCD 6" Mag Spring Split Ring Pliers with Sheath
RCDMP6S	18 cm	RCD 6" Mag Spring Split Ring Pliers

RAPALA CUSTOM DESIGN SERIES

RCD MAG SPRING PLIERS

Rapala's proprietary Mag Spring mechanism on the pivot point of the pliers has two opposing magnets that push away from each other and hold the pliers open for easy one hand operation. Unlike springs, the magnets won't break or lose their power in use. The durable stainless steel jaws with gun metal finish have serrated tips for secure grip. Ergonomic, co-molded Soft Grip handles for comfortable hold. Patented design.

Model No.	Length	Item Description
RCDMP4	15 cm	RCD 4" Mag Spring Pliers
RCDMP6	18 cm	RCD 6" Mag Spring Pliers
RCDMP8	20 cm	RCD 8" Mag Spring Pliers



RCD 5" FOLDING FILLET KNIFE

This knife conveniently folds in half to safely secure and protect the hand-ground stainless steel blade when not in use. The easy release lock-back design fixes the blade safely in place when being used, while the no slip soft grip handle with built in safety guard provides maximum blade control.

Model No.	Handle Length	Blade Length
RCDF5	16 cm	12,5cm

Handle: Molded Soft Grip
Blade: Stainless Steel

RCD CERAMIC UTILITY KNIFE

A ceramic blade that's up to 2x sharper than steel with 15x the edge retainment. Will never rust. A great choice for all cutting purposes. Compression sheath.

Model No.	Handle Length	Blade Length
RCDCUKB4	11.5 cm	10 cm

Handle: Molded Soft Grip
Blade: Ceramic
Sheath: Compression

RCD 6" FILLET KNIFE

Built with a flexible, high polished full tang blade made of Japanese stainless steel, the RCD Fillet Knife features a hand ground progressive taper that's ideal for filleting and removing rib bones from the fillets. Ergonomic, no slip Soft Grip handle has a safety finger guard for secure and safe grip. Technical, high compression sheath holds the knife securely.

Model No.	Handle Length	Blade Length
RCDFN6	13 cm	15 cm

Handle: Molded Soft Grip
Blade: Stainless Steel
Sheath: Compression



RCD PRECISION LINE SCISSORS

A spring-loaded, single-hand operation tool for intricate work and precise cuts. With its off-set shears, these scissors excel in cutting micro super lines and all other non-wire fishing lines. A sliding lock secures the blades closed for safe storage.

Model No.	Length	Item Description
RCDPLS	13 cm	RCD Precision Line Scissors



RCD RETRACTABLE LINE SCISSORS

Safety takes priority when it comes to the RCD Retractable Line Scissors. Two super sharp stainless steel blades retract into the surrounding casing when the triggers are released, only exposing the blades when in use. A built in carabiner allows you to keep these scissors close by at all times.

Model No.	Length	Item Description
RCDRRLS	9 cm	RCD Retractable Line Scissors



RCD KNIFE SHARPENER

Easy to use knife sharpener for knives and fillets with a two-stage process: First the black sharpener for coarse sharpening on very dull knives, then the fine-tuning finishing touches for a razor sharp cutting edge with the white sharpener. Co-molded grip for secure hold.

Model No.	Item Description
RCDKS	RCD Knife Sharpener



RCD MAGNETIC RELEASE

Powerful magnetic release with a carabiner clip is ideal for hanging nets and other big tools and accessories to fishing jackets or vests. Break-away magnets allow easy one hand operation, releasing the hung tool with one pull. The magnets also make the re-attaching quick and easy.

Model No.	Item Description
RCDMR	RCD Magnetic Release
RCDMRR	RCD Magnetic Release/Red
RCDMRB	RCD Magnetic Release/Blue



RCD CARABINER 2 PACK

Same carabiner as on the RCD Magnetic Release available in two packs in two different colors. Anodized aluminum body with a quick-release gate. Non load bearing, not for climbing.

Model No.	Item Description
RCDCR	Rapala RCD Carabiner 2 pack Red
RCDCGM	Rapala RCD Carabiner 2 pack Gun Metal



RCD FLOATING AERATOR

Water activated RCD Floating Aerator starts automatically when it's in contact with water. Sleek, modern design offers compact size with big performance. Aerator mixes air into water, keeping bait alive for extended time. Operates with 3 C batteries and aerates 1.5 liters per minute. 18 hour continuous runtime or 36 hour runtime on 15 minute interval setting.

Model No.	Item Description
RCDFA	RCD Floating Aerator



Batteries not included.

RCD COMPACT FLOATING AERATOR

Smaller size version of the water-activated floating aerator, RCD Compact Floating Aerator starts automatically when it's in contact with water. Aerator mixes air into water, keeping bait alive for extended time. Operates with 6 AA batteries and aerates 1.2 liters per minute. 14 hour continuous runtime or 31 hour runtime on 15 minute interval setting.

Model No.	Item Description
RCDDFA	RCD Compact Floating Aerator



Batteries not included.



RCD LURE TUNING TOOL

Custom tool designed for re-setting or tuning hard bait's swimming action. Tuning slots won't harm the line tie wire like some serrated pliers can do. Four different tuning slot sizes to match various gauge wires. Non-slip rubber grip, stainless steel construction. Lanyard hole.

Model No.	Item Description
RCDLT	RCD Lure Tuning Tool



RCD SMALL RETRACTABLE LANYARD

Durable retractable lanyard with a quick-release clip. Zinc carabiner rotates 360 degrees for ease of use. Strong, 130 lb test HMPE cord with 70 cm / 28" reach. Available with black or transparent housing.

Model No.	Item Description
RCDRL3CL	RCD Small Retractable Lanyard Clear
RCDRL3BK	RCD Small Retractable Lanyard Black

RCD RETRACTABLE LANYARD

Durable retractable lanyard with a quick-release clip. Zinc carabiner rotates 360 degrees for ease of use. Strong, 130 lb test HMPE cord with 92 cm / 36" reach.

Model No.	Item Description
RCDRL5BK	RCD Retractable Lanyard Black



RCD MITTEN FORCEPS

Spring-loaded forceps designed to be operated with mittens or thick gloves on as there are no finger holes to deal with. Locking ratchet clap and serrated jaws guarantee a secure grip and easy one hand operation. Durable stainless steel jaws have line scissors at the base. No mittens required for safe and comfortable summer operation.

Model no.	Length	Item Description
RCDMF	16 cm	RCD Mitten Forceps



RCD MINI SPLIT RING TOOL

A lure fisherman's custom tool designed to open small split rings without damaging them. Durable stainless steel body endures extended use. Lightweight construction and ergonomic design for easy operation. Built in bottle opener at the tail end of the tool.

Model No.	Length	Item Description
RCDMSR	8 cm	RCD Mini Split Ring Tool



RCD MINI CLIPPER

Line clipper's sharp, ground jaws cut monofilament and most braided lines with ease. Built of durable stainless steel, the RCD Mini Clipper features an ergonomic, curved design for easy use. Built in bottle opener at the tail end of the tool adds a recreational function.

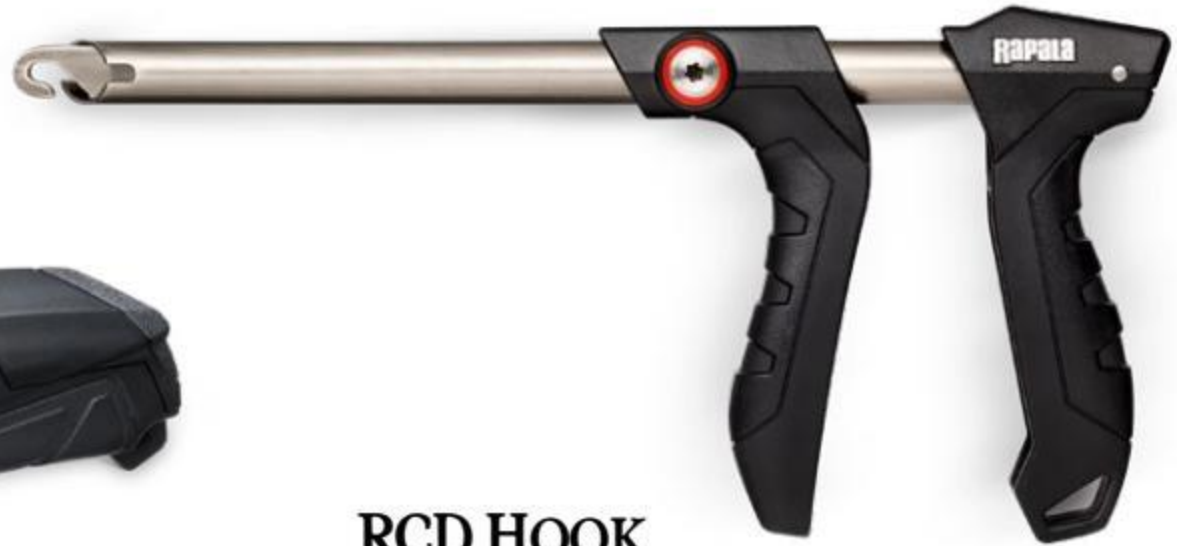
Model No.	Length	Item Description
RCDMC	7 cm	RCD Mini Clipper



RCD LINE REMOVER

Strip old line off the reel with ease. Dual-directional motor for comfortable left- and right-hand use. Line removal rate is 2 meters/second. Operates on 2 AA batteries.

Model No.	Item Description
RCDLR	RCD Line Remover



RCD HOOK REMOVER

This one hand, stainless steel, spring operated hook remover gives maximum hold on hooks when removing them from fish. Hook-centering groove ensures non-slip grip of your hook. The thick, forged head stays strong against the biggest of hooks and strongest fish. Its long barrel reaches deep & maintains a safe distance between you and your catch. Drainage holes help to keep it rust-free.

Model No.	Length	Item Description
RCDHR	27 cm	RCD 25 cm Hook Remover



RCD DIGITAL LINE COUNTER

Rod-mounted line counter for trolling and deep sea fishing, designed to work with baitcasting and spinning rods. Depth lock saves line distance with one touch. Depth alarm will sound when desired depth is reached. Digital display with backlight has both metric and imperial options. Secure mounting system. Battery status indicator.

Model No.	Item Description
RCDDL	RCD Digital Line Counter



RCD ROLL RULER

Spring-loaded retractable tape measure is easy to store and use. The tape measure extends to 150 cm and features large, easy to see numbers with one cm increments and highlighted indicators every 10 cm. The UV and waterproof material has a non-reflective surface to make sure the fish length shows properly in photos even with a flash.

Model No.	Length	Item Description
RCDRR150	150 cm	RCD Roll Ruler



RCD MAGNUM 50KG DIGITAL SCALE

The true bragging scale for an honest angler! Double screens – one on each side of the scale – show weight simultaneously to both angler and camera. Durable two-handed construction to ease lifting heavy loads and ergonomic handle design for secure hold. Hanging loop to accurately weigh big fish. Metric and imperial units.

Model No.	Length	Item Description
RCDD50	50 kg	RCD Magnum 50 kg Digital Scale



RCD 11 KG TUBE SCALE

Mechanical tube scale with durable stainless steel spring, hook and handle. The housing is made of anodized aluminum. Comfortable Soft Grip handle for safe hold. The scale has both kilogram and pound increments, and a marker slide shows maximum weight after weighing fish. The handle features a built-in bottle opener.

Model No.	Length	Item Description
RCDS11	11 kg / 25 lbs	RCD 11 kg Tube Scale



RCD CLOCK SCALE

A 12 kg mechanical scale with an easy to read clock face dial. Textured body for secure hold even when weighing big fish. Durable stainless steel hook.

Model No.	Item Description
RCDCS12	RCD Clock Scale



RCD 25 KG DIGITAL SCALE

The palm-sized RCD Digital Scale has 8 storage locations for recording fish weight. The scale has an easy to read LCD display and shows min, max and total weight of stored catch data. Weight can be shown in kilograms or pounds. Soft Grip coating on the body for secure hold. The top loop features a built-in bottle opener.

Model No.	Length	Item Description
RCDDS25	25 kg / 50 lbs	RCD 25 kg Digital Scale

ANGLER'S TOOLS



11" ANGLER'S PLIERS

Reach deep hooked baits and other hard to reach hooks with ease. Light color co-molded grips for a secure hand while digging deep to save your "lucky Rapala" lure. Line and hook side cutter. Nickel plated carbon steel construction for years of rust resistant service.

Model No.	Length	Item Description
SACP11	28 cm	Angler's Pliers

ANGLER'S PLIERS

Designed for years of reliable service, these pliers are made of durable carbon steel with a nickel plated finish. Light color co-molded grips for comfort with a double leaf spring for ease of use and convenience. Split shot crimper, Rapala lure tuning tool and light duty side cutters are also featured. Available in 12 piece bulk.

Model No.	Length	Item Description
SACP6	16 cm	Angler's Pliers
SACP6-B	16 cm	12 Piece Retail Display
SACP8	22 cm	Angler's Pliers
SACP8-B	22 cm	12 Piece Retail Display



7" ANGLER'S SIDE CUTTER

Designed to cut heavy leaders, hooks and more. Light color co-molded handles offer comfortable sure grip. Stainless steel construction.

Model No.	Length	Item Description
SAS7C	18 cm	Angler's Side Cutter



HEAVY DUTY SPLIT RING PLIERS

Offset tool design makes fast work of changing out split rings and hooks. Large, spring loaded handle makes one hand operation easy.

Model No.	Length	Item Description
SAHDSRP	16 cm	Angler's Heavy Duty Split Ring Pliers



SUPER LINE SCISSORS

Serrated cutting edge is specially designed to grip and hold tough braided line for easy, non-slip cutting. Stainless steel construction with oversized finger holes for ease of use.

Model No.	Item Description
SRLS	Super Line Scissors
SRSD-1	32 Piece Retail Display



ANGLER'S MAGNETIC TOOL HOLDER

Mount to flat surface anywhere you need tools on your boat. Durable collar & magnetic backer securely holds most Rapala tools. Includes two easy install hardware options: 3M™ VHB™ High-Strength Bonding Tape or mounting screws. Mounting instructions included.

Model No.	Item Description
SMTH3	Angler's 3 Place Holder

Tools not included



ANGLER'S GLOVES

Durable latex coating provides excellent non-slip fish control and added protection from fish teeth, gill plates and dorsal fins. Designed to float, the cotton/polyester shell has ultimate functionality & comfort. Machine washable, drip dry. Not for use as a fillet glove.

Model No.	Item Description
SAGL	Large Angler's Glove
SAGXL	Extra Large Angler's Glove

3" ANGLER'S HOOK REMOVER

Proven design for fast and easy de-hooking. 3" length is perfect for baitfish and small species. Compact handle allows for quick and easy control and comes with a coil wrist lanyard.



Model No.	Length	Item Description
SRHO3	7.5 cm	Angler's Hook Remover



9" ANGLER'S HOOK REMOVER

Designed with Push & Pull Bends for fast and easy de-hooking. Made from heavy duty stainless steel, the 9" length is perfect for most salt species. Comfort Handle allows for secure grip. Lanyard ready.

Model No.	Length	Item Description
SRHO9	23 cm	Angler's Hook Remover

4" ANGLER'S HOOK FILE

4" double-sided, ultra-fine cutting edge restores hooks to a razor-sharp point for premium penetration. Made from high-carbon steel, protected with a silicone treatment for extra corrosion resistance. Comfortable plastic handle.

Model No.	Length	Item Description
SRHCF4	10 cm	Angler's Hook File
SRHCF4-B		12 Piece Retail Display



ANGLER'S CURVED FILLET

Made for filleting and steaking big game fish, this no flex razor-sharp blade with ergonomic co-molded handle is the first choice of deck hands and seasoned veterans of the salt. Polished progressively tapered corrosion resistant blade made by Marttiini with European stainless steel takes and holds an ultra-sharp edge. Functional vented sheath allows for quick drying.

Model No.	Length	Item Description
SACF10	25 cm	Angler's Curved Fillet
SACF12	30 cm	Angler's Curved Fillet



ANGLER'S STRAIGHT FILLET

This medium flex, sturdy razor sharp blade has enough flexibility for tight areas, precision cuts and fine detail. Made by Marttiini with corrosion-resistant European stainless steel, known to take and hold an ultra-sharp edge. Progressively tapered blade with a polished finish is fitted with an ergonomically designed, co-molded handle for a comfortable grip. Vented sheath allows for quick drying.

Model No.	Length	Item Description
SASTF6	16 cm	Angler's Straight Fillet
SASTF8	20 cm	Angler's Straight Fillet



ANGLER'S SLIM FILLET

Slim, medium flex blade provides the maximum flexibility for working in tight areas, precision cuts and super fine detail. Progressively tapered blade with a polished finish; and ergonomically designed, co-molded handle with a comfortable grip. Made by Marttiini with corrosion-resistant European stainless steel for extended service. Vented sheath allows for quick drying.

Model No.	Length	Item Description
SASF6	16 cm	Angler's Slim Fillet
SASF8	20 cm	Angler's Slim Fillet

SCALES

25 KG MINI DIGITAL SCALE

The Mini Digital Scale measures up to 25 kg with precision accuracy. 4 minute shutoff feature ensures long-life with one 9V battery (not included). An angler favorite; it easily fits in glove box, tacklebox or coat pocket.

Model No.	Item Description
RMDS-50	25 kg Mini Digital Scale



12 KG MINI DIGITAL SCALE

Simple and easy to use, this compact design is the perfect size for storing anywhere. Digital scale powered by one lithium coin battery (included) includes tare weight function and 4 minute auto shutoff. Water resistant & chrome plated hook. This scale is sure to become one of your "must-have" items. Measures in kilograms or pounds.

Model No.	Item Description
RMDS-25	12 kg Mini Digital Scale



25 KG DIGITAL SCALE

High-end features at a value price. 500 hour life from a single 9V battery (not included). Large display. 4 minute shutoff saves on battery life while battery life indicator makes sure you don't get caught off guard. Stainless steel hook is rust resistant allowing years of untiring service. Measures in both kilograms and pounds.

Model No.	Item Description
RSDS-50	25 kg Digital Scale

COMPACT TOUCH SCREEN 25 KG SCALE

Ease and convenience in weighing and tracking your catch in a compact size. Eight storage bins for storing individual catch weight. Total bin weight is constantly displayed, with the option to see the weight in each bin. Easy to operate, it also includes back light illumination for low light and night fishing.

- 8 Storage Bins
- Total Bin Weight Continuously Displayed
- View Weight In Each Bin
- Kg and Pound Display Options
- Back Light for Low Light and Evening Conditions

Model No.	Item Description
RCTDS50	25 kg Touch Screen Digital Scale



8 & 25 KG GRIP DIGITAL SCALES

These digital scales are packed with features anglers demand. Compact size for convenient storage in tacklebox, pocket or boat glove box. Just hang your catch on the stainless steel hook and in seconds get an accurate reading. Has memory to track weight totals.

Model No.	Item Description
RGSDS-15	8 kg Digital Scale
RGSDS-50	25 kg Digital Scale



Fast & Easy Touch Screen Operation



Tournament Model Includes Culling System



Alternate Stainless Steel Hook



Storage Bag with Sewn In Instructions

TOUCH SCREEN SCALE

Large, feature packed digital touch screen scale to weigh and record your catch and store the individual weights in eight storage bins. Shows also the total weight of the stored catch. Kilogram and pound display options. Runs up to 400 hours on two AA batteries. Back-up memory retains stored data if battery power is lost.

Model No.	Item Description
RTDS-15	7 kg Touch Screen Tournament Scale
RTDS-50	25 kg Touch Screen Scale



PLIERS & CUTTERS



FISH & GAME SHEARS

- Multi-purpose tool for a multitude of cutting tasks
- Heavy-leverage cutting and fine trimming scissors
- Straight knife and serrated knife/fish scaler
- Bottle opener, nut cracker and vegetable peeler
- Two-piece design for single blade use and easy cleaning
- Heavy duty construction, made of high grade stainless steel
- Oversize grip design for ideal size and leverage for large or gloved hand

Model No.	Item Description
RFGS	Fish & Game Shears
RFGS-B	18 piece retail display



28 CM LONG REACH PLIERS

Reach deep hooked baits and other hard to reach hooks with ease. Truly one of those "How did I live without it" tools. Co-molded grips for a secure hand while digging deep to save your "lucky Rapala" lure. Nickel plated carbon steel construction for years of rust resistant service.

- Extended Reach
- Side Cutter
- Co-molded Handles

Model No.	Item Description
RCP11	28 cm Long Reach Pliers



16.5 CM CURVED FISHERMAN'S PLIERS

The most popular size pliers, these curved nose models help get at hard to reach hooks. Nickel plated carbon steel, they include split shot crimper, a side cutter and a double leaf spring for easy, one-handed operation. Also includes handy Patented Rapala lure tuning tool.

Model No.	Item Description
RCPC6	16.5 cm Curved Fisherman's Pliers

STAINLESS STEEL PLIERS

- Side Cutter
- Soft Grip Handles
- Leaf Spring Split Ring Tool
- Rapala Tuning Tool
- Split Shot Crimper

Stainless steel construction resists rust for years of service. Special features not found in other pliers.

Model No.	Item Description
RSSP6	16 cm Stainless Steel Pliers
RSSP8	22 cm Stainless Steel Pliers





FISHERMAN'S PLIERS

- Co-Molded Soft Grip Handles
- Rapala Tuning Tool
- Split Shot Crimper
- Light Duty Side Cutter
- Double Leaf Spring

Carbon steel construction with nickel plated finish for years of reliable service.

Model No.	Item Description
RCP6	16 cm Fisherman's Pliers
RCP8	22 cm Fisherman's Pliers



ALUMINUM PLIERS

- Superior Corrosion Resistance
- Internal Spring
- Tungsten Cutters
- Split Ring Tool
- Split Shot Crimper
- Sheath

Super lightweight aluminum resists corrosion for years of comfort and service.

Model No.	Item Description
RAPC6	15 cm Aluminum Pliers



MINI PLIERS

Compact needle nose pliers are perfect size to store in pocket or tacklebox. Spring loaded for one hand operation with co-molded handles for comfort.

Model No.	Item Description
RPLR-5	12.5 cm Mini Pliers



MINI SPLIT RING PLIERS

These Split Ring Pliers make it a snap to change out or replace hooks. Soft grip handles and wrist lanyard.

Model No.	Item Description
RMSP	Mini Split Ring Pliers



MINI NEEDLE NOSE PLIERS

Narrow Gripping Nose provides excellent control and reach for work in small places.

- Tough Carbon Steel Construction
- Nickel Plated Finish
- Compact Size Double Leaf Spring
- Co-Molded Grips

Model No.	Item Description
RPP4	15 cm Mini Needle Nose Pliers



MAGNETIC TOOL HOLDER

The Magnetic Tool Holder securely holds your tools in place so that you will always know where to find them. Mount one in your boat and you'll never be accidentally stepping on a pair of pliers or desperately searching for your tools when you need them most.

Model No.	Item Description
MTH3	Three Place Holder

Tools not included.



PEDESTRIAL TOOL HOLDER

A trick picked up from the competition fishing where every wasted moment potentially costs you money. Simply mount this convenient holder to any seat post and have instant access to the tools of your choice. Hook and loop strap secures tools in place for running.

Model No.	Item Description
PTH	Pedestrial Tool Holder

FISHING ACCESSORIES

SIDE PLANER



The side planer can be operated on both sides of the boat by switching the trigger placement. Planer doesn't run into the lure and unhook the fish once the line is released from the trigger. Traction can be adjusted by re-positioning the line snaps.

Model No.	Dimensions (LxWxH)
T91118	28 cm/20 cm/8.5 cm

FISHING CLIPPER



Clipper, lure tuning tool, line pick & cutting knife. 36 piece bulk option.

Model No.	Item Description
RFC-1	Fishing Clipper & Lanyard
RCD-2	36 Piece Bucket (Clipper only)

RAPALA LINE COUNTER



Each foot of line is measured as it passes through counter. Auto line release. Tension knob. Lighted display.

Model No.	Item Description
RLC	Rapala Line Counter

ROD HOLDER

Fast and easy attachment to boat rail, deck or gunwale. 360 degree rotation with multiple locking positions and tilt options. Stainless steel/glass fiber reinforced construction.



Model No.	Item Description
RRH1	Rod Holder

ROD TIP PROTECTOR

Designed to protect delicate rod tips from guide damage and breaking during transportation. Heavy-duty nylon construction with built-in fiberglass reinforcements. Hook & loop straps secure the protector on the rod. Overall length 39 cm.



Model No.	Length	Item Description
RRTPS	39 cm	Rod Tip Protector



FISHING FORCEPS

Must-have tool for removing hooks, rigging and knot tying. Built-in scissors, oversize thumb holes and hand lanyard.

Model No.	Item Description
RFCP-5	14 cm Stainless Steel Forceps
RFCP-7	19 cm Stainless Steel Forceps

FISH PRIEST

Keep your catch as fresh as possible by dispatching it quickly and humanely with the Fish Priest. One piece construction with heavy brass and no slip handle.

Model No.	Item Description
RFP-18	ProGuide Fish Priest

PLASTIC FISH HOLDER

Easily land large, toothy fish without harm to you or your catch. Easily inserts and holds fish. Fluorescent screw for easy location at night.

Model No.	Item Description
RFH-L	Plastic Fish Holder

SUPER LINE SCISSORS

Grips braided line for non-slip cutting. Serrated cutting edge. Oversized finger holes. Stainless steel construction.

Model No.	Item Description
RLS	Super Line Scissors
RSD-1	32 Piece Retail Display Bucket

EZ STOW BRAIDED LINE SCISSOR

Retractable design features serrated cutting edge that grips and effortlessly cuts tough braided line. Neck lanyard.

Model No.	Item Description
RSLS	EZ Stow Line Scissor

LOCK 'N HOLD ROD RACK

Expandable System holds many rod blank sizes. Base holder eliminates damage.

Model No.	Item Description
PGRH-6	Lock 'n Hold Rod Rack



RETRACTABLE LANYARD

Heavy duty yet lightweight and compact retractable lanyard to keep accessories handy.

Model No.	Item Description
RRLW	Retractable Lanyard



HOOK SHARPENER

Retractable design for compact storage. Fine grit Aluminum Oxide stone restores point in seconds. Neck lanyard.

Model No.	Item Description
RHKS-1	Hook Sharpener



FISHING ACCESSORIES



LURE WRAPS

- Covers lure hooks allowing tangle free transport
- Protects the lure and angler with all hooks covered
- Sewn in hook attaches to rod bait keeper securing the lure
- Durable hook resistant nylon fabric
- Sold in 3 packs

Model No.	Item Description
RLWRM	Lure Wrap Medium
RLWRL	Lure Wrap Large



LIGHTED MARKER BUOY

- Balanced, compact low-profile shape
- Water activated automatic turn on
- Internal on/off switch
- 60 hour run time (2 x AA batteries)
- 15 m nylon cord
- 170 g flexible weight

Model No.	Item Description
RLMB	Lighted Marker Buoy



LED UV PINCH LIGHT

- Locking ON/OFF
- 1 led / 15 Lumens
- 20 hour run time

Model No.	Item Description
RLUPL	LED UV Pinch Light



BATTERY POWERED AERATOR

- Quiet, powerful pump
- Runs on 2 C batteries
- 60 cm hose

Model No.	Item Description
RAERTR-C	Bucket Aerator

Batteries Not Included



CHARGE 'N GLOW

Rapidly charges glow baits, spoons & jigs.

- Push Button Power
- Spring Loaded Case with Lock
- 28 Lumens
- 8 Ultraviolet L.E.D. Bulbs
- Powered by 3 AAA Batteries

Model No.	Item Description
RGC	Charge 'n Glow
RMGC	Mini Charge 'n Glow

Batteries Not Included



LINE REMOVER

Enhanced stripper wheel design improves performance. Removes 1.5 metres of Line Per Second.

- High Torque Motor
- Built in Hook Sharpener
- Powered by 4AA Batteries
- Fine Grit Aluminum Oxide Stone

Model No.	Item Description
RLR	Line Remover with Hook Sharpener

Batteries Not Included



MULTI-FISHING TOOL

Five "must-have" angler tools. Line Cutter, Hook Sharpener, Retractable Line Knife, Retractable Line Threader and Disgorger/Jig Buster.

Model No.	Item Description
PGMFT-1	Multi-Fishing Tool



UTILITY BOX

- Heavy-duty four-sided tackle storage
- Waterproof seal
- High compression hook clips
- Slotted & ribbed foam for full range of storage
- Easy to open clear lid compartments

Model No.	Item Description
RUBS	Rapala Utility Box Small
RUBM	Rapala Utility Box Medium



JIG BOX

- Heavy-duty four-sided tackle storage
- Waterproof seal
- High compression hook clips
- Slotted compression foam for protection or extra jig storage

Model No.	Item Description
RJBS	Rapala Jig Box Small
RJBM	Rapala Jig Box Medium



TOOL COMBOS

Designed by fishermen for fishermen. All Rapala tools have unique features that only an angler can appreciate – available only on Rapala branded tools.

Custom chosen combinations of fishing tools and accessories offer the right set of tools to fit into the large variety of situations anglers meet daily in different environments around the globe.



SCALE COMBO

25 lb/11 kg scale, 16 cm Fisherman's Pliers, 14 cm Carbon Steel Forceps, Clipper with 36" flat lanyard with ring

Model No.	Item Description
RTC-6PFSC	Scale Combo



FILLET-TOOL COMBO

22 cm Stainless Steel Pliers & 15 cm Soft Grip Fillet and Sheath.

Model No.	Item Description
RPLR8-706	Fillet-Tool Combo



TOOL COMBO

22 cm Stainless Steel Pliers, 14 cm stainless steel fishing forceps, sheath. The perfect combo for every angler.

Model No.	Item Description
RTC-1	Tool Combo



COMBO PACK

16 cm Fisherman's Pliers, Falcon Fillet Knife/Sheath and Rapala Fishing Clipper.

Model No.	Item Description
RTC-6P136C	Combo Pack



COMBO PACK

16 cm Fisherman's Pliers, Rapala Fishing Clipper. Jig Buster, Hook Sharpener.

Model No.	Item Description
RTC-6PCHS	Combo Pack



PEDESTAL TOOL HOLDER KIT

16 cm Fisherman's Pliers, Pedestal Tool Holder, Super Line Scissors

Model No.	Item Description
RPTC	Tool Holder Combo



PLIERS & SUPER LINE SCISSORS

16 cm Fisherman's Pliers & Super Line Scissors. Sheath.

Model No.	Item Description
RTC-6SPLS	Plier/Scissor Combo



MAGNETIC TOOL HOLDER COMBO 2

Tool Holder, 18 cm Side Cutter, Super Line Scissors & Fishing Pliers.

Model No.	Item Description
MTHK-2	Magnetic Tool Combo 2



CLIPPER COMBO

These "use 'em all the time" tools are ready for action on their neck lanyard and large split ring. Includes Clipper Combo, Hook File and Jig Buster.

Model No.	Item Description
RCLP-1	Clipper Combo



SOFT GRIP FILLET COMBO

A 15 cm & 10 cm Soft Grip Fillet with Sheath. Single-stage sharpener.

Model No.	Item Description
BP7074	Soft Grip Fillet Combo

RAPALA® BULK TOOLS

Impulse items offer great value and generate increased profits. Bulk up your store with these checkout aisle champions and watch the sales add up at your register.



FLOATING FISH GRIPPER

Available in both the 6" and 9" models.

Model No.	Item Count
RFFG6-B (6" model)	16 pieces
RFFG9-B (9" model)	20 pieces



FISH & GAME SHEARS

Two-piece shears for easy cleaning. Wide grip handles.

Model No.	Item Count
RFGS-B	18 pieces



SUPER LINE SCISSORS

Great for cutting braid and other line. 32 piece display.

Model No.	Item Count
RSD-1	32 pieces



FILLET FORK

The perfect sidekick to any fillet knife. Holds slippery fish in place as you fillet.

Model No.	Item Count
RFF2-B	24 pieces



FISHING CLIPPER

A must-have tool for every fisherman. 36 piece display.

Model No.	Item Count
RCD-2	36 pieces



HAWK FILLET KNIVES

Knives with sheath.

Model No.	Item Count
124BX	36 pieces
126BX	36 pieces
128BX	36 pieces



SALTWATER FILLET KNIVES

White seven-inch blade fillet knives. 24 piece display bucket.

Model No.	Item Count
RSF7BX	24 pieces



BAIT KNIVES

Four-inch blade knives and open style sheath. 24 piece display.

Model No.	Item Count
RSB4BX (White)	24 pieces



UTILITY KNIVES

Four-inch blade knives and open style sheath. 24 piece display.

Model No.	Item Count
RUK4BX (Black)	24 pieces



TWO-STAGE SHARPENERS

Fixed ceramic stick sharpeners (SH2). 36 piece display.

Model No.	Item Count
RSHD-1	36 pieces



CERAMIC BAIT KNIVES

Four-inch ceramic blade knives with open style sheath. 24 piece display.

Model No.	Item Count
RCUKW4B	24 pieces



FISHERMAN'S PLIERS

6-1/2" carbon steel pliers. A favorite. 12 piece display.

Model No.	Item Count
RPLD-1	12 pieces



3" HOOK REMOVER

3" Length perfect for small species. 12 piece display.

Model No.	Item Count
SRH03-B	12 pieces



STAINLESS STEEL LINE NIPPER

Sharp cutting edge with a bottle opener. 36 piece display.

Model No.	Item Count
RSSLN-B	36 pieces



LED UV PINCH LIGHT

15 Lumen pinch lead light. Locking On/Off. 48 piece display.

Model No.	Item Count
RLUPL-B	48 pieces

RAPALA KEY RING

Rattlin' Rapala with
keyring. No hooks!
48 piece display.

Model No.	Item Count
RGWBulkKeyRings	48 pieces



4" Bait Knife

This knife is sharp and potentially dangerous. Always store knife in sheath and away from children when not in use. Maintain knife in a sharp and clean condition. Cut away from your body.



6" Fisherman's

RAPALA GIANT LURES

29" versions of the Original & Firetiger.

Model No.	Lure Style	Color
RGL-SB	29" Original Floating	Silver Black
RGL-FT	29" Original Floating	Firetiger



California to cause ca

A close-up photograph of a fishing net. The net is made of black mesh and has a red strap running across it. A black patch with the word "Rapala" in red is attached to the net. The background is blurred, showing what appears to be a natural outdoor setting.

Rapala

Rapala
KARBON[®]

Extremely lightweight landing nets with 3K carbon handles and hoops designed to cover all situations from the bank to the boat.

NEW
for
2022



KARBON KAYAK NET

Developed specifically for use whilst kayak fishing - floating so your net is always ready to hand. Big enough to net most predator species but still manageable even with a strong current. Simply snap the karabiner onto your kayak with the 50cm long bungee cord and you are ready to go with no risk of losing your full carbon net.

- Rubber coated net (hook friendly)
- Carbon 3k loop frame
- Carbon 3k handle
- Foldable
- Single hand opening
- EVA handle
- 50cm bungee cord with stainless steel karabiner
- Additional EVA on the net loop to increase flotation

Model No.	Net dims	Net depth	Handle length	Features
RA1800013	50 x 40 cm	40 cm	50 cm	12mm Mesh

NEW
for
2022



KARBON ALL ROUND NET XL

An extremely versatile & large full carbon net with some useful features. Can be used wading, fishing from a boat or from the bank. Perfect for all kinds of predator fish such as zander, pike, salmon, aspius or sea bass.

- Rubber coated net (hook friendly)
- Carbon 3k loop frame
- Carbon 3k handle
- Foldable
- Single hand opening
- Additional loop on the handle to hang the net with a magnetic clip
- EVA handle

Model No.	Net dims	Net depth	Handle length	Features
RA1800012	60 x 50 cm	60 cm	100 cm	12mm Mesh



KARBON TROUT NET

The perfect full carbon net for trout fishing. Extremely light and compact. Simple to hang on your back using a magnetic clip and the supplied karabiner to clip to your belt for extra security, leaving no chance of losing your net. You will always have it ready when needed in 2 seconds!

- Rubber-coated tangle-free mesh
- Carbon 3k hoop and handle
- Folding construction
- Single-hand operation
- Non-slip handle
- Additional loop on the handle to hang the net with a magnetic clip
- 30 cm elastic lanyard with stainless steel carabiner
- Length 82 cm - weight 309 g

Model No.	Net dims	Net depth	Handle length	Features
RA1800001	40 x 30 cm	35 cm	35 cm	12mm Mesh

KARBON ALL ROUND NET

An extremely versatile full carbon net with many useful features. Can be used wading, fishing from a boat or from the bank. Perfect for all kinds of medium sized fish such as perch, large trout or asp.ius.

- Rubber-coated tangle-free mesh
- Carbon 3k hoop and handle
- Folding construction
- Single-hand operation
- Additional loop on the handle to hang the net with a magnetic clip
- EVA handle
- Length 108 cm - weight 359 g

Model No.	Net dims	Net depth	Handle length	Features
RA1800002	50 x 40 cm	40 cm	50 cm	12mm Mesh

KARBON FLOAT TUBE NET

Developed especially for use whilst float tube fishing - floating so your net is always ready to hand. Nice deep mesh to net those large fish, including large pike up to a meter long. Simply snap the karabiner on your float tube with the 50 cm long elastic lanyard and you're ready to go with no risk of losing your full carbon net.

- Rubber-coated tangle-free mesh
- Carbon 3k hoop and handle
- Folding construction
- Single-hand operation
- EVA handle
- 50 cm elastic lanyard with stainless steel carabiner
- Additional EVA on the hoop to increase flotation
- Length 118 cm - weight 500 g

Model No.	Net dims	Net depth	Handle length	Features
RA1800003	60 x 50 cm	60 cm	50 cm	12mm Mesh



KARBON FRESH & SALT NET

This large full carbon net is built with a 1.8 m telescopic carbon handle. Can be put to great use from the bank or from a boat in both fresh or saltwater. This net is perfect for many species of fish including zander, sea bass or even salmon.

- Rubber-coated tangle-free mesh
- Carbon 3k hoop
- Carbon 3k two-piece telescopic handle
- Aluminium head with stainless steel screws
- EVA handle
- Length 256 cm – weight 820 g

Model No.	Net dims	Net depth	Handle length	Features
RA1800004	70 x 60 cm	60 cm	180 cm	20mm Mesh



KARBON JETTY NET

There's nothing more frustrating than fishing from a jetty or high bank and not being able to net your fish. This full carbon innovative design net is the answer. It has a very compact 8-piece carbon telescopic handle that extends to a full 3 m handle.

- Rubber-coated tangle-free mesh
- Carbon 3k hoop and handle
- Folding construction
- Single-hand operation
- Shoulder strap
- 8-piece telescopic handle
- Length 313 cm – weight 582 g

Model No.	Net dims	Net depth	Handle length	Features
RA1800005	50 x 40 cm	40 cm	45– 300 cm	12mm Mesh



KARBON BIG PIKE NET

An oversized net is needed to target trophy pike, but there's nothing more bulky or heavy than a large net. With this fully foldable and full carbon net, you can safely use to net even the biggest fish without the extra burden of carrying extra weight and bulk.

- Rubber-coated tangle-free mesh
- Carbon 3k hoop
- Carbon 3k two-piece telescopic handle
- Folding construction
- Extended handle length 1.8 m
- EVA handle
- Length 280 cm – weight 1250 g

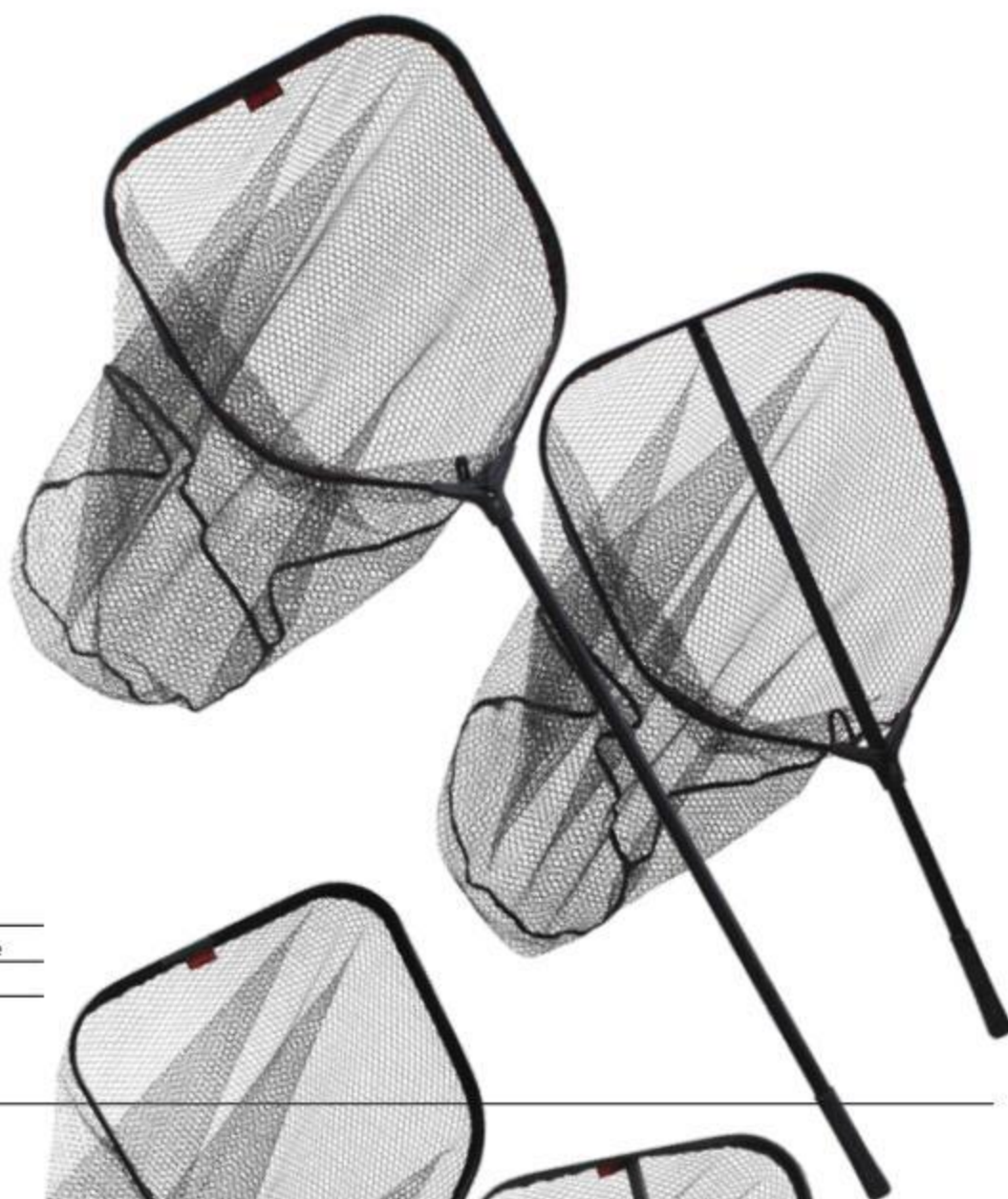
Model No.	Net dims	Net depth	Handle length	Features
RA1800006	80 x 70 cm (folded)	80 cm	100 + 100 cm	20mm Mesh



PRO GUIDE NET LARGE

- Black anodized aluminum construction
- Rubberized mesh for durability
- Soft Grip handle
- Retractable quick lock handle

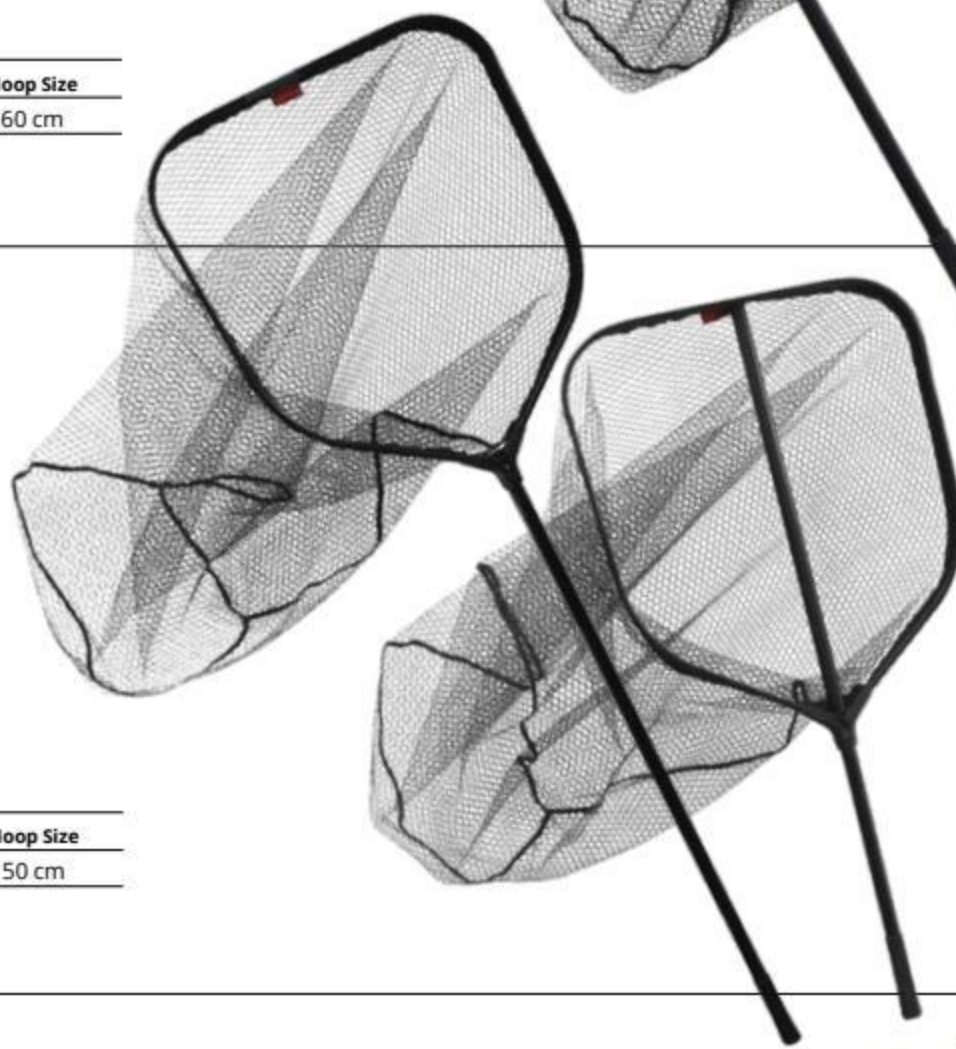
Model No.	Handle Length	Net Depth	Hoop Size
RNPGN-L	120 cm	60 cm	60 cm



PRO GUIDE NET MEDIUM

- Black anodized aluminum construction
- Rubberized mesh for durability
- Soft Grip handle
- Retractable quick lock handle

Model No.	Handle Length	Net Depth	Hoop Size
RNPGN-M	100 cm	50 cm	50 cm

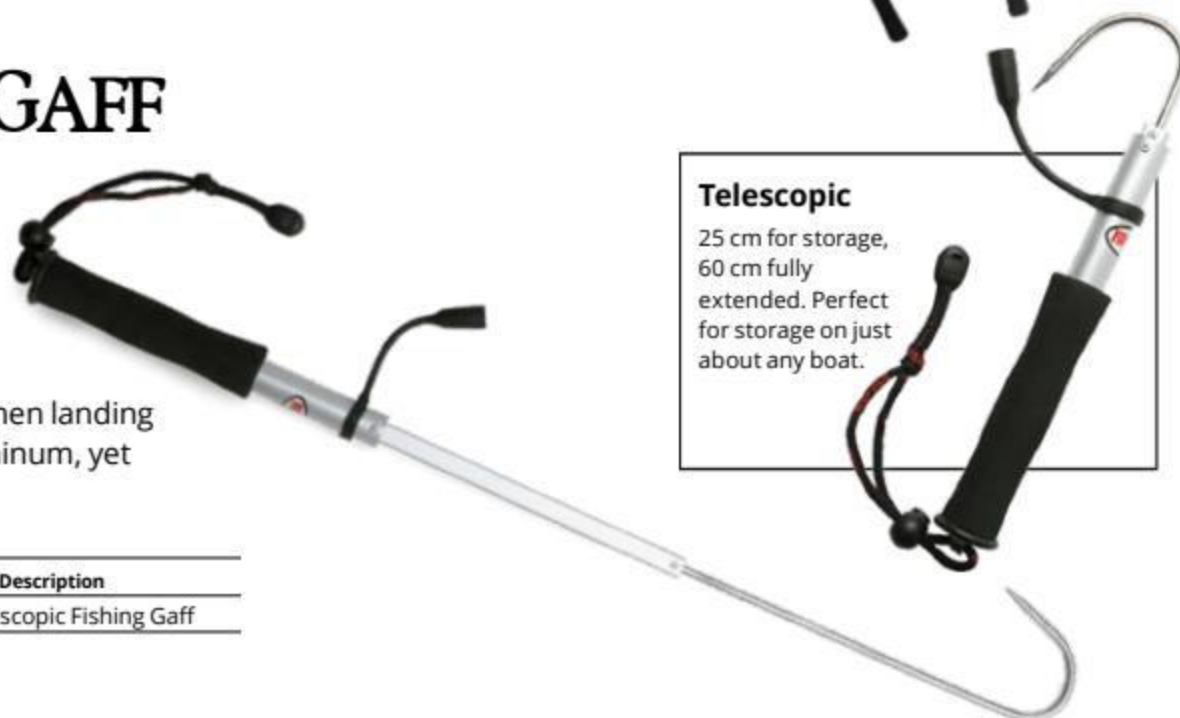


PROGUIDE FISHING GAFF

- Lightweight Aluminum
- Stainless Steel Tip
- Tip Protector
- Wrist Lanyard

The ProGuide Fishing Gaffs are a required tool when landing large and toothy fish. Built from light weight aluminum, yet tough to handle large resistant species.

Model No.	Item Description
RGST	25-60 cm Telescopic Fishing Gaff



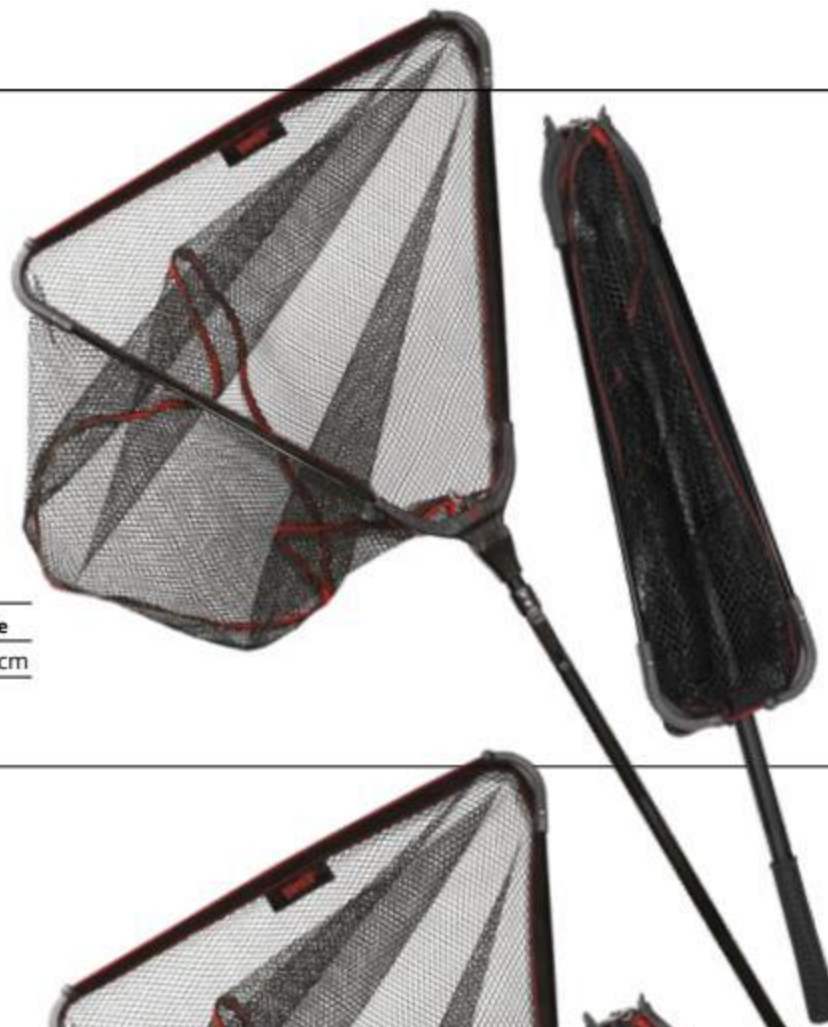
Telescopic

25 cm for storage, 60 cm fully extended. Perfect for storage on just about any boat.

FOLDING NET

- Black anodized aluminum construction
- Rubberized mesh for durability
- Soft Grip handle
- Quick flip & lock design
- Built-in belt clip

Model No.	Handle Length	Net Depth	Hoop Size
RNFN-L	75 cm	50 cm	50/50/50 cm



TELESCOPIC FOLDING NET

- Black anodized aluminum construction
- Rubberized mesh for durability
- Soft Grip handle
- Quick flip & lock design
- Built-in belt clip
- Telescopic Handle

Model No.	Handle Length	Net Depth	Hoop Size
RNTFN-L	85-125 cm	50 cm	50/50/50 cm



SINGLE HAND NET

- Black anodized aluminum construction
- Rubberized mesh for durability
- Soft Grip handle
- Elastic lanyard

Model No.	Handle Length	Net Depth	Hoop Size
RNSHN-S	20 cm	50 cm	35 cm



SINGLE HAND FLOATING NET

- Black anodized aluminum construction
- Rubberized mesh for durability
- Soft Grip handle
- Elastic lanyard
- Floating

Model No.	Handle Length	Net Depth	Hoop Size
RNFSSH-M	20 cm	50 cm	45 cm



FISH GRIPPER SCALE SERIES

The Fish Gripper Scale Series offers the great combination of functionality and performance. Available in either "Mechanical" or "Digital" models, both offer easy, one-handed operation to safely lift, weigh and release fish. Design style favored by anglers the world over, the Rapala versions have special features that set them apart from the others.



25 KG MECHANICAL SCALE/FISH GRIPPER

Quickly and easily lift and weigh your catch with one hand. Pull open jaws, slip over the toothiest fish, lift and accurately measure weight on the easy-to-read spring-loaded scale. Quick release mechanism sends catch back to fight another day. Corrosion-resistant aluminum construction will provide service for years to come. Soft-grip handle gives the ultimate in slip-resistant grip and comfort while wrist lanyard ensures only the fish goes back in the sea. Weight indicated in one pound increments.

Model No.	Item
MFG25	25 kg Fish Gripper/Mechanical Scale

25 KG DIGITAL SCALE/FISH GRIPPER

This deluxe, digital scale model is packed with upgraded features. Start off with rugged high-grade stainless steel construction for unmatched toughness against fresh and saltwater environments. The digital scale allows measurements in lb./oz., decimal lbs., or kg. while the large easy-to-read display is big enough to see in pictures. Water resistant scale runs 600 hours on 2 AAA batteries, thanks in part to the 2 minute auto shut-off. Wrist lanyard keeps it on board.

Model No.	Item
DFG50	25 kg Fish Gripper/Digital Scale

Batteries not included

FLOATING FISH GRIPPERS

Securely holds fish eliminating injury to angler and catch
 Easy one hand operation • Quick release mechanism for easy use
 Corrosion proof, durable and easy to clean plastic • Floating Wrist lanyard • Can be attached to a scale • 2 sizes: 6 inch and 9 inch • Sold in blister pack and bulk buckets



Model No.	Handle Length
RFFG6	15 cm
RFFG9	23 cm

ALUMA PRO GRIPPER

Fish grippers help handle toothy predators safely. Easy one hand operation, index finger trigger on the 9" model, thumb operated trigger on the 6" model. Skeleton style anodized aluminum body is lightweight yet durable. Contoured design for comfortable use. Stainless steel jaw construction is durable and saltwater proof.

Pistol style lip gripper • Anodized aluminum body • Stainless steel jaw construction • Easy one hand operation • Wrist lanyard

Model No.	Max load	Handle Length
APFG6	25 Kg	15 cm
APFG9	30 Kg	23 cm





HERO MAT 90 CM

Folding hero mat for measuring fish. Rapala's custom design with magnetic closure for easy storage and quick deployment when needed. Made of durable, easy-to-clean material and featuring easy-to-read and photograph, highlighted increments with matt finish. 90 cm scale.

Model No.	Length	Item Description
RJHM90	90 cm	Rapala Hero Mat

FOLDING RULER

Large easy-to-read numbers are molded into high impact plastic. Mounting bracket holes. Folds for compact storage. Includes both centimeter & inch marks.



Model No.	Item Description
RMFR	150 cm Magnum Folding Ruler



125 cm



WEIGH & RELEASE MAT

The Weigh & Release Mat allows you to safely take weight measurements of your catch, and then easily release it back to the water. Accommodates fish up to 125 cm. Made of rugged PVC with robust handles and additional PVC meshing at each end to secure the fish. Foldable & easy to clean & store.

Model No.	Length	Item Description
RWRM	125 cm	Weigh & Release Mat

COLLECTOR FILLETS

WITCH'S TOOTH COLLECTOR FILLET

Finnish folklore says that the witch's tooth locked inside each handle protects the user from harm. Stainless steel blade, handle of curly birch and reindeer antler packaged in a Rapala Collector Tin.

Model No.	Handle Length	Blade Length
WTCF6	10 cm	15 cm

Blade length may vary due to hand craftsmanship.

ROSEWOOD & SALMON COLLECTOR FILLET

A true testament to the art of the knife, this knife and tooled leather sheath make a prized possession for any recipient. The hand sharpened stainless steel blade runs through the entire length of the rosewood handle for maximum strength and leverage. Finished with a bronze salmon head sculpture and scalloped ferrule. Wooden heirloom gift box adds a true sense of occasion.

Model No.	Handle Length	Blade Length
RSCF7	12 cm	19 cm

Blade length may vary due to hand craftsmanship.





PRFBL6

PRFGL6

FISH 'N FILLET® SUPERFLEX KNIVES

Incredible extra thin blade allows the greatest flexibility and control ever. PTFE non-stick coating lets fillets effortlessly fall away. Razor-sharp handground stainless steel blade features through tang construction. Polished brass ferrule. Tooled leather sheath.

Model No.	Handle Length	Blade Length
FNFSF4	10 cm	10 cm
FNFSF6	13 cm	15 cm
FNFSF7	13 cm	19 cm

Handle: Reinforced Birch/Hand Rubbed/Baked.
Sheath: Genuine Tooled Leather.
Blade: Handground European Stainless Steel.
Actual blade length may vary slightly due to hand craftsmanship.

FISH 'N FILLET® KNIVES

The original, this series includes four blade sizes, one for every cleaning chore. Progressively tapered, full-tang blades of Scandinavian stainless steel take and hold an ultra-sharp edge. Birch handle and a fine tooled leather Laplander sheath. Includes easy-to-use single-stage sharpener to keep blade razor sharp.

Model No.	Handle Length	Blade Length
BPFNF4SH1	10 cm	10 cm
BPFNF6SH1	13 cm	15 cm
BPFNF7SH1	13 cm	19 cm
BPFNF9SH1	13 cm	23 cm

Handle: Reinforced Birch/Varnished.
Sheath: Genuine Tooled Leather.
Blade: Handground European Stainless Steel.
Actual blade length may vary slightly due to hand craftsmanship.

PRESENTATION® FILLET LAMINATES

Updated nordic design creates a modern classic. Brown laminated handle features a polished stainless steel blade. Grey laminated handle has PTFE coated blade. Progressive tapered blade, through tang construction for leverage. Coordinated genuine leather tooled sheath, snap closure.

Model No.	Handle Length	Blade Length
PRFGL6	12 cm	15 cm
PRFBL6	12 cm	15 cm

Handle: Laminated Birch/Varnished.
Sheath: Genuine Tooled Leather.
Blade: Handground European Stainless Steel.
Actual blade length may vary slightly due to hand craftsmanship.



SOFT GRIP® FILLET KNIVES

The famous Rapala flexible blade with a no-slip, soft grip handle for filleting comfort. Enlarged finger guard for added safety. Comes complete with coordinated black textured sheath. Includes single-stage sharpener.

Model No.	Handle Length	Blade Length
BP704SH1	10 cm	10 cm
BP706SH1	12 cm	15 cm
BP707SH1	13 cm	19 cm
BP709SH1	13 cm	23 cm

Handle: Thermoplastic Soft Grip.
Sheath: Artificial Leather. Blade: Handground Stainless Steel. Actual blade length may vary slightly due to hand craftsmanship.



RAPALA® FISHING KNIFE

Soft Grip handle and heavyweight blade provide increased cutting power. Tooth knife back is just the right tool for sawing through tough bones or for scaling your catch.

Model No.	Handle Length	Blade Length
BP175	13 cm	12 cm

Handle: Thermoplastic Soft Grip.
Blade: Stainless Steel.
Sheath: Artificial Leather



PRESENTATION® FILLET KNIVES

The blade is an alloy of carbon, molybdenum and chromium proving all the benefits of stainless steel with a more durable razor's edge. Progressive double taper design offers concentrated cutting power from the tang to tip of the blade.

Model No.	Handle Length	Blade Length
404	10 cm	10 cm
406	12 cm	15 cm
407	12 cm	19 cm

Handle: Molded Soft Grip.
Sheath: Genuine Tooled Leather.
Blade: Stainless Steel.



EZ GLIDE™ FILLET

Effortlessly fillet with scalloped blade and non-stick PTFE treated blade. Scallops introduce air between blade and fish to prevent sticking and tearing. A wide, easy-clean ventilated sheath.

Model No.	Handle Length	Blade Length
REZ7	12 cm	18 cm

Handle: Textured Thermoplastic.
Sheath: Easy-Clean Snap Sheath.
Blade: PTFE Coated Handground Stainless Steel.



DELUXE FALCON FILLET

The Deluxe Falcon Fillet with a stainless steel blade has a multi-purpose sheath that protects the blade and user plus allows "in-the-field" sharpening via its built-in fine grade ceramic-sticks sharpener.

Model No.	Handle Length	Blade Length
BP134SH	10 cm	10 cm
BP136SH	12 cm	15 cm

Handle: High Strength Polymer.
Sheath: Molded Resin with Built-in Sharpener.
Blade: Stainless Steel. Actual blade length may vary slightly due to hand craftsmanship.



RAPALA® SPOON FILLET

The Rapala Spoon Fillet offers trout & salmon anglers a quick and easy way to fillet, then remove bloodline with one tool. Includes easy-clean open sheath.

Model No.	Handle Length	Blade Length
RSPF9	12 cm	23 cm

Handle: Soft Touch Thermoplastic.
Blade: Stainless Steel.
Sheath: Easy-Clean Snap Sheath.





CERAMIC BAIT KNIFE

A ceramic blade that's up to 2x sharper than steel with 15x the edge retainment. Will never rust. A great choice for all cutting purposes. Compression sheath.

Model No.	Handle Length	Blade Length
RCBKW4B	11.5 cm	10 cm

24 pieces, sold from a bucket display

Handle: Molded Soft Grip
Blade: Ceramic
Sheath: Compression

SALTWATER FILLET

White "Comfort Grip" handle resists heat and fatigue. Super sharp stainless steel blade for years of service. Flexible tip for delicate work. Easy-clean sheath.

Model No.	Handle Length	Blade Length
RSF7	12.5 cm	18 cm

Handle: White Comfort Grip.
Sheath: Easy Clean Open Sheath.
Blade: Stainless Steel.

4" BAIT KNIFE

4"/10 cm blade with serrated upper and razor sharp blade is the preferred size for preparing bait and other boatside tasks. Ventilated sheath.

Model No.	Handle Length	Blade Length
RSB4	10 cm	10 cm
RSB4BX (24 pieces)	24 piece Retail Display Bucket	

Handle: White Comfort Grip.
Sheath: Easy Clean Open Sheath.
Blade: Stainless Steel.

HAWK FILLET KNIFE

Contoured hard plastic handle with textured finish for sure grip and substantial finger guard to protect against slips. Stainless steel blade is flexible enough for the most delicate filleting projects yet stout enough for steaking. 36 piece display bucket makes this an affordable, impulse item. Also 10 & 20 cm blades options. Each knife is protected by easy clean open sheath.

Model No.	Handle Length	Blade Length
126SP	12 cm	15 cm
126BX (36 pieces)	12 cm	15 cm
124BX (36 pieces)	12 cm	10 cm
128BX (36 pieces)	12 cm	20 cm



FILLET FORK

The easiest way to hold slippery fish while filleting. Simply spearing through fish locks it to your fillet board making it the fastest, simplest way to fillet.

Model No.	Handle Length	Tongs Length
RFF2-B	Available in 24 piece bulk pack	

Handle: Black Molded Comfort Grip.
Fork: Stainless Steel.





POCKET FOLDING KNIFE

This handy knife will quickly become a full-time resident in your front pocket. From childhood there's no more used tool than a folding pocket knife. This 7.5 cm stainless steel blade model features textured handle and one-handed operation via built-in thumb knot. Sold in 36 piece bucket only.

Model No.	Handle Length	Blade Length
RPK	9 cm	7.5 cm

Handle: Textured Thermoplastic.
Blade: Stainless Steel.



TWO-STAGE SHARPENER

A sharpener that is simple to use. Ceramic wheels hold the knife at correct angle to quickly restore a coarse edge, while fixed ceramic sticks put a fine razor sharp edge to just about any knife.

Model No.	Description
RMKS	Two Stage Sharpener



FILLET GLOVE

Made of stainless steel material woven inside the yarn that protects against slice injury during filleting. Unique, comfort flex design fits either hand. 3 sizes to ensure perfect fit. Machine washable.

Model No.	Item Description
BPFGS	Fillet Glove - Small
BPFGM	Fillet Glove - Medium
BPFGL	Fillet Glove - Large



CERAMIC SHARPENERS

Keep all your knives in "razor-sharp" condition with the handy Ceramic Sharpeners from Rapala. Single-Stage with fine honing sticks or Two-Stage sharpener also has coarse ceramic honing sticks.

Model No.	Item Description
SH1	Single-Stage Sharpener (fine)
SH2	Two-Stage Sharpener (coarse & fine)
RSHD-1	piece SH2 Retail Display Bucket

BAG SERIES

Developed to meet the anglers' needs in multiple situations, whether traveling lite and fishing on foot or hauling heavy loads and fishing from a boat. Fishing-specific designs and features make sure that your tackle is out of the way when fishing, yet easy to reach when you need it.

Material choices and design guarantee that the bags and packs are comfortable to carry, durable and offer good protection for your tackle.



Rapala®

COUNTDOWN

FOR MOBILE ANGLERS

A full range of technical, fishing specific bags designed for mobile fishing. Sleek designs feature multiple tackle storage options for the modern angler.

COUNTDOWN® BACKPACK

Multi-purpose backpack for daytrips and everyday use. Spacious main compartment features handy side access and internal zipper pockets. Main compartment accommodates two 3700-size tackle boxes. Padded back pocket fits laptops up to 15". Zippered top pocket for small gear. Expandable side pocket for a water bottle. External daisy chain with removable hook & loop straps for carrying rods and a landing net. 3D mesh ventilating back support and 3D mesh padded shoulder straps with chest strap and tool attachment points. YKK Zippers. Tackle boxes not included.

Model No.	Size	Color
RBCDBP	46 x 30 x 13 cm	Blue/Gray



COUNTDOWN[®] SLING BAG

Keep your tackle and gear out of the way when fishing and on the move, but still an easy swing of the bag away when you need them. Easy-access main pocket with side entry that's on the top when the bag is sideways in the front. Sized to store two 3600-size tackle boxes, internal pockets for smaller gear. Padded back pocket accommodates laptops up to 13". Expandable side pocket for a water bottle, top pocket for additional necessities. External daisy chain with removable hook & loop straps for carrying rods and a landing net. 3D mesh padded shoulder strap with quick-draw plier holster and quick-release buckle. Zippered pocket for mobile phone on the shoulder strap. YKK zippers. Tackle boxes not included.

Model No.	Size	Color
RBCDSB	42 x 25 x 13 cm	Blue/Gray



COUNTDOWN[®] HIP PACK

Handy hip pack for quick trips and when not too much tackle is needed. Easy-access main compartment has internal pockets and accommodates two 3500-size tackle boxes. 3D mesh ventilating back support and padded adjustable hip strap with quick-draw plier holster. Side pockets at both ends, one open and one zippered. Horizontal daisy chain on the front with removable hook & loop straps. YKK zippers. Tackle boxes not included.

Model No.	Size	Color
RBCDHP	32 x 18 x 12 cm	Blue/Gray



COUNTDOWN[®] UTILITY PACK

Compact pack for the traveling angler to hold reels, accessories, power banks and cables, necessities or toiletry items. Easy-access main compartment with internal pockets. Built-in loop for hanging the bag from a peg. Side pockets at both ends, one open and one zippered. Horizontal daisy chain on the front with removable hook & loop straps. YKK zippers.

Model No.	Size	Color
RBCDUP	32 x 18 x 12 cm	Blue/Gray



Rapala®

LURECAMO

TACKLE STORAGE SYSTEM

Functional designs with high-quality materials and technical features.

LURECAMO TACKLE BAG MAGNUM

Waterproof Rapala® LureCamo-printed fabric with molded, waterproof EVA bottom and lid to keep water out. Accommodates seven 3700-size tackle boxes inside the bag plus space for one more on top for quick access. The multi-layer front pocket features secure tool storage that opens wide for easy access, zippered leader line dispenser pockets and organizer pockets. D-ring attachment points in the front. Zippered see-through pocket inside the lid. Neoprene panels on side pockets for extra capacity. End pockets double as rod holders. Padded, adjustable shoulder strap that can be pulled down to a top carrying handle. YKK zippers. Tackle boxes not included.

Model No.	Size	Color
RBLCTBMA	45 x 30 x 39 cm	LureCamo/Black



Tackle boxes not included.



LURECAMO TACKLE BAG

Waterproof Rapala® LureCamo-printed fabric with molded, waterproof EVA bottom to keep water out. Accommodates four 3700-size tackle boxes inside the bag plus room for one on top for quick access. Front pocket features an eternal daisy chain for easy access tool storage and multiple organizer pockets. Zippered see-through pocket inside the lid. Neoprene panels on side pockets for extra capacity. Padded, adjustable shoulder strap. YKK zippers. Tackle boxes not included.

Model No.	Size	Color
RBLCTBME	44 x 30 x 25 cm	LureCamo/Black



Tackle boxes not included.

LURECAMO TACKLE BAG LITE

Waterproof Rapala® LureCamo-printed fabric with molded, waterproof EVA bottom to keep water out. Accommodates four 3600-size tackle boxes inside the bag plus room for one more on top for quick access. Front pocket features tool attachment points and multiple organizer pockets. Zippered see-through pocket inside the lid. Neoprene panels on side pockets for extra capacity. Padded, adjustable shoulder strap. YKK zippers. Tackle boxes not included.

Model No.	Size	Color
RBLCTBLI	35 x 25 x 22 cm	LureCamo/Black



Tackle boxes not included.

URBAN SERIES

A full range of technical, fishing specific bags designed for urban street fishing. Sleek designs feature multiple tackle storage options for the mobile angler.

Rapala®

URBAN

SERIES FOR SERIOUS STREET FISHING.

URBAN CLASSIC SLING BAG

Revolutionary bag for mobile fisherman.

- Two main compartments for 3600 size tackle boxes
- The bag swings to the front for easy access
- Both main compartments open to form a work tray
- Internal mesh pocket
- Secondary compartment for large accessories
- Retracting tool holder
- Easy access pocket on shoulder
- Quick draw plier holster
- Adjustable across the shoulder strap
- 3D back panel on shoulder sling

Model No.	Dimensions (WxHxD)	Capacity	Color
RUCSB	31 cm x 23 cm x 11 cm	8 liters	Digi-camo/Black



URBAN BACKPACK

25 liter backpack with detachable hip belt.

- Main compartment opens fully for easy access
- Multiple organizer pockets inside main compartment
- Zippered padded back pocket fits 14" laptop or 2 liter hydration bladder
- 3D mesh ventilating back support
- Molded EVA hard case pocket for sunglasses
- Numerous external attachment points for tools and other accessories
- Rod holder system on both sides
- Expandable front pocket for extra gear
- Detachable supportive hip belt can be used separately as a full-featured hip pack
- Adjustable chest and waist straps for comfortable wear

Model No.	Dimensions (WxHxD)	Capacity	Color
RUBP	40 cm x 32 cm x 20 cm	25 liters	Digi-camo/Black



Detachable hip belt

URBAN MESSENGER BAG

20 liter messenger style shoulder bag.

- Main compartment fits 3700-sized tackle boxes
- Padded inside sleeve fits 14" laptop or 3600-sized tackle box
- Quick draw plier pockets
- Molded EVA hard case pocket for sunglasses
- Numerous external attachment points for tools and other accessories
- Rod holder system on both sides
- 3D mesh ventilating back panel
- Adjustable waist strap can be stowed away when not in use
- Adjustable padded shoulder strap

Model No.	Dimensions (WxHxD)	Capacity	Color
RUMB	36 cm x 29 cm x 18 cm	20 liters	Digi-camo/Black



URBAN SLING BAG

Technical soft-sided sling bag.

- Main compartment fits 3600-sized tackle box
- Zippered padded back pocket fits 10" tablet
- Quick draw plier pocket
- Molded EVA hard case pocket for sunglasses
- Rod holder and transport system
- Touch screen compatible, flexible window on shoulder strap pocket
- Additional pockets and attachment points
- 3D mesh ventilating back panel



Model No.	Dimensions (WxHxD)	Capacity	Color
RUSB	40 cm x 28 cm x 14 cm	15 liters	Digi-camo/Black

URBAN HIP PACK

Compact tackle organizer pack worn on the hip.

- Main compartment fits 3500-sized tackle boxes
- Quick draw plier pockets
- Molded EVA hard case pocket for sunglasses
- Rod holder system on both sides
- 3D mesh ventilating back panel
- External attachment points for tools and other accessories
- Thigh strap secures pack for comfortable wear on the go
- Compatible for left and right hand use

Model No.	Dimensions (WxHxD)	Capacity	Color
RUHP	36 cm x 36 cm x 15 cm	9 liters	Digi-camo/Black



URBAN VEST PACK

Full-featured fishing vest with integrated back pack.

- Large front pocket for small tackle box
- Quick draw plier pockets
- Flip-down mobile phone pocket with touch screen compatible, flexible window
- Additional pockets and attachment points
- Rod holder system on both sides
- Compact expandable back pack with compression strap
- Hydration bladder compatible with suspension system and tube routing
- 3D mesh lining for comfortable wear
- Four way adjustable design fits all

Model No.	Size	Color
RUVV	One size fits all	Digi-camo/Black



JUNGLE BAGS

Three practical bag styles for all outdoor anglers - a backpack for longer expeditions; a shoulder bag perfect for carrying the essentials; and a hip pack for the angler who likes to keep their fishing gear and supplies within immediate reach.

JUNGLE BACKPACK

Model No.	Dimensions (WxHxD)
RJUBP	30 cm x 41 cm x 18 cm



JUNGLE MESSENGER BAG

Model No.	Dimensions (WxHxD)
RJUMB	35 cm x 21 cm x 13 cm



JUNGLE HIP PACK

Model No.	Dimensions (WxHxD)
RJUHP	32 cm x 21 cm x 13 cm

TOOL BELT SYSTEM

CUSTOM-DESIGNED FOR FISHING

Hard-wearing, comfortable tackle & accessory storage system for the mobile angler. Sleek design with multiple attachment points and modular storage options.



TOOL BELT WITH BACK PAD

- Comfortable 3D mesh back support
- 2" wide heavy-duty nylon webbing
- 2 daisy chains on the back support to hang grippers or landing net
- Easy to adjust quick-release buckle
- 2 D-rings for accessories

Model No.	Item Description
RTBB	Tool Belt with Back Pad



Tools & accessories not included

TOOL BELT COMBO COMBO PACK

- RTBRP Tool Belt Rod Pad
- RTBPS Tool Belt Pliers Sheath
- RTBB Tool Belt with Back Pad
- RTBUB Tool Belt Utility bag

Model No.	Item Description
RTB	Tool Belt Combo Combo Pack



TOOL BELT UTILITY BAG

- Holds 3500-sized tackle boxes
- Leader spool pocket on front
- Accessory/tool pockets on the sides
- Daisy chain loops on the front for lanyard attachments
- Durable construction

Model No.	Item Description
RTBUB	Tool Belt Utility Bag



TOOL BELT ROD PAD

- Comfortable fighting pad to support the butt of the rod
- Padded design with rigid back distributes rod impact
- Durable construction to endure hard use
- Secure attachment to Rapala Gear Belt

Model No.	Item Description
RTBRP	Tool Belt Rod Pad



TOOL BELT PLIERS SHEATH

- Easy-access holster for fishing pliers and scissors
- Hook and loop strap holds pliers securely
- D-ring for lanyard attachment
- Secure attachment to Rapala Gear Belt
- Durable construction

Model No.	Item Description
RTBPS	Tool Belt Pliers Sheath

LIMITED EDITION SERIES



SLING BAG PRO

The popular Sling Bag design with added features. The volume of the main compartment is easy to adjust with the expansion gusset. Inner compartment has a pocket for a hydration pack with a feed-through access point for the hydration tube. The waterproof pocket on the shoulder strap features a touch screen compatible, flexible window.

- Two 3600 size tackle boxes included
- Adjustable volume: the main compartment is expandable
- Pocket for hydration pack/water bladder
- Water proof pocket on shoulder strap for valuables with a touch screen compatible window
- Made of strong 600D Nylon Oxford



Model No.	Dimensions (WxHxD)	Color	
46034-1 Sling Bag Pro	31 cm/23 cm/13-16 cm	Green/Black	Two 3600 size tackle boxes included



SLING BAG

Revolutionary bag for the mobile fisherman. The bag swings to the front and the main compartments open up as a work tray together with the 3600 tackle boxes that fit inside. Two main compartments with double pullers. Includes two 3600 tackle boxes. On the padded shoulder strap: Spiral retractor, D-ring, a zippered pocket on the back and front side and a plier pocket.

Model No.	Dimensions (WxHxD)	Color
46006-1	31 cm/23 cm/11 cm	Green/Black



MAGNUM SLING BAG

Also available in King Size model. Same features as the original Sling Bag, with the larger 3700 sized tackle boxes for additional tackle. On the padded Shoulder Strap: Spiral Retractor • D-ring • Zippered pocket on the back and front side. Main Body: Two main compartments with double pullers • Waterproof 600D fabric • Two 3700 size tackle boxes included.

Model No.	Dimensions (WxHxD)	Color
46006-LK	42 cm/28 cm/11 cm	Green/Black

3-IN-1 COMBO BAG

A daypack and a traditional tackle bag that combine to create a perfect weekend fishing combo. The connection is easy with a zipper and two side release buckles. Padding on the back of both bags makes carrying comfortable.

TOP

- Easy access to both main compartment and front pocket with double puller zippers.
- Padded shoulder straps with adjustments and D-rings for tool attachment.
- Quick release top doubles as a perfect daypack.

BOTTOM

- Main compartment accommodates four 3600 size tackle boxes.
- Inside a zippered see-thru pocket on the lid.
- Removable shoulder strap.
- Rod-tube attachment straps for attaching rod tubes to the combination on both sides.
- Front pocket opens as a tray with two inside zippered organizer pockets and an on-top mesh pocket.

Model No.	Dimensions (WxHxD)	Color
46002-1	31 cm/67 cm/26 cm	Green/Black



BOAT AND TACKLE COOLER BOX

Storage box / Beach & boat seat / Cooler box

Easy access storage for fishing tackle, food and drink. The Boat and Tackle Cooler Box comes with five removable dividers to keep gear organized. The dividers have slotted top for hanging large lures from the tail hook and keeping the lures organized. Made of light but strong styrofoam and plastic construction with adjustable and removable shoulder strap.

Good companion in both cold and warm weather, keeping food and beverage cold on a warm day and providing a warm seat on a cold day. Works also as an extra seat on a boat. Max weight on top 150 kg. Capacity 25 liters.

Model No.	Dimensions (WxHxD)	Color
T70072	41 x 28 x 45 cm	Red/Black

SPORTSMAN'S COLLECTION



SPORTSMAN'S 10 TACKLE BELT

This tackle belt is the epitome of portable. Small in size yet packed with features for a well outfitted tackle set. Zippered main compartment is complimented by two smaller pockets. Rod attachment straps for hands free travel. Waterproof fabric construction. Additional attachment points for tools and accessories.

Model No.	Dimensions (WxHxD)	Color
46007-2	74 cm/14 cm/11 cm	Grey/Black



SPORTSMAN'S 12 SHOULDER BAG

The Sportsman's 12 Shoulder Bag is perfect for day trips. Removable PVC liner lines the cavernous main compartment. Three additional pockets are perfect for tools and accessories. Adjustable shoulder strap.

Model No.	Dimensions (WxHxD)	Capacity	Color
46008-2	34 cm/28 cm/15 cm	12 liters	Grey/Black



SPORTSMAN'S 13 SATCHEL

Roomy and practical fishing bag, the Sportsman's 13 features a removable PVC liner in the main compartment, two pockets in front for accessories. Two side release buckles act as a secure closure for main pocket. Waterproof fabric. Adjustable shoulder strap.

Model No.	Dimensions (WxHxD)	Capacity	Color
46010-2	36 cm/30 cm/11 cm	13 liters	Grey/Black



All Sportsman's Series bags come **PACKED IN A RETAIL BOX.**



SPORTSMAN'S 31 TACKLE BAG

Big main compartment with roomy front pocket. Built for the water of tough waterproof fabric. Adjustable shoulder strap. Removable PVC liner in the main compartment.

Model No.	Dimensions (WxHxD)	Capacity	Color
46012-2	40 cm/30 cm/21 cm	31 liters	Grey/Black

RAPALA[®] CLOTHING

Any angler who has spent an afternoon fishing in a cold, blowing rain knows the value of premium gear. The designers at Rapala have a first hand knowledge of these values. Their time spent on the water yields a knowledge for the needs of anglers in the elements. Built into every piece of gear are the features that are there when you need them most, providing safety, protection and comfort.







X-PROTECT® CHEST WADERS

Economical comfort for the wading fisherman. Breathable waders are cool in the summer and remain warm in winter, as all the perspiration evaporates from inside and your thermal layer stays dry and warm. Elastic shoulder straps and articulated knees for added comfort and neoprene socks for durability and warmth. Abrasion resistant gravel guards at ankles to fit over boots. Internal flip out chest pocket. Welded front pocket with YKK zipper.

- Waterproofness 17 000 mm
- Breathability 3 000 g / m²

Model No.	Size	Color
23702-2	S-XXL	Soil/Charcoal



X-PROTECT® WAIST WADERS

Adjustable elastic waist with a 40 mm wide belt and pre-bent knees for a comfortable fit. Special design with no inseam on the legs. Neoprene socks and abrasion resistant gravel guards with elastic strap.

- Waterproofness 17 000 mm
- Breathability 3 000 g / m²

Model No.	Size	Color
23703-2	S-XXL	Soil/Charcoal



X-PROTECT® CHEST WADERS

- New color to match the Rapala® digi-camo series
- Welded front pocket with YKK zipper
- Abrasion resistant gravel guards
- Elastic shoulder straps and articulated knees
- Waterproofness 18 000 mm
- Breathability 3 000 g / m²

Model No.	Size	Color
XPCWG	S-XXL	Steel/Grey

TACTICS DENIM WADING JEANS

Bring your swag to the water. Tactics Denim Wading Jeans offer a modern take on waders. Waist high with a comfort fit and relaxed jeans cut design, the waders are as comfortable as they are technical. The wading jeans have articulated knees, neoprene stocking feet and built-in gravel guards. A supportive wading belt that fits the oversized belt loops on the wading jeans is included. Jeans-style pockets in the front and back have drain holes at the bottom.

- Waterproofness 15 000 mm
- Breathability 3 000 g / m²

Model No.	Size	Color
RTJG	S-XXL	Dark Grey



X-EDITION WADING SHOES

Lightweight wading shoes for all-round use. Soft nylon upper and padded cuff for comfort. Sturdy inner sole, toecap and heel for protection. Felt sole provides non-slip footing. Stainless steel eyelets won't rust even in extended use. Classic look is a perfect match with the Tactics Wading Jeans.

Model No.	Size	Color
23605-1	41-47	Grey



WADING SHOES

Crafted from synthetic leather, these durable wading shoes won't absorb water or crack even in cold conditions. The fit is wide to accommodate neoprene socks and additional layers for comfort in cold water. The shoes are easy to put on and take off. Brass lace loops make lacing fast and easy and are totally corrosion proof. Reinforced toe and heel boxes guard your feet. Felt sole with rubber tip guarantees a safe grip on all surfaces.

Model No.	Size	Color
23602-1	41-47	Brown



ULTRA-LITE RAIN SUIT

- Packs small, pouch included
- Light weight weather protection
- Waterproofness 8 000 mm
- Breathability 2 000 g / m²
- Windproof
- Adjustable hood and hem on jacket
- Elastic cuffs on wrists and ankles

Model No.	Sizes	Color
RULRS	S-XXXL	Steel/Grey



Waterproof
Breathable
Fabric



Adjustable
Hood with
Visor



NORDIC JACKET & PANTS

Designed for long-term endurance in Nordic winter conditions, the Nordic Jacket and Pants are ideal for cold weather outings – be it on open or hard water. The waterproof and windproof fabric is breathable to allow high exertion pursuits without dampening you down, yet gives full water and windproof protection from the elements. The suit is insulated to withstand winter conditions down to -30 degrees centigrade. The cut is generous to allow for layering and to guarantee comfort and warmth but still form-fitting enough to not interfere with your fishing. The Jacket features reflective piping on front and back.

- Waterproofness 5 000 mm
- Breathability 5 000 g / m²
- Windproof
- Insulated for cold conditions (-30°C)
- Field tested in Finnish Lapland
- Reflection piping on the jacket front & back

Model No.	Size	Color
Jacket 25101-1	S-XXXL	Black
Pants 25102-1	S-XXXL	Black



LURE CAMO LONG SLEEVE SHIRT

Hide from the fish with this breathable, quick drying Lure Camo Long Sleeve Shirt. The light, non-chafing design feels great on your skin while the UPF 30 rating, long sleeves and collar construction help to protect you from the sun's harmful UV rays.

- UPF 30
- Quick drying
- Lightweight
- Breathable

Model No.	Sizes	Color
RLCLSS	S-XXL	Lure Camo Pattern



RAPALA® SPLASH TRUCKER CAP

Classic trucker cap with mesh back panels and snap adjustment. Front panels feature a splash pattern badge with white Rapala® logo.

Model No.	Item Description	Size	Color
APRSCTBWR	Rapala Splash Trucker	One Size	Black/Red
APRSCTBWG	Rapala Splash Trucker	One Size	Black/Grey



RAPALA® SPLASH TRUCKER CAP

Classic trucker cap with mesh back panels and snap adjustment. Front panels feature a Rapala® logo with a splash pattern.

Model No.	Item Description	Size	Color
APRSCTCRWG	Rapala Splash Trucker	One Size	Red
APRSCTCGWD	Rapala Dorado Trucker Cap	One Size	Grey

LURE CAMO CAP

- Lure camo pattern with sublimation printing
- 100% polyester
- Black snapback closure

Model No.	Size	Color
RLCC6P	One Size	Lure Camo Pattern



LURE CAMO FLAT BRIM SNAPBACK

- Flat bill with lure camo pattern
- 100% cotton front panel
- 100% polyester flat bill
- Black snapback closure

Model No.	Size	Color
RLCCFB	One Size	Gray/Black/Lure Camo Pattern



BLACK FLAT BRIM SNAPBACK

- 3D embroidery Rapala® logo
- 100% poly faux wool
- Black snapback closure

Model No.	Size	Color
RBFBC	One Size	Black



5 LED CAP

- Fish-camo design
- 5 L.E.D. lights built into the bill
- One size fits most

Model No.	Size	Color
RLEDH	One Size	Lure-camo



CLOTHING ACCESSORIES

RAPALA® PERFORMANCE HALF FINGER GLOVES

Half finger version of the Performance Gloves with all the same features but with exposed finger tips.

Model No.	Size	Color
PREHFGM	M	Red/Grey
PREHFL	L	Red/Grey
PREHFGXL	XL	Red/Grey



PERFORMANCE GLOVES

Durable protective gloves for serious fishing. Breathable, quick-drying fabric with reinforcements on high-wear areas and double reinforcements on index fingers. Non-slip palm. Soft microfiber wipe pad on the back of the hand. Hook & loop closure. Rubber tab on wrist for easy pull-on.

Model No.	Size	Color
RPEGRM	M	Red/Gray
RPERGL	L	Red/Gray
RPERGXL	XL	Red/Gray



RAPALA® STRETCH GRIP GLOVES

- Water resistant / breathable design
- Stretch material provides dexterity in cold weather
- Textured rubberized palm for increased grip
- Hook and loop cuff closure
- Sublimated artwork on the back of hand

Model No.	Item Description	Size	Color
RPG	Rapala Stretch Grip Gloves	M, L, XL	Olive /Black

3M
Thinsulate
INSULATION



LURE CAMO NECK GAITER

Keep your neck and face covered from harmful UV rays and harsh winds with this stylish Lure Camo Neck Gaiter.

- UPF 30
- Quick drying
- Lightweight
- Breathable
- Suitable in both hot & cold weather

Model No.	Size	Color
RLCNG	One Size	Lure Camo Pattern



INDEX GLOVE

- Protects index finger from abrasion
- Excellent for fishing sea bass, pike & other predators with heavy lures
- Super thin neoprene with rubber cuff wrist adjustment
- Available in three sizes, M, L & XL
- For right hand only

Model No.	Size	Color
24409-1	M, L, XL	Black



FISHERMAN'S GLOVES

Non-slip fish handling gloves that are designed to float.

- Durable Latex Coating
- Cotton/Polyester Shell
- Machine Washable, Drip Dry
- Fresh or Saltwater
- Not for use as a fillet glove

Model No.	Item Description
RFSHGL	Large Fisherman's Gloves
RFSHGXL	Extra Large Fisherman's Gloves



TITANIUM GLOVES

Tight fitting ultra thin neoprene gloves. The inside is coated with special titanium coating that reflects and traps body warmth to keep your hands warm. Thumb, index and middle finger are exposed for good dexterity. Stretch hook-and-loop adjustable cuff to support and keep your wrists warm. Ultrathin 0.5 mm neoprene main material for nimble fishing action.

Model No.	Size	Color
24403-1	M, L, XL	Black



TRAPPER HAT

- Traditional cold weather design
- Wind proof & water repellent strong outer material
- Warm padded insulation & fur imitation
- Adjustable "One size fits all"

Model No.	Size	Color
RTH	One Size	Black
RTH-W	One Size	White



RIBBED BEANIE

Classic, ribbed look.

Model No.	Size	Color
RST	One Size	Grey/Dark Grey



REVERSIBLE BEANIE

- Snug fit with comfortable micro fleece lining
- Stylish reversible design with lure camo pattern and solid black options
- Warm two-layer construction for cool weather

Model No.	Size	Color
RRB-BG	One Size	Black/Lure Camo



BEANIE

Warm and comfortable, basic sleek design.

Model No.	Size	Color
RTQ-B	One Size	Grey/Dark Grey



STRETCH GLOVES

- 40 g 3M Thinsulate™ insulation
- Water resistant and breathable
- Textured rubberized palm for optimal grip
- Neoprene cuff
- Extremely comfortable

Model No.	Size	Color
RSG	M, L, XL	Black



STRETCH GLOVES HALF FINGER

- Warm 3M Thinsulate™ insulation
- Textured rubberized palm for better grip
- Neoprene cuff
- Perfect match with Ice Shell Mittens

Model No.	Size	Color
RSGHF	M, L, XL	Black



ICE SHELL MITTENS

- Protective shell mittens
- Insulated finger sections
- Textured rubberized palm for protection and custom fit
- Perfect match with Half Finger Gloves

Model No.	Size	Color
RISM	L/XL, XXL	Black



VARANGER HALF FINGER GLOVES

- Knitted light half finger gloves for winter and cool open water conditions
- Stretchy and easy to wear
- Rubber-dot palm part for optimal grip

Model No.	Size	Color
RVHFG	M, L, XL	Grey



BEAUFORT GLOVES

Neoprene gloves with grippy dot palms. Shaped and crafted for maximum fit. Curved fingers for good grip and Amara synthetic leather on sides of fingers to reduce bulk. Made of high quality 2 mm neoprene that keeps fingers warm even on a cold day out fishing.

Model No.	Size	Color
24405-2	M, L, XL	Olive Leaf



ARCTIC NECK GAITER

- Long and warm neck gaiter for cold conditions
- Optimal protection from wind and cold
- Comfortable micro fleece lining
- Grey and black Rapala logo print pattern

Model No.	Size	Color
RANG	One Size	Grey/Black





RAPALA[®] VISION GEAR

With an unwavering commitment to functionality and a true sense of design, Rapala[®] Vision Gear's apparent value is seen clearly.

As always, function is first. With input from pro anglers and optical designers alike, Rapala[®] Vision Gear[®] is designed to deliver true optical performance without distortion at the edges. Polarized lenses, 100% UV protection that provides up to 99% polarization, with the perfect amount of light transmittance to provide a view into the underwater world regular sunglasses can't provide. Non-slip nose pads add comfort and security.

The classic to modern designs reinforce our commitment to stylish and functional design.

VISION GEAR® COLLECTION

Comprehensive design selection, premium optics with highly functional features.



URBAN VISION GEAR®

Urban design for modern angler • Polarized, UV protective lenses
• Multiple lens colors with mirror finish • Lightweight and impact resistant frame



UVG-282A
Regular Fit



UVG-287A
Narrow Fit



UVG-293A
Regular Fit



UVG-301A
Narrow Fit



UVG-314A
Regular Fit



UVG-293B
Regular Fit

URBAN VISION GEAR®

Model No.	Frame Color	Lens Color
UVG-282A	Matte Blue/Orange	Ocean Blue Mirror
UVG-287A	Matte Black/Red	Cherry Red Mirror
UVG-293A	Matte Black/Urban Camo	Jungle Green Mirror
UVG-293B	Matte Black/Blue Camo	Blue Mirror
UVG-301A	Matte Black/Red	Grey Blue
UVG-314A	Olive/Brown	Brown With Light Mirror Finish

VISION GEAR® SPORTSMAN'S COLLECTION

Premium quality with classic to rugged modern styles.



SPORTSMAN'S MAGNUM

Lightweight TAC polarized lenses • Oversize head width
• Anti-slip rubber nose pads and co-molded rubber tips • Extended side coverage

MAGNUM

Model No.	Frame Color	Lens Color
RVG-307A	Shiny Tortoise	Green



RVG-001AS



RVG-001BS



RVG-001C

SPORTSMAN'S

Lightweight and Impact Resistant • Custom Designed Bows • Internal Spring Hinge
• Multiple Lens Colors • Rubber Nose Pads • Rubber End Tips

SPORTSMAN'S

Model No.	Frame Color	Lens Color
RVG-001AS	Black Matte	G15 Gray
RVG-001BS	Demi-Tortoise	Brown
RVG-001C	Black Matte	Yellow



FLOATING LANYARD

Rubber Ring Connector • Fits Most Temple Sizes • Slim EVA Floater • Adjustable Length

Model No.	Item
RVG-093A	Floating Lanyard

RESPECTED RAPALA BRANDS

BLUE FOX

WILLIAMSON

Rapala

STORM

Sufix

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